

Placemaking Grant Pilot Program

Funding purpose:

- Funding will support community-led projects that propose new ways of interacting with public spaces¹ to address issues or realize opportunities. Projects may be imaginative and playful or address larger, more serious issues. Applicants are encouraged to reimagine every day public spaces and propose place-based temporary projects that are creative and experimental.

Timeline:

- Launch in the fourth quarter of 2020; funding awarded in 2021 to 2022; projects taking place in 2021 to 2023.

Total program budget:

- \$100 K

Funding source:

- The Patrick J. McNally Charitable Foundation

Eligibility:

- Funding is available to local non-profit organizations and groups of residents. Projects must be new or a project that is being tested at a different scale.

Funding available to applicants:

- Up to \$2,000 per project to fund place-based projects that are low-cost that result in meaningful impact on a place/community. Projects are temporary (up to one year) and may include a physical change to the place (signage, sculpture, garden planters, etc.) or may reimagine a space through repeated action (performances, gatherings, etc.). Approximately 20 grants may be awarded during the two-year grant program.
- \$5,000 to \$20 K per project to fund place-based projects that have a larger physical impact on the place/community with meaningful results. Projects are temporary (up to three years) and will include a physical change to the place (seating, sculpture, etc.). Approximately two to four grants may be awarded during the two-year grant program.

Assessment:

- All eligible applications will be reviewed and scored by an adjudication team made up of City staff and community members using the following assessment criteria:

1) Proposed project demonstrates a place-based experience. What the assessors will be looking for in the application:

- Project and place are described
- Project designed specifically for the place
- Project has the potential for meaningful impact on a place/community

¹ Public Spaces are places publicly owned or of public use, accessible and enjoyable, by all for free. Public spaces are a key element of individual and social well-being, the places of a community's collective life, expressions of the diversity of their common natural and cultural richness and a foundation of their identity. (Adapted from The Charter of Public Space)

- 2) Project encourages collaboration and interaction. What the assessors will be looking for in the application:
 - Individuals and/or organizations involved in the project are identified and their roles described
 - Those involved with the project are diverse and represent more than one point of view
 - Project has the potential to increase community interaction
- 3) Project demonstrates a creative or experimental approach to create change. What the assessors will be looking for in the application:
 - Reason why project is needed is described
 - Project demonstrates a creative or experimental approach
 - Project changes how people can experience the place
- 4) Applicants demonstrate they have the resources to complete the project. What the assessors will be looking for in the application:
 - Budget is reasonable and suited to the proposed project
 - Major steps required to coordinate the project are identified
 - Plan to maintain the project through its lifecycle and retire it upon completion identified
 - Resources and capacity required to coordinate project demonstrated

Feasibility:

- Projects will be reviewed to ensure that they are technically feasible before funding is awarded. Any terms and conditions will be outlined in a funding agreement.