



Hamilton

**MAYOR'S TASK FORCE ON ECONOMIC RECOVERY
REPORT 20-002**

Thursday, June 25, 2020

8:30 a.m.

Council Chamber

Hamilton City Hall

71 Main Street West

Present: R. McKerlie, President of Mohawk College (Chair)
 Mayor F. Eisenberger
 Councillors N. Nann; J.P. Danko
 M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC
 F. Bernstein, Executive Director, Workers Art & Heritage Centre
 R. Brown, Manager, Westfield Heritage Village
 K. Duffin, President and CEO, Amity Goodwill
 M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)
 P. Hall, Executive Director, Stoney Creek Chamber of Commerce
 K. Jarvi, Executive Director, Downtown Hamilton BIA
 T. Johns, Board Member, West End Home Builders' Association
 L. La Rocca, Director of Operations, Sonic Unyon Records
 K. Loomis, President & CEO, Hamilton Chamber of Commerce
 B. Lubbers, General Manager, Courtyard by Marriott
 A. Marco, President, Hamilton & District Labour Council
 R. McCann, Founder, Clearcable Networks
 R. McKerlie, President of Mohawk College
 K. Martin, Executive Director, Social Planning and Research Council of Hamilton
 B. Munroe, Blacktop Recess
 M. Patricelli, Executive Director, Flamborough Chamber of Commerce
 C. Puckering, President and CEO, Hamilton International Airport
 T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park
 D. Spoelstra, Chair of Agriculture & Rural Affairs Committee
 J. Travis, Executive Director Workforce Planning Hamilton
 H. Wegiel, Director of Government and Trade Relations ArcelorMittal Dofasco
 G. Yuyitung, Executive Director of the McMaster Industry Liaison Office

Absent with

Regrets: Councillor T. Whitehead – Personal
E. Dunham, Owner, The Other Bird (Restaurant/Hospitality Sector)

THE MAYOR'S TASK FORCE ON ECONOMIC RECOVERY PRESENTS REPORT 20-002 AND RESPECTFULLY RECOMMENDS:

1. Formation of the Working Groups for the Mayor's Task Force on Economic Recovery (Item 6.1)

That the following list and membership of the Working Groups for the Mayor's Task Force on Economic Recovery, be approved:

(i) Small Businesses and Main Streets:

Focus:

Small businesses and main streets continue to be one of the most vulnerable and hardest hit areas during this crisis. These commercial corridors require new ideas to revive these key economic drivers across the city.

Potential Task Force Members participants:

- (1) BIA Representative -Kerry Jarvi/Downtown Hamilton
- (1) Stoney Creek Chamber of Commerce – Patti Hall
- (1) Restaurant/Hospitality sector – Erin Dunham/The Other Bird
- (1) Non-profit sector – Kelly Duffin/Goodwill

Staff Resource:

Kristin Huigenbos, Coordinator, Hamilton Business Centre
Julia Davis, Business Development & BIA Officer

(ii) Manufacturing and Life Sciences

Focus:

Covid-19 has affected global supply chains and disrupted many manufacturing operations. Exposed gaps in global supply chains have economic productivity implications.

Potential Task Force Members participants:

- (1) Manufacturing – Henry Wegiel/Arcelormittal Dofasco
- (1) Life Sciences – Ty Shattuck/Synapse Life Science Consortium
- (1) Post-secondary – Gay Yuyitung/McMaster University

Staff Resource:

Alfonso Principato, Business Development Consultant, Advanced Manufacturing
Carolynn Reid, Business Development Consultant, Life Sciences

(iii) Agriculture and Circular Economy

Focus:

Exploring solutions to minimize environmental impact while reducing operational efficiencies in industries that are growing during this crisis.

Potential Task Force Members participants:

- (1) Flamborough Chamber of Commerce – Matteo Pattricelli
- (1) Agriculture/Food and Beverage Processing Sector – Drew Spoelstra

Staff Resource:

Brian Morris, Business Development Consultant, Agribusiness and Food Processing

(iv) Arts and Creative Economy

Focus:

Creative industries and cultural organizations are foundational to creativity, and drive innovation and entrepreneurship. This sector is important to the city's vitality as well as citizen engagement and retention.

Potential Task Force Members participants:

- (1) Arts and Culture Representative – Florencia Bernstein/Workers Art & Heritage Centre
- (1) Music Industry Sector – Lisa La Rocca/Sonic Unyon Records
- (1) Film Industry Sector – Bob Munroe

Staff Resource:

Debbie Spence, Business Development Consultant, Creative Industries
Kim Adrovez, Senior Project Manager, Creative Industries & Cultural Development

(v) Tourism and Hospitality

Focus:

Tourism and hospitality were of the hardest hit sectors globally and will be slow to recover. Regaining visitor confidence and positioning these sectors to reopen within restrictions will be challenging.

Potential Task Force Members participants:

- (1) Accommodation Sector – Brian Lubbers/Courtyard by Marriot
- (1) Tourism/Attractions Sector – Rondalyn Brown/Westfield Heritage Village
- (1) Sports/Entertainment Sector – Matt Afinec/Hamilton Tiger-Cats/ForgeFC

Staff Resource:

Sherry Lucia, Tourism Product Development Specialist, Tourism and Culture

Alana Henderson, Sport Tourism Product Development Specialist, Tourism and Culture

(vi) Workplace and Office

Focus:

Many companies are re-examining their real estate expenditures and workplace infrastructure in this new world. A new focus on opportunities for broadband capabilities and the growing remote worker environment.

Potential Task Force Members participants:

- (1) Hamilton Chamber of Commerce – Keanin Loomis
- (1) ICT Sector -Rob McCann/Clearcable Networks
- (1) Social Planning Council of Hamilton – Kim Martin

Staff Resource:

Carolynn Reid, Business Development Consultant, ICT/Digital Media
Karol Murillo, Senior Business Development Consultant, Commercial Districts/Finance, Insurance and Real Estate Sector

(vii) Transportation, Building and Infrastructure

Focus:

Transportation and infrastructure require innovative thinking for necessary social distancing and new policies for the reopening of facilities.

Potential Task Force Members participants:

- (1) Transportation/Logistics – Cathie Puckering/John C. Munro
Hamilton International Airport
- (1) Building/Skilled Trades – Mark Ellerker/Hamilton-Brantford
Building and Construction Trades Council
- (1) Building and Development Industry – Terri Johns/WEHBA

Staff Resource:

Sue Rimac, Business Development Consultant, Goods Movement
Karol Murillo, Senior Business Development Consultant, Finance,
Insurance, Real Estate Sector/Commercial Districts

2. Correspondence to the Federal and Provincial governments respecting the Funding Flow to Support the Reopening of Hamilton (Added Item 10.1)

That a letter be submitted to the Prime Minister and Premier of Ontario, on behalf of the Mayor's Task Force on Economic Recovery, seeking funding flow to support the re-opening of Hamilton.

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 1)

The Clerk advised that there were no changes to the agenda.

The agenda for the June 25, 2020 meeting of the Mayor's Task Force on Economic Recovery, was approved as presented.

(b) DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) June 4, 2020 (Item 3.1)

The Minutes of the June 4, 2020 meeting of the Mayor's Task Force on Economic Recovery, were approved, as presented.

(d) STAFF PRESENTATIONS (Item 6)

(i) Formation of the Working Groups for the Mayor's Task Force on Economic Recovery (Item 6.1)

Norm Schleeahn, Director of Economic Development addressed the Task Force respecting an overview of the Formation of the Working Groups for the Mayor's Task Force on Economic Recovery, with the aid of a PowerPoint Presentation.

The presentation respecting Formation of the Working Groups for the Mayor's Task Force on Economic Recovery, was received.

For further disposition of this matter, refer to Item 1.

(ii) Resources for Members of the Mayor's Task Force on Economic Recovery (Item 6.2)

Carrie Brooks-Joiner, Director of Tourism and Culture, addressed the Task Force respecting Resources for Members of the Mayor's Task Force on Economic Recovery, with the aid of a PowerPoint Presentation.

The presentation respecting Resources for Members of the Mayor's Task Force on Economic Recovery, was received.

(e) ADJOURNMENT (Item 12)

There being no further business, the Mayor's Task Force on Economic Recovery adjourned at 9:59 a.m.

Respectfully submitted,

Ron McKerlie, Chair
Mayor's Task Force on Economic
Recovery

Loren Kolar
Legislative Coordinator
Office of the City Clerk