



August 6, 2020

Ms. Janet Pilon  
Deputy City Clerk  
Hamilton City Hall  
71 Main Street West  
Hamilton, Ontario  
L8P 4Y5

Dear Ms. Pilon:

I am happy to provide Cable 14's input on the upcoming Reconsideration Motion regarding the start times for Hamilton City Council Meetings. Certainly, the COVID-19 experience in the City of Hamilton has given all of us cause to re-examine how we do things and look for solutions that continue to maximize efficiencies while providing the safest environment for all our residents.

As I expressed to you in my letter dated March 7, 2019, Cable 14 remains supportive of moving the start time to 9:30 am as contemplated by the current Reconsideration Motion. With a 9:30 am start time, Cable 14 currently can commit to live coverage of both Hamilton City Council **and** General Issues Committee Meetings on alternating Wednesdays at 9:30 am supplemented with a same-day repeat at 9:00 pm beginning this fall (September 2020). This would provide our viewers with both the live viewing opportunity and a primetime viewing opportunity on the same day on a consistent weekly basis.

All broadcasts would air both on Cable 14 and would be streamed online at [www.cable14.com](http://www.cable14.com). Our Livestream platform is available to anyone with an internet connection, a subscription to one of Hamilton cable television providers is not required. Cable television subscribers continue to enjoy exclusive access to Cable 14's linear television service.



It would be our intention to provide complete coverage of each meeting, from beginning to end. With a 9:30 am start time, we do anticipate breaking away from coverage during Council's nutrition break, with our coverage resuming once the break was concluded. We do have other programming commitments that begin at 5:00 pm on Wednesdays which may force us to end coverage at that time should the meetings extend to that point.

As has been our tradition, our coverage would end when Council goes in-camera as we are unable to know the duration of these in-camera sessions. In order to accommodate this, we would continue to ask your indulgence in moving any in-camera sessions to the end of your agendas wherever possible.

It is important to note, however, that **all** programming is subject to preemption at any time and based on any number of factors as determined by Cable 14. It is our current opinion, however, that a 9:30 am meeting would provide the least number of potential conflicts in scheduling, allowing us to deliver a consistent offering to viewers.

Thank you for the opportunity to comment once again on this important issue. As always, we would welcome the opportunity and are ready to discuss any of these matters with you. If you require any additional information, please feel free to contact me directly.

Regards,

A handwritten signature in black ink that reads "W.J. Custers". The signature is written in a cursive, slightly slanted style.

Wm. J. (Bill) Custers  
Senior Manager, Broadcast  
TV Hamilton Limited