



CITY OF HAMILTON
CITY MANAGER'S OFFICE
Strategic Partnerships and Communications Division

TO:	Chair and Members Audit, Finance & Administration Committee
COMMITTEE DATE:	August 13, 2020
SUBJECT/REPORT NO:	2020 City Enrichment Funding Recommendations (GRA20003(b)) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Mimi John (905) 546-2424 Ext. 4524
SUBMITTED BY:	Cyrus Tehrani Chief Digital Officer, Digital, Innovation & Strategic Partnership
SIGNATURE:	

RECOMMENDATION

- (a) That, the 2020 City Enrichment Fund recommended funding allocation in the amount of \$84,663 (as outlined in the attached Appendix "A" to Report GRA20003(b)), be approved;
- (b) That Staff be directed to continue to work with organizations whose Events have been cancelled as listed in Appendix "B" to GRA20003 (b) and report back with recommendations pending the submission of additional information;
- (d) That Staff be directed to continue to work with organizations whose Programs and Events status are Unknown, (as outlined in Appendix "C" to Report GRA20003(b)) and report back regarding funding recommendations in a forthcoming report;
- (d) That, Appendix "D" to Report GRA20003(b), being the 2020 City Enrichment Fund Application Summary, be received.

EXECUTIVE SUMMARY

In continuation to the phased approach in reporting back to Council, Appendix A to Report GRA 20003(b) contains the third phase of recommendations that have been submitted by City Enrichment Fund (CEF) staff working one-to-one with applicants. Staff remain focused on working with our community partners to navigate through these uncertain times.

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Phase 1 - Amount Approved: \$ 2,541,713

Phase 2 - Amount Approved: \$ 2,640,836

Phase 3 - Pending Approval: \$ 84,663

Phase 3 - Remaining Funds: \$ 821,128

Total CEF Budget: \$ 6,088,340

The next reporting cycle would be September 2020 to capture remaining funds.

Recommendations in Appendix A GRA20003(b) reflect programming with no change, modifications, cancelled and unknown statuses. With modifications and cancelled events, what appears to be a lower amount this year is that the applicant has submitted a reduced budget based on their individual program needs at this time. The amount shown is directly corresponding to the overall program budget in-line with the City Enrichment Fund's guidelines. Changes in funding this year due to modifications or cancellations due to COVID will not affect future funding.

With cancelled events, Staff recommendations with this report provide a level of flexibility for applicants to cover some costs associated with cancelled events and programs. Applicants must have provided receipts in-line with their initial application. CEF guidelines are applied accordingly. For the next report CEF staff continue to work with organizations to understand their status for recommendations in a forthcoming report.

As per CEF guidelines, there are reporting requirements at the end of the cycle that demonstrate that grant funds were spent on programming as described in the initial application. The phased approach for those applicants that have modified their initial application within CEF guidelines due to the pandemic will have demonstrate how the dollars were utilized to match the modified submission.

Alternatives for Consideration:

Approve Staff funding recommendations in GRA20003(b) and Staff also to return with a list of eligible Priority CEF Applicants who did not receive funding in the original funding allocation due to the lack of available budgeted funds and recommend them for funding later on in the year with remaining funds in the reserve.

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: The 2020 approved budget for the City Enrichment Fund is \$6,088,340. All recommendations are within the approved 2020 budget. Payments of grants will be

made based on the approved City Enrichment Fund payment plan (per Council approved guidelines).

Staffing: There are no additional staff required to execute this phased approach, but there are additional work load and scheduling implications associated with the recommendations in Report GRA20003(b).

Legal: There are no legal implications associated with the recommendations in Report GRA20003.

HISTORICAL BACKGROUND

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

All policies with respect to the City Enrichment Fund have been adhered.

ANALYSIS AND RATIONAL FOR RECOMMENDATION

The approved 2020 City Enrichment Fund Budget was \$6,088,340. Of that amount, due to the COVID approach, \$5,182,549 (85%) has been approved for funding so far.

As in prior years Staff developed and applied the funding model for new and returning applicants. All funding recommended was contingent upon funds remaining in the program envelope.

2020 Funding Rationale:

Returning Applicants: Scores of 80 and above saw a 2% increase over last year's base amount. Scores between 60 to 79 maintained last year's base. Funding was not recommended for scores below 60.

New Applicants: The funding rationale provides 75% of funding request for a score of 80 and above and 50% of the funding request for scores between 60-79. The Creation & Presentation Stream maintained last year's funding formulae (100% of funding request for 80 and above and 70% of funding request for 60-79).

ALTERNATIVES FOR CONSIDERATION

(Include Financial, Staffing, Legal and Policy Implications and Pros and Cons for each alternative)

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Economic Prosperity and Growth

Hamilton has a prosperous and diverse municipal economy where people have opportunities to grow and develop.

APPENDICES AND SCHEDULES ATTACHED

Appendix “A” to Report GRA20003(b): Recommended Funding

Appendix “B” to Report GRA20003(b): 2020 Cancelled

Appendix “C” to Report GRA20003(b): 2020 Unknown

Appendix “D” to Report GRA20003(b): 2020 CEF Summary Sheets