

Pilon, Janet

Subject: IC Report running head

From: Lauren Stephen

Sent: September 29, 2020 12:30 AM

To: Farr, Jason <Jason.Farr@hamilton.ca>; clerk@hamilton.ca

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This is a petty complaint about the IC report. I find the document running head unhelpful, and slightly cheap and vulgar.

Principles *Integrity* is not a name that inspires confidence for me. There is a slipperiness to it. It seems to suggest positive things, but it makes me suspicious because I cannot quite literally work out what it is actually saying. Compare that vagueness to the specificity of a local business name like "Harvey Katz, Personal Injury Law." Or like Mackesy Smye, which gives you the names of the principals. This branded flashiness is not really what I want from an Integrity Commissioner.

I wish we had a clearer name and title here, "Jeffrey A. Abrams, Integrity Commissioner" or something. The way a lead lawyer would put their own name to a legal submission, even if a team did the work.

The running head does not give the most useful information. Notice how much better the running head in the document by Andrea Holland is. Subject / title, page number, and number of pages. Much more professional and helpful.

The unusual formatting and indentation of the logo might look good on an advert or business sign, but there's something about that running head that makes it not inspire as much confidence as it might.

LCS