

OBIAA Conference 2021

Discussion Summary

- OBIAA Conference is confirmed in Hamilton for April 17-20, 2020; host hotel will be the Sheraton Hamilton with the meetings and plenary sessions being held at the Hamilton Convention Centre by Carmen's
- Will be looking for BIA Members in Hamilton to sit on the Host Committee – Terms of Reference and timing expectations will be delivered at a later date
- Expectation will be that BIAs in Hamilton organize mobile tours to their respective areas for conference attendees – we want to show off our City.
 - o Important item of note is that in order to participate in the 2021 Conference a BIA must be a member of OBIAA.
- Final location for gala dinner is still being finalized by OBIAA with consideration of both LiUNA Station and the Hamilton Convention Centre by Carmen's – proposed theme is old Hollywood "Lights, Camera, Hamilton"
- Will be developing a sponsorship package to be rolled out following the completion of the 2020 Conference
- Downtown Hamilton BIA will be hosting the entertainment at the 2020 Conference on the Sunday evening so please drop in if attending and promote the Hamilton 2021 Conference
- Wednesday luncheon at 2020 Conference will have an element introducing Hamilton and Welcoming all attendees to 2021