



Hamilton

**MAYOR'S TASK FORCE ON ECONOMIC RECOVERY**

**MINUTES 20-002**

**Thursday, June 25, 2020**

**8:30 a.m.**

**Council Chamber**

**Hamilton City Hall**

**71 Main Street West**

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**Present:** R. McKerlie, President of Mohawk College (Chair)  
Mayor F. Eisenberger  
Councillors N. Nann; J.P. Danko  
M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC  
F. Bernstein, Executive Director, Workers Art & Heritage Centre  
R. Brown, Manager, Westfield Heritage Village  
K. Duffin, President and CEO, Amity Goodwill  
M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)  
P. Hall, Executive Director, Stoney Creek Chamber of Commerce  
K. Jarvi, Executive Director, Downtown Hamilton BIA  
T. Johns, Board Member, West End Home Builders' Association  
L. La Rocca, Director of Operations, Sonic Unyon Records  
K. Loomis, President & CEO, Hamilton Chamber of Commerce  
B. Lubbers, General Manager, Courtyard by Marriott  
A. Marco, President, Hamilton & District Labour Council  
R. McCann, Founder, Clearcable Networks  
R. McKerlie, President of Mohawk College  
K. Martin, Executive Director, Social Planning and Research Council of Hamilton  
B. Munroe, Blacktop Recess  
M. Patricelli, Executive Director, Flamborough Chamber of Commerce  
C. Puckering, President and CEO, Hamilton International Airport  
T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park  
D. Spoelstra, Chair of Agriculture & Rural Affairs Committee  
J. Travis, Executive Director Workforce Planning Hamilton  
H. Wegiel, Director of Government and Trade Relations ArcelorMittal Dofasco  
G. Yuyitung, Executive Director of the McMaster Industry Liaison Office

**Absent with**

**Regrets:** Councillor T. Whitehead – Personal  
E. Dunham, Owner, The Other Bird (Restaurant/Hospitality Sector)

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**MAYOR'S TASK FORCE ON ECONOMIC RECOVERY MEETING 20-002 OUTCOMES:**

**1. Formation of the Working Groups for the Mayor's Task Force on Economic Recovery (Item 6.1)**

**(Spoelstra/Hall)**

That the following list and membership of the Working Groups for the Mayor's Task Force on Economic Recovery, be approved:

**(i) Small Businesses and Main Streets:**

Focus:

Small businesses and main streets continue to be one of the most vulnerable and hardest hit areas during this crisis. These commercial corridors require new ideas to revive these key economic drivers across the city.

Potential Task Force Members participants:

- (1) BIA Representative -Kerry Jarvi/Downtown Hamilton
- (1) Stoney Creek Chamber of Commerce – Patti Hall
- (1) Restaurant/Hospitality sector – Erin Dunham/The Other Bird
- (1) Non-profit sector – Kelly Duffin/Goodwill

Staff Resource:

Kristin Huigenbos, Coordinator, Hamilton Business Centre  
Julia Davis, Business Development & BIA Officer

**(ii) Manufacturing and Life Sciences**

Focus:

Covid-19 has affected global supply chains and disrupted many manufacturing operations. Exposed gaps in global supply chains have economic productivity implications.

Potential Task Force Members participants:

- (1) Manufacturing – Henry Wegiel/Arcelormittal Dofasco
- (1) Life Sciences – Ty Shattuck/Synapse Life Science Consortium
- (1) Post-secondary – Gay Yuyitung/McMaster University

Staff Resource:

Alfonso Principato, Business Development Consultant, Advanced Manufacturing  
Carolynn Reid, Business Development Consultant, Life Sciences

**(iii) Agriculture and Circular Economy**

Focus:

Exploring solutions to minimize environmental impact while reducing operational efficiencies in industries that are growing during this crisis.

Potential Task Force Members participants:

- (1) Flamborough Chamber of Commerce – Matteo Patricelli
- (1) Agriculture/Food and Beverage Processing Sector – Drew Spoelstra

Staff Resource:

Brian Morris, Business Development Consultant, Agribusiness and Food Processing

**(iv) Arts and Creative Economy**

Focus:

Creative industries and cultural organizations are foundational to creativity, and drive innovation and entrepreneurship. This sector is important to the city's vitality as well as citizen engagement and retention.

Potential Task Force Members participants:

- (1) Arts and Culture Representative – Florencia Bernstein/Workers Art & Heritage Centre
- (1) Music Industry Sector – Lisa La Rocca/Sonic Unyon Records
- (1) Film Industry Sector – Bob Munroe

Staff Resource:

Debbie Spence, Business Development Consultant, Creative Industries  
Kim Adrovez, Senior Project Manager, Creative Industries & Cultural Development

**(v) Tourism and Hospitality**

Focus:

Tourism and hospitality were of the hardest hit sectors globally and will be slow to recover. Regaining visitor confidence and positioning these sectors to reopen within restrictions will be challenging.

Potential Task Force Members participants:

- (1) Accommodation Sector – Brian Lubbers/Courtyard by Marriot
- (1) Tourism/Attractions Sector – Rondalyn Brown/Westfield Heritage Village
- (1) Sports/Entertainment Sector – Matt Afinec/Hamilton Tiger-Cats/ForgeFC

Staff Resource:

Sherry Lucia, Tourism Product Development Specialist, Tourism and Culture

Alana Henderson, Sport Tourism Product Development Specialist, Tourism and Culture

**(vi) Workplace and Office**

Focus:

Many companies are re-examining their real estate expenditures and workplace infrastructure in this new world. A new focus on opportunities for broadband capabilities and the growing remote worker environment.

Potential Task Force Members participants:

- (1) Hamilton Chamber of Commerce – Keanin Loomis
- (1) ICT Sector -Rob McCann/Clearcable Networks
- (1) Social Planning Council of Hamilton – Kim Martin

Staff Resource:

Carolynn Reid, Business Development Consultant, ICT/Digital Media  
Karol Murillo, Senior Business Development Consultant, Commercial Districts/Finance, Insurance and Real Estate Sector

**(vii) Transportation, Building and Infrastructure**

Focus:

Transportation and infrastructure require innovative thinking for necessary social distancing and new policies for the reopening of facilities.

Potential Task Force Members participants:

- (1) Transportation/Logistics – Cathie Puckering/John C. Munro  
Hamilton International Airport
- (1) Building/Skilled Trades – Mark Ellerker/Hamilton-Brantford  
Building and Construction Trades Council
- (1) Building and Development Industry – Terri Johns/WEHBA

Staff Resource:

Sue Rimac, Business Development Consultant, Goods Movement  
Karol Murillo, Senior Business Development Consultant, Finance,  
Insurance, Real Estate Sector/Commercial Districts

**Result: Motion CARRIED by a vote of 26 to 0, as follows:**

YES - Mayor F. Eisenberger  
YES - Councillor N. Nann  
YES Councillor J. P. Danko  
YES - M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats &  
Forge FC  
YES - F. Bernstein, Executive Director, Workers Art & Heritage Centre  
YES - R. Brown, Manager, Westfield Heritage Village  
YES - K. Duffin, President and CEO, Amity Goodwill  
YES - M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction  
Trades Council (Building/Skilled Trades Sector)  
YES - P. Hall, Executive Director, Stoney Creek Chamber of Commerce  
YES - K. Jarvi, Executive Director, Downtown Hamilton BIA  
YES - T. Johns, Board Member, West End Home Builders' Association  
YES - L. La Rocca, Director of Operations, Sonic Unyon Records  
YES - K. Loomis, President & CEO, Hamilton Chamber of Commerce  
YES - B. Lubbers, General Manager, Courtyard by Marriott  
YES - A. Marco, President, Hamilton & District Labour Council  
YES - R. McCann, Founder, Clearcable Networks  
YES - R. McKerlie, President of Mohawk College  
YES - K. Martin, Executive Director, Social Planning and Research Council of  
Hamilton  
YES - B. Munroe, Blacktop Recess  
YES - M. Patricelli, Executive Director, Flamborough Chamber of Commerce  
YES - C. Puckering, President and CEO, Hamilton International Airport  
YES - T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation  
Park  
YES - D. Spoelstra, Chair of Agriculture & Rural Affairs Committee  
YES - J. Travis, Executive Director Workforce Planning Hamilton  
YES - H. Wegiel, Director of Government and Trade Relations ArcelorMittal  
Dofasco  
YES - G. Yuyitung, Executive Director of the McMaster Industry Liaison Office

NOT PRESENT - E. Dunham, Owner, The Other Bird (Restaurant/Hospitality Sector)

NOT PRESENT - Councillor T. Whitehead

**2. Correspondence to the Federal and Provincial governments respecting the Funding Flow to Support the Reopening of Hamilton (Added Item 10.1)**

**(Lubbers/Martin)**

That a letter be submitted to the Prime Minister and Premier of Ontario, on behalf of the Mayor's Task Force on Economic Recovery, seeking funding flow to support the re-opening of Hamilton.

**Result: Motion CARRIED by a vote of 26 to 0, as follows:**

YES - Mayor F. Eisenberger

YES - Councillor N. Nann

YES Councillor J. P. Danko

YES - M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC

YES - F. Bernstein, Executive Director, Workers Art & Heritage Centre

YES - R. Brown, Manager, Westfield Heritage Village

YES - K. Duffin, President and CEO, Amity Goodwill

YES - M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)

YES - P. Hall, Executive Director, Stoney Creek Chamber of Commerce

YES - K. Jarvi, Executive Director, Downtown Hamilton BIA

YES - T. Johns, Board Member, West End Home Builders' Association

YES - L. La Rocca, Director of Operations, Sonic Unyon Records

YES - K. Loomis, President & CEO, Hamilton Chamber of Commerce

YES - B. Lubbers, General Manager, Courtyard by Marriott

YES - A. Marco, President, Hamilton & District Labour Council

YES - R. McCann, Founder, Clearcable Networks

YES - R. McKerlie, President of Mohawk College

YES - K. Martin, Executive Director, Social Planning and Research Council of Hamilton

YES - B. Munroe, Blacktop Recess

YES - M. Patricelli, Executive Director, Flamborough Chamber of Commerce

YES - C. Puckering, President and CEO, Hamilton International Airport

YES - T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park

YES - D. Spoelstra, Chair of Agriculture & Rural Affairs Committee

YES - J. Travis, Executive Director Workforce Planning Hamilton

YES - H. Wegiel, Director of Government and Trade Relations ArcelorMittal Dofasco

YES - G. Yuyitung, Executive Director of the McMaster Industry Liaison Office

NOT PRESENT - E. Dunham, Owner, The Other Bird (Restaurant/Hospitality Sector)

NOT PRESENT - Councillor T. Whitehead

**FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 1)**

The Clerk advised that there were no changes to the agenda.

**(Johns/Shattuck)**

That the agenda for the June 25, 2020 meeting of the Mayor's Task Force on Economic Recovery, be approved as presented.

**Result: Motion CARRIED by a vote of 25 to 0, as follows:**

YES - Mayor F. Eisenberger  
YES - Councillor N. Nann  
YES - Councillor J. P. Danko  
YES - M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC  
YES - F. Bernstein, Executive Director, Workers Art & Heritage Centre  
YES - R. Brown, Manager, Westfield Heritage Village  
YES - K. Duffin, President and CEO, Amity Goodwill  
YES - M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)  
YES - P. Hall, Executive Director, Stoney Creek Chamber of Commerce  
YES - K. Jarvi, Executive Director, Downtown Hamilton BIA  
YES - T. Johns, Board Member, West End Home Builders' Association  
YES - L. La Rocca, Director of Operations, Sonic Unyon Records  
YES - K. Loomis, President & CEO, Hamilton Chamber of Commerce  
YES - B. Lubbers, General Manager, Courtyard by Marriott  
YES - A. Marco, President, Hamilton & District Labour Council  
YES - R. McCann, Founder, Clearcable Networks  
YES - R. McKerlie, President of Mohawk College  
NOT PRESENT - K. Martin, Executive Director, Social Planning and Research Council of Hamilton  
YES - B. Munroe, Blacktop Recess  
YES - M. Patricelli, Executive Director, Flamborough Chamber of Commerce  
YES - C. Puckering, President and CEO, Hamilton International Airport  
YES - T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park  
YES - D. Spoelstra, Chair of Agriculture & Rural Affairs Committee  
YES - J. Travis, Executive Director Workforce Planning Hamilton  
YES - H. Wegiel, Director of Government and Trade Relations ArcelorMittal Dofasco  
YES - G. Yuyitung, Executive Director of the McMaster Industry Liaison Office  
NOT PRESENT - E. Dunham, Owner, The Other Bird (Restaurant/Hospitality Sector)  
NOT PRESENT - Councillor T. Whitehead

**(b) DECLARATIONS OF INTEREST (Item 2)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)**

(i) June 4, 2020 (Item 3.1)

**(Travis/Shattuck)**

That the Minutes of the June 4, 2020 meeting of the Mayor's Task Force on Economic Recovery, be approved, as presented.

**Result: Motion CARRIED by a vote of 26 to 0, as follows:**

YES - Mayor F. Eisenberger  
YES - Councillor N. Nann  
YES - J. P. Danko  
YES - M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC  
YES - F. Bernstein, Executive Director, Workers Art & Heritage Centre  
YES - R. Brown, Manager, Westfield Heritage Village  
YES - K. Duffin, President and CEO, Amity Goodwill  
YES - M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)  
YES - P. Hall, Executive Director, Stoney Creek Chamber of Commerce  
YES - K. Jarvi, Executive Director, Downtown Hamilton BIA  
YES - T. Johns, Board Member, West End Home Builders' Association  
YES - L. La Rocca, Director of Operations, Sonic Unyon Records  
YES - K. Loomis, President & CEO, Hamilton Chamber of Commerce  
YES - B. Lubbers, General Manager, Courtyard by Marriott  
YES - A. Marco, President, Hamilton & District Labour Council  
YES - R. McCann, Founder, Clearcable Networks  
YES - R. McKerlie, President of Mohawk College  
YES - K. Martin, Executive Director, Social Planning and Research Council of Hamilton  
YES - B. Munroe, Blacktop Recess  
YES - M. Patricelli, Executive Director, Flamborough Chamber of Commerce  
YES - C. Puckering, President and CEO, Hamilton International Airport  
YES - T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park  
YES - D. Spoelstra, Chair of Agriculture & Rural Affairs Committee  
YES - J. Travis, Executive Director Workforce Planning Hamilton  
YES - H. Wegiel, Director of Government and Trade Relations ArcelorMittal Dofasco  
YES - G. Yuyitung, Executive Director of the McMaster Industry Liaison Office  
NOT PRESENT - E. Dunham, Owner, The Other Bird (Restaurant/Hospitality Sector)



NOT PRESENT - Councillor T. Whitehead

**(d) STAFF PRESENTATIONS (Item 6)**

**(i) Formation of the Working Groups for the Mayor's Task Force on Economic Recovery (Item 6.1)**

Norm Schleeahn, Director of Economic Development addressed the Task Force respecting an overview of the Formation of the Working Groups for the Mayor's Task Force on Economic Recovery, with the aid of a PowerPoint Presentation.

**(Spoelstra/Hall)**

That the presentation respecting Formation of the Working Groups for the Mayor's Task Force on Economic Recovery, be received.

**Result: Motion CARRIED by a vote of 26 to 0, as follows:**

YES - Mayor F. Eisenberger

YES - Councillor N. Nann

YES - J. P. Danko

YES - M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC

YES - F. Bernstein, Executive Director, Workers Art & Heritage Centre

YES - R. Brown, Manager, Westfield Heritage Village

YES - K. Duffin, President and CEO, Amity Goodwill

YES - M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)

YES - P. Hall, Executive Director, Stoney Creek Chamber of Commerce

YES - K. Jarvi, Executive Director, Downtown Hamilton BIA

YES - T. Johns, Board Member, West End Home Builders' Association

YES - L. La Rocca, Director of Operations, Sonic Unyon Records

YES - K. Loomis, President & CEO, Hamilton Chamber of Commerce

YES - B. Lubbers, General Manager, Courtyard by Marriott

YES - A. Marco, President, Hamilton & District Labour Council

YES - R. McCann, Founder, Clearcable Networks

YES - R. McKerlie, President of Mohawk College

YES - K. Martin, Executive Director, Social Planning and Research Council of Hamilton

YES - B. Munroe, Blacktop Recess

YES - M. Patricelli, Executive Director, Flamborough Chamber of Commerce

YES - C. Puckering, President and CEO, Hamilton International Airport

YES - T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park

YES - D. Spoelstra, Chair of Agriculture & Rural Affairs Committee

YES - J. Travis, Executive Director Workforce Planning Hamilton

YES - H. Wegiel, Director of Government and Trade Relations ArcelorMittal Dofasco

YES - G. Yuyitung, Executive Director of the McMaster Industry Liaison Office

NOT PRESENT - E. Dunham, Owner, The Other Bird (Restaurant/Hospitality Sector)

NOT PRESENT - Councillor T. Whitehead

For further disposition of this matter, refer to Item 1.

**(ii) Resources for Members of the Mayor's Task Force on Economic Recovery (Item 6.2)**

Carrie Brooks-Joiner, Director of Tourism and Culture, addressed the Task Force respecting Resources for Members of the Mayor's Task Force on Economic Recovery, with the aid of a PowerPoint Presentation.

**(Eisenberger/Nann)**

That the presentation respecting Resources for Members of the Mayor's Task Force on Economic Recovery, be received.

**Result: Motion CARRIED by a vote of 26 to 0, as follows:**

YES - Mayor F. Eisenberger

YES - Councillor N. Nann

YES - J. P. Danko

YES - M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC

YES - F. Bernstein, Executive Director, Workers Art & Heritage Centre

YES - R. Brown, Manager, Westfield Heritage Village

YES - K. Duffin, President and CEO, Amity Goodwill

YES - M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)

YES - P. Hall, Executive Director, Stoney Creek Chamber of Commerce

YES - K. Jarvi, Executive Director, Downtown Hamilton BIA

YES - T. Johns, Board Member, West End Home Builders' Association

YES - L. La Rocca, Director of Operations, Sonic Unyon Records

YES - K. Loomis, President & CEO, Hamilton Chamber of Commerce

YES - B. Lubbers, General Manager, Courtyard by Marriott

YES - A. Marco, President, Hamilton & District Labour Council

YES - R. McCann, Founder, Clearcable Networks

YES - R. McKerlie, President of Mohawk College

YES - K. Martin, Executive Director, Social Planning and Research Council of Hamilton

YES - B. Munroe, Blacktop Recess

YES - M. Patricelli, Executive Director, Flamborough Chamber of Commerce

YES - C. Puckering, President and CEO, Hamilton International Airport

YES - T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park

YES - D. Spoelstra, Chair of Agriculture & Rural Affairs Committee

YES - J. Travis, Executive Director Workforce Planning Hamilton  
YES - H. Wegiel, Director of Government and Trade Relations ArcelorMittal  
Dofasco  
YES - G. Yuyitung, Executive Director of the McMaster Industry Liaison  
Office  
NOT PRESENT - E. Dunham, Owner, The Other Bird  
(Restaurant/Hospitality Sector)  
NOT PRESENT - Councillor T. Whitehead

**(e) ADJOURNMENT (Item 12)**

**(Patricelli/Spoelstra)**

There being no further business, the Mayor's Task Force on Economic Recovery  
be adjourned at 9:59 a.m.

**CARRIED**

Respectfully submitted,

Ron McKerlie, Chair  
Mayor's Task Force on Economic  
Recovery

Loren Kolar  
Legislative Coordinator  
Office of the City Clerk