



CITY OF HAMILTON
CITY MANAGER'S OFFICE
Strategic Partnerships and Communications Division

TO:	Chair and Members Audit, Finance & Administration Committee
COMMITTEE DATE:	July 9, 2020
SUBJECT/REPORT NO:	2020 City Enrichment Funding Recommendations (GRA20003(a)) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Mimi John (905) 546-2424 Ext. 4524
SUBMITTED BY:	John Hertel Director, Strategic Partnerships and Communications
SIGNATURE:	

RECOMMENDATION

- (a) That, the 2020 City Enrichment Fund recommended funding allocation in the amount of \$2,640,836 (as outlined in the attached Appendix "A" to Report GRA20003(a)), be approved;
- (b) That Staff be directed to continue to work with organizations whose Events have been cancelled as listed in Appendix "B" to GRA20003 (a) and report back with recommendations pending the submission of additional information;
- (d) That Staff be directed to continue to work with organizations whose Programs and Events status are Unknown, (as outlined in Appendix "C" to Report GRA20003(a)) and report back regarding funding recommendations in a forthcoming report;
- (g) That, Appendix "D" to Report GRA20003(a), being the 2020 City Enrichment Fund Application Summary, be received.

EXECUTIVE SUMMARY

During the 2020 budget process, Council approved a budget for the City Enrichment Fund of \$6,088,340. Unique to this year, due to COVID-19, the City Enrichment Fund recognized that program/event circumstances may have changed since the initial application in November 2019 and adopted a phased approach in CEF reporting, categorized by Operating Grants, Events and Programs, that was approved by Council

SUBJECT: 2020 City Enrichment Funding Recommendations (GRA20003(a)) (City Wide) - Page 2 of 5

at the May 27th meeting. As part of the first phase, \$2,491,713 in Operating Grants and \$50,000 in Administrative costs was approved by Council at that meeting.

As a continuation to the first 2020 CEF Funding Recommendation Report GRA20003, Staff are recommending that funds be further allocated based on the above recommendations;

Phase 1 - Amount Approved: \$ 2,541,713

Phase 2 - Pending Approval: \$ 2,640,836

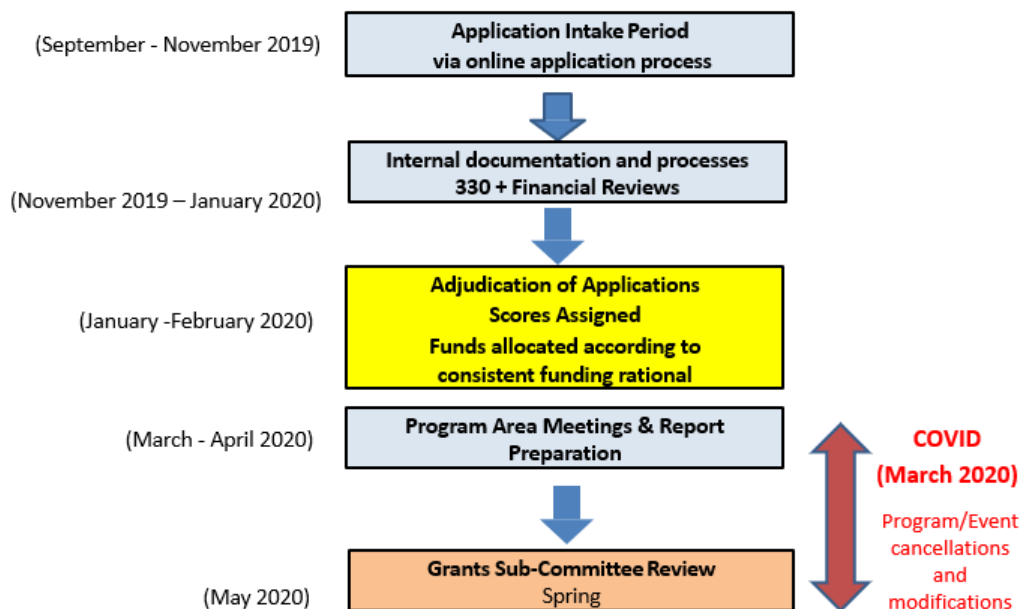
Phase 3 - Remaining Funds: \$ 905,791

Total CEF Budget: \$ 6,088,340

As in-line with previous years, the City Enrichment Fund allocations were made early in the year and set prior to COVID, following the adjudication process. A consistent funding rationale was used with all funding contingent upon funds remaining in the program envelope at that time. With the uncertainty many of our community groups faced, Staff worked on a case-by-case basis to support our community groups during these uncertain times, by providing a level of flexibility to understand the status of each applicant and adopt a phased reporting structure around the original funding recommendations. This ensures consistency, fairness and accountability to across all program areas.

Timeline & Process

City Enrichment Fund



Applicants communicated the status and any changes in their Programs and Events, due to COVID, via a form. Using the phased approach, Appendix A in Report GRA 20003(a) contains the second phase of recommendations that have been submitted on working one-to-one with applicants. Cancelled and Unknown Statuses require further investigation.

Alternatives for Consideration:

Approve Staff funding recommendations in GRA20003 (a) and Staff also to return with a list of eligible Priority CEF Applicants who did not receive funding in the original funding allocation due to the lack of available budgeted funds and recommend them for funding later on in the year with remaining funds in the reserve.

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: The 2020 approved budget for the City Enrichment Fund is \$6,088,340. All recommendations are within the approved 2020 budget. Payments of grants will be made based on the approved City Enrichment Fund payment plan (per Council approved guidelines).

Staffing: There are no additional staff required to execute this phased approach, but there are additional work load and scheduling implications associated with the recommendations in Report GRA20003(a).

Legal: There are no legal implications associated with the recommendations in Report GRA20003.

HISTORICAL BACKGROUND

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

All policies with respect to the City Enrichment Fund have been adhered.

RELEVANT CONSULTATION

ANALYSIS AND RATIONAL FOR RECOMMENDATION

The approved 2020 City Enrichment Fund Budget was \$6,088,340. Of that amount, due to the COVID approach, \$2,541,713 (42%) has been approved for funding so far.

For program accountability and to be able to support applicants within the fund's mandate, applicants were asked to communicate the status of their program and

provide information of any changes or modifications to their program/event to Staff through a form which tracked any modifications.

Responses were as follows:

Status Known – Unchanged/Modified

These applicants either had no change to their initial application or had successfully modified their program delivery within CEF guidelines in a manner that did not significantly change the initial funding allocation. Some applicants did change their budget, and recommendations made by Staff either still stayed within original funding allocations or were modified to meet CEF guidelines.

Cancelled

Events that have been cancelled are in unique situations. Many applicants are still waiting on vendors to provide them with invoices for unavoidable costs. With the short turnaround time for applicants to submit expense receipts and other incurred costs and with the varying situations, CEF Staff recommend reporting back to Council to give the community more time to gather the necessary information.

Status Unknown

Many applicants are either in a holding pattern, require further follow-up or CEF staff have not heard back from them. The status is marked as Unknown to return in a forthcoming report.

ALTERNATIVES FOR CONSIDERATION

(Include Financial, Staffing, Legal and Policy Implications and Pros and Cons for each alternative)

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Economic Prosperity and Growth

Hamilton has a prosperous and diverse municipal economy where people have opportunities to grow and develop.

APPENDICES AND SCHEDULES ATTACHED

Appendix “A” to Report GRA20003(a): Recommended Funding

Appendix “B” to Report GRA20003(a): 2020 Cancelled

Appendix “C” to Report GRA20003(a): 2020 Unknown

Appendix "D" to Report GRA20003(a): 2020 CEF Summary Sheets