



Mayor's Task Force on Economic Recovery

June 25, 2020

Agenda

1. Proposed Working Groups

Approve

2. Task Force Process

Motion to

Proposed Working Groups

Each working group will select a chair, outline short-term and long-term goals, develop detailed outcomes and share their recommendations with the greater task force. An emphasis should be placed on “quick wins” where immediate concerns can be supported and addressed.

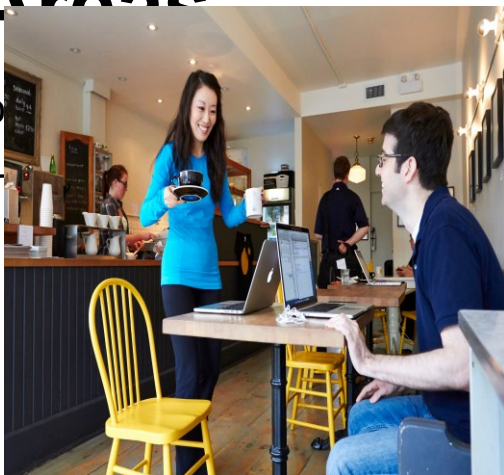
Working groups may also invite and include external parties to their discussions. Staff resources have been assigned to each working group to provide subject matter expertise.

Moving Forward – A Multi-Sectoral Lens

In addition to the multi-sectoral approach of the Task Force, working groups are also encouraged to consider the following three guiding principles – ***Equity Diversity and Inclusion, Climate Action and Labour*** – in their deliberations.

Proposed Working Groups – 7 Key

Areas



Group 1: Small Businesses and Main Streets

Focus: Small businesses and main streets continue to be the most vulnerable and hardest hit areas during this crisis.

commercial corridors require new ideas to revive these key economic drivers across the city.

Potential Task Force Members participants:

- (1) BIA Representative -Kerry Jarvi/Downtown Hamilton
- (1) Stoney Creek Chamber of Commerce – Patti Hall
- (1) Restaurant/Hospitality sector – Erin Dunham/The Other Bird
- (1) Non-profit sector – Kelly Duffin/Goodwill

Staff Resources (2X) & Facilitator (1X)

Group 2: Manufacturing and Life Sciences

Focus: Covid-19 has affected global supply chains and many manufacturing operations. Exposed gaps in global chains have economic productivity implications.

Potential Task Force Members participants:

- (1) Manufacturing – Henry Wegiel/Arcelormittal Dofasco
- (1) Life Sciences – Ty Shattuck/Synapse Life Science Consortium
- (1) Post-secondary – Gay Yuyitung/McMaster University

Staff Resources (2X) & Facilitator (1X)



Proposed Working Groups – 7 Key Areas



Group 3: Agriculture and Circular Economy

Focus: Exploring solutions to minimize environmental impact reducing operational efficiencies in industries that are growing during this crisis.

Potential Task Force Members participants:

- (1) Flamborough Chamber of Commerce – Matteo Patricelli
- (1) Agriculture/Food and Beverage Processing Sector – Drew Spoelstra

Staff Resources (1X) & Facilitator (1X)

Group 4: Arts and Creative Economy

Focus: Creative industries and cultural organizations are foundational to creativity, and drive innovation and entrepreneurship. This sector is important to the city's vitality as citizen engagement and retention.

Potential Task Force Members participants:

- (1) Arts and Culture Representative – Florencia Bernstein/Workers Art & Heritage Centre
- (1) Music Industry Sector – Lisa La Rocca/Sonic Unyon Records
- (1) Film Industry Sector – Bob Munroe

Staff Resources (2X) & Facilitator (1X)



Proposed Working Groups – 7 Key

Areas

Group 5: Tourism and Hospitality

Focus: Tourism and hospitality was of the hardest hit sectors globally and will be slow to recover. Regaining visitor and positioning these sectors to reopen

challenging.

Potential Task Force Members participants:

- (1) Accommodation Sector – Brian Lubbers/Courtyard by Marriot
- (1) Tourism /Attractions Sector – Rondalyn Brown/Westfield Village
- (1) Sports/Entertainment Sector - Matt Afinec/Hamilton Tiger-

Cats/ForgeFC

Staff Resources (2X) & Facilitator (1X)

Group 6: Workplace and Office

Focus: Many companies are re-examining their real estate expenditures and workplace infrastructure in this new world. A

focus on opportunities for broadband capabilities and the growing remote worker environment.

Potential Task Force Members participants:

- (1) Hamilton Chamber of Commerce – Keanin Loomis
- (1) ICT Sector -Rob McCann/Clearcable Networks
- (1) Social Planning Council of Hamilton – Kim Martin

Staff Resources (2X) & Facilitator (1X)



Proposed Working Groups – 7 Key Areas



Group 7: Transportation, Building and Infrastructure

Focus: Transportation and infrastructure requires thinking for necessary social distancing and new reopening of facilities.

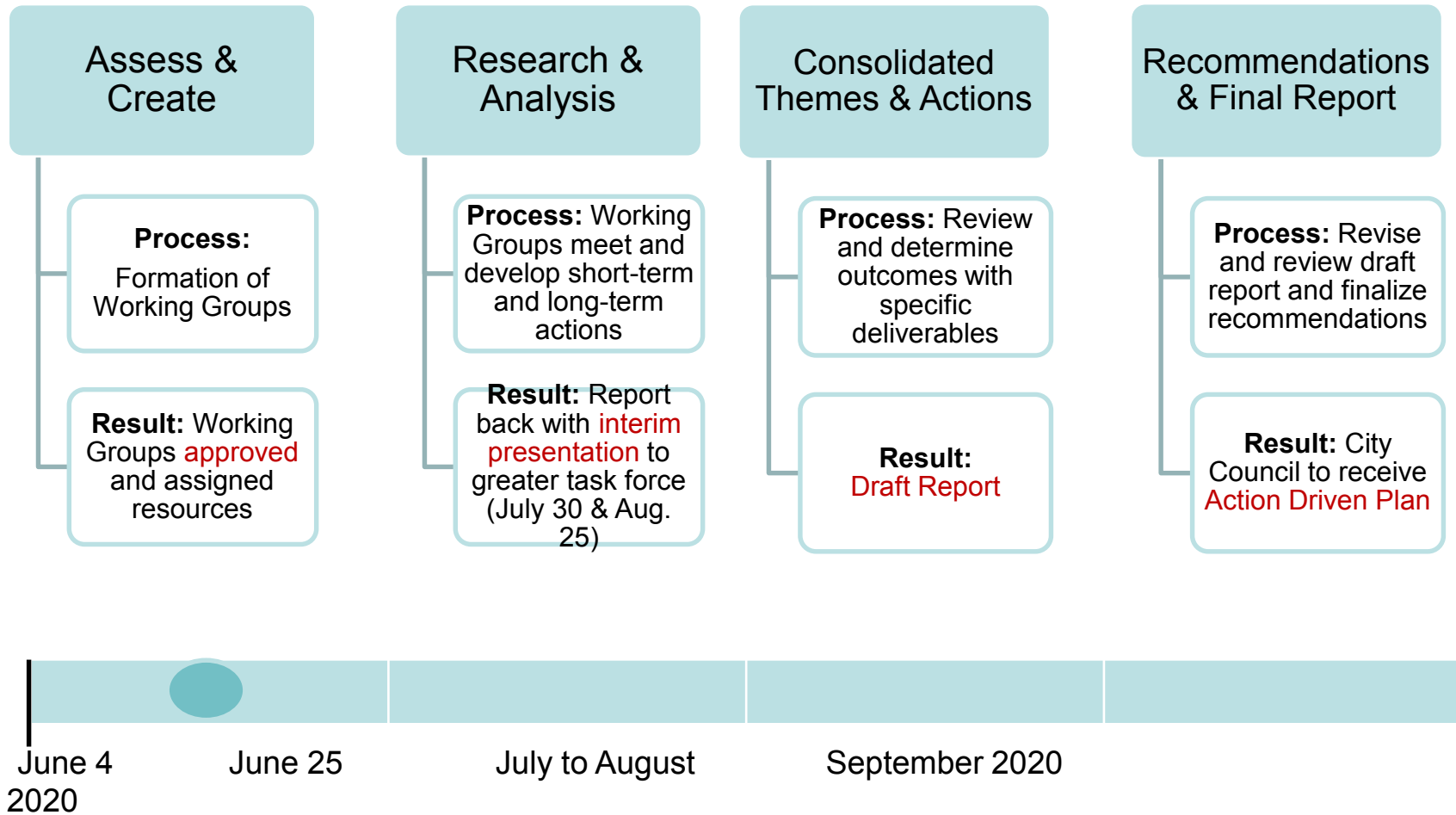
Potential Task Force Members participants:

- (1) Transportation/Logistics – Cathie Puckering/John C. Munro
Hamilton International Airport
- (1) Building/Skilled Trades – Mark Ellerker/Hamilton-
Building and Construction Trades Council
- (1) Building and Development Industry – Terri Johns/WEHBA
Staff Resources (2X) & Facilitator (1X)

Task Force Members who will serve as a **resource** for all of the working groups:

- (1) Post-secondary – Ron McKerlie/Mohawk College
- (1) Workforce Planning Hamilton – Judy Travis
- (1) Hamilton and District Labour Council – Anthony Marco

Process



Thank you.

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