TO: Chair and Members
Audit, Finance & Administration Committee

COMMITTEE DATE: September 24, 2020

SUBJECT/REPORT NO: 2020 City Enrichment Funding Recommendations (GRA20003(c)) (City Wide)

WARD(S) AFFECTED: City Wide

PREPARED BY: Mimi John (905) 546-2424 Ext. 4524

SUBMITTED BY: Cyrus Tehrani
Chief Digital Officer, Digital, Innovation & Strategic Partnership

SIGNATURE:

RECOMMENDATION

(a) That, the 2020 City Enrichment Fund recommended funding allocation in the amount of $154,943 (as outlined in the attached Appendix “A” to Report GRA20003(c)), be approved;

(b) That, the 2020 City Enrichment Fund recommended funding allocation in the amount of $11,908 (as outlined in the attached Appendix “B” to Report GRA20003(c)), be approved pending the submission of additional information;

(c) That, Appendix “C” to Report GRA20003(c), being the 2020 City Enrichment Fund Application Summary, be received.

(d) That any funds not required in 2020 by organizations, as a result of programs or events being cancelled, reduced, or redesigned, be transferred to the City Enrichment Fund Reserve # 112230

EXECUTIVE SUMMARY

This is the final report in the phased approach in reporting back to Council to close out the 2020 City Enrichment Fund. Appendix A to Report GRA20003(c) contains the fourth phase of recommendations that have been submitted by City Enrichment Fund (CEF) Staff working with our applicants on a case-by-case basis to understand their status and report back to Council. Throughout this unpredictable year, CEF Staff closely followed CEF guidelines and the grant’s mandate to ensure consistency, accountability and
transparency in our processes. Our community groups were top-of-mind every step of the way.

2020 City Enrichment Fund – Phased Approach:

Phase 1 - Amount Approved: $2,541,713
Phase 2 - Amount Approved: $2,640,836
Phase 3 - Amount Approved: $84,663
Phase 4 - Pending Approval: $166,851

Total Remaining Funds: $654,277
Total CEF Budget: $6,088,340

Programming Status:

The 2020 City Enrichment Fund consisted of 336 applications. With the phased approach this year a summary of programming status due to COVID reflects:

<table>
<thead>
<tr>
<th>STATUS OF PROGRAMMING</th>
<th>APPLICATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Change</td>
<td>112</td>
</tr>
<tr>
<td>Modified</td>
<td>153</td>
</tr>
<tr>
<td>Cancelled</td>
<td>66</td>
</tr>
<tr>
<td>Withdrawn</td>
<td>5</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>336</strong></td>
</tr>
</tbody>
</table>

In-line with everything else this year, circumstances and funding sources have consistently changed. From the first report in May 2020 to September 2020, many of our applicants either received additional funding from other sources, continue to access other areas of funding that are still arising and becoming available from other levels of government or still in the process of pivoting their programming based on Hamilton reopens.

With the availability of additional COVID-19 supports, distribution of any remaining funds at this time would require a new set of guidelines and processes to follow-up with the status of organizations at this stage again. These fundamental resources are currently not available as many staff have been redeployed. As the city and community continues to adapt to a new normal, the remaining funds going to the reserve means
that there would be availability of one-time allocation to CEF applicants should it arise in the future.

Alternatives for Consideration:

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: The 2020 approved budget for the City Enrichment Fund is $6,088,340. All recommendations are within the approved 2020 budget. Payments of grants will be made based on the approved City Enrichment Fund payment plan (per Council approved guidelines).

Staffing: There are no additional staff required to execute this phased approach, but there are additional work load and scheduling implications associated with the recommendations in Report GRA20003(c).

Legal: There are no legal implications associated with the recommendations in Report GRA20003(c).

HISTORICAL BACKGROUND

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

All policies with respect to the City Enrichment Fund have been adhered.

ANALYSIS AND RATIONAL FOR RECOMMENDATION

This is the 4th and final report to close out the 2020 City Enrichment Fund. The launch of the new 2021 City Enrichment Fund cycle is September 1st, 2020.

Changes in funding this year due to modifications or cancellations due to COVID will not affect future funding.

ALTERNATIVES FOR CONSIDERATION
(Include Financial, Staffing, Legal and Policy Implications and Pros and Cons for each alternative)

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Economic Prosperity and Growth
Hamilton has a prosperous and diverse municipal economy where people have opportunities to grow and develop.

APPENDICES AND SCHEDULES ATTACHED

Appendix “A” to Report GRA20003(c): 2020 Recommended Funding
Appendix “B” to Report GRA20003(c): 2020 Hold – Pending Additional Information
Appendix “C” to Report GRA20003(c): 2020 CEF Summary Sheets