

Formation of the Working Groups for the Mayor's Task Force on Economic Recovery Proposed Working Group Format (7 Key Areas) June 25, 2020

Each working group will select a chair, outline short-term and long-term goals, develop detailed outcomes and share their recommendations with the greater task force. An emphasis should be placed on “quick wins” where immediate concerns can be supported and addressed.

Working groups may also invite and include external parties to their discussions.

Moving Forward – A Multi-Sectoral Lens

In addition to the multi-sectoral approach of the Task Force, working groups are also encouraged to consider the following three guiding principles – Equity Diversity and Inclusion, Climate Action and Labour – in their deliberations.

Task Force Members who will serve **as a resource** for all of the working groups:

- (1) Post-secondary – Ron McKerlie/Mohawk College
- (1) Workforce Planning Hamilton – Judy Travis
- (1) Hamilton and District Labour Council – Anthony Marco

Group 1: Small Businesses and Main Streets

Focus: Small businesses and main streets continue to be one of the most vulnerable and hardest hit areas during this crisis. These commercial corridors require new ideas to revive these key economic drivers across the city.

Potential Task Force Members participants:

- (1) BIA Representative -Kerry Jarvi/Downtown Hamilton
- (1) Stoney Creek Chamber of Commerce – Patti Hall
- (1) Restaurant/Hospitality sector – Erin Dunham/The Other Bird
- (1) Non-profit sector – Kelly Duffin/Goodwill

Staff Resource:

Kristin Huigenbos, Coordinator, Hamilton Business Centre

Julia Davis, Business Development & BIA Officer

Group 2: Manufacturing and Life Sciences

Focus: Covid-19 has affected global supply chains and disrupted many manufacturing operations. Exposed gaps in global supply chains have economic productivity implications.

Potential Task Force Members participants:

- (1) Manufacturing – Henry Wegiel/Arcelormittal Dofasco
- (1) Life Sciences – Ty Shattuck/Synapse Life Science Consortium
- (1) Post-secondary – Gay Yuyitung/McMaster University

Staff Resource:

Alfonso Principato, Business Development Consultant, Advanced Manufacturing

Carolynn Reid, Business Development Consultant, Life Sciences

Group 3: Agriculture and Circular Economy

Focus: Exploring solutions to minimize environmental impact while reducing operational efficiencies in industries that are growing during this crisis.

Potential Task Force Members participants:

- (1) Flamborough Chamber of Commerce – Matteo Pattricelli
- (1) Agriculture/Food and Beverage Processing Sector – Drew Spoelstra

Staff Resource:

Brian Morris, Business Development Consultant, Agribusiness and Food Processing

Group 4: Arts and Creative Economy

Focus: Creative industries and cultural organizations are foundational to creativity, and drive innovation and entrepreneurship. This sector is important to the city's vitality as well as citizen engagement and retention.

Potential Task Force Members participants:

- (1) Arts and Culture Representative – Florencia Bernstein/Workers Art & Heritage Centre
- (1) Music Industry Sector – Lisa La Rocca/Sonic Unyon Records
- (1) Film Industry Sector – Bob Munroe

Staff Resource:

Debbie Spence, Business Development Consultant, Creative Industries

Kim Adrovez, Senior Project Manager, Creative Industries & Cultural Development

Group 5: Tourism and Hospitality

Focus: Tourism and hospitality was of the hardest hit sectors globally and will be slow to recover. Regaining visitor confidence and positioning these sectors to reopen within restrictions will be challenging.

Potential Task Force Members participants:

- (1) Accommodation Sector – Brian Lubbers/Courtyard by Marriot
- (1) Tourism/Attractions Sector – Rondalyn Brown/Westfield Heritage Village
- (1) Sports/Entertainment Sector – Matt Afinec/Hamilton Tiger-Cats/ForgeFC

Staff Resource:

Sherry Lucia, Tourism Product Development Specialist, Tourism and Culture

Alana Henderson, Sport Tourism Product Development Specialist, Tourism and Culture

Group 6: Workplace and Office

Focus: Many companies are re-examining their real estate expenditures and workplace infrastructure in this new world. A new focus on opportunities for broadband capabilities and the growing remote worker environment.

Potential Task Force Members participants:

- (1) Hamilton Chamber of Commerce – Keanin Loomis
- (1) ICT Sector -Rob McCann/Clearcable Networks
- (1) Social Planning Council of Hamilton – Kim Martin

Staff Resource:

Carolynn Reid, Business Development Consultant, ICT/Digital Media

Karol Murillo, Senior Business Development Consultant, Commercial Districts/Finance, Insurance and Real Estate Sector

Group 7: Transportation, Building and Infrastructure

Focus: Transportation and infrastructure requires innovative thinking for necessary social distancing and new policies for the reopening of facilities.

Potential Task Force Members participants:

- (1) Transportation/Logistics – Cathie Puckering/John C. Munro Hamilton International Airport
- (1) Building/Skilled Trades – Mark Ellerker/Hamilton-Brantford Building and Construction Trades Council
- (1) Building and Development Industry – Terri Johns/WEHBA

Staff Resource:

Sue Rimac, Business Development Consultant, Goods Movement

Karol Murillo, Senior Business Development Consultant, Finance, Insurance, Real Estate Sector/Commercial Districts