7.1

STAFF PRESENTATION

PLACEMAKING GRANT PILOT PROGRAM - PED20048

GENERAL ISSUES COMMITTEE – JULY 6, 2020

Private Financial Support

$100,000 donation from **The Patrick J. McNally Charitable Foundation** to support the Placemaking Grant Pilot Program

Grant Program Overview

- 3 year pilot program
- Open to local non-profit organizations and groups of residents
- Funding is for temporary placemaking projects
- Projects must be new or being tested on a new/larger scale
- Projects to be creative/experimental

Funding Available at 2 Levels

Up to $2,000

- Approximately 20 grants awarded
- Temporary projects lasting from a few days up to 1 year
- Placemaking projects could include a physical change (signage, sculpture, etc.) or repeated action (performances, gatherings, etc. if permitted)

$5,000 – 20,000

- Approximately 2-4 grants awarded
- Temporary projects lasting from a few days up to 3 years
- Placemaking projects must include a physical change (signage, sculpture, etc.) to the place

Timeline

Q4 2020

Program launch

Q1 2021

1st round of applications accepted and funding awarded

Late 2021

2nd round of applications accepted and funding awarded

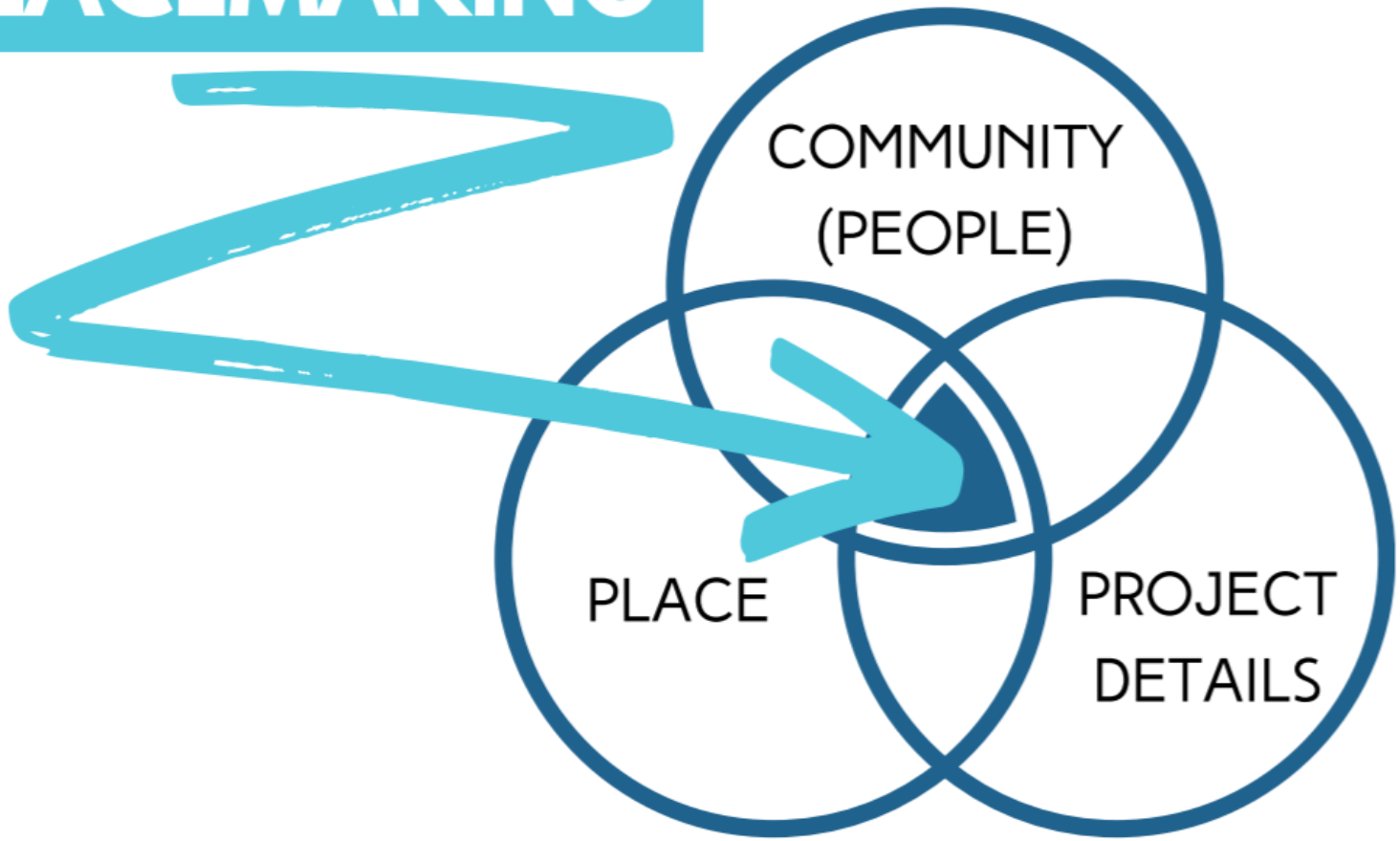
2021–2023

Placemaking projects take place in the community

“Placemaking inspires people to collectively reimagine public spaces as the heart of every community.”

Versacello performs at “Fireflies in the Forest” organized by Surprise!Hamilton

PLACEMAKING



Unexpected Experiences

"The Pool" by Jen Lewin (England)

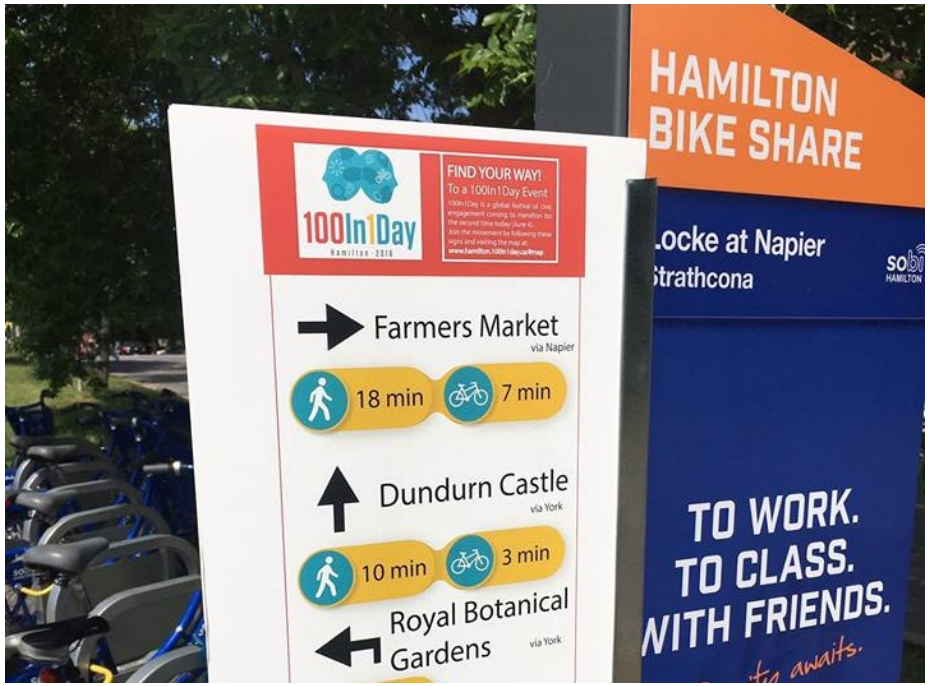
Holton Street Bridge Swings (USA)

Temporary Spaces

The Umbrella Sky Project (Portugal)

Pennsylvania Horticultural Society Pop-Up Garden (USA)

Creative Wayfinding



Hamilton Wayfinding by Hamilton SPN

YEAH Mural Project, MacNab Street pedestrian underpass

Creative Solutions

Pedestrian walkway at Perikleous Str. (Greece)

3D painted crosswalk (Iceland)

QUESTIONS?