

PARKING UPDATES

Presentation to the BIA Advisory Committee

October 13, 2020

Outline of Presentation

- Christmas Free Parking Schedule
- Updates to the Passport Mobile App Launch

Current Free Christmas Parking Schedule



2019 FREE PRE-CHRISTMAS PARKING

FREE ON-STREET PARKING IS AVAILABLE FOR TWO (2) HOURS AS FOLLOWS:

NOVEMBER 24 - DECEMBER 24

- Barton Village B.I.A.
- Hamilton Downtown
(West Ave to Queen, Hunter to Cannon, also James Street from Charlton to Barton)
- Ancaster B.I.A.
- Ottawa Street B.I.A.
- King Street West B.I.A.
- International Village B.I.A.
- Concession Street B.I.A.

DECEMBER 1 - DECEMBER 31

- Locke Street B.I.A.
- Westdale Village B.I.A.

FREE PARKING IS AVAILABLE IN ALL MUNICIPAL CARPARKS AS FOLLOWS:

DECEMBER 1 - DECEMBER 31

- Dundas B.I.A.



Passport Mobile Parking App

- Rolled out parking payment app to 2700+ meters and over 60 parking lots in July 2020
- Allows users the freedom of not touching any physical hardware
- 16,000 transactions to date!
- Overall very positive user feedback



Passport Mobile Parking App

By the Numbers:

Gross Transaction Revenue: \$51,554.85

Transaction (Net) Revenue: \$49,191.00

Total Convenience Fees Paid: \$2,363.85

Avg Transaction Amount: CA\$3.27

Passport Mobile Parking App

Top On-Street Locations:

**Herkimer St. between Park St. and MacNab St.
(Right next to St. Joe's Hospital)**

254 Transactions

King William St. between Hughson St. N. to John St. N.

205 Transactions

Westdale Village Parkettes

198 Transactions

Passport Mobile Parking App

Top Off-Street Locations:

Car Park 13 – James St. N. and York Blvd.
656 Transactions

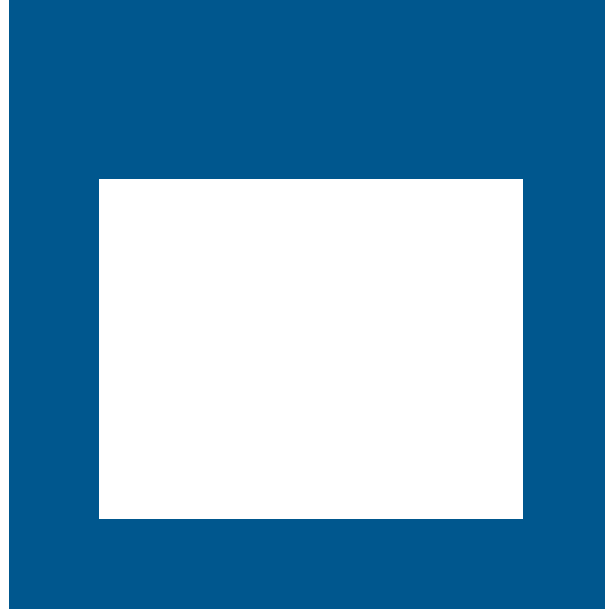
Car Park 7DU – Hatt St. and Miller's Ln
525 Transactions

Car Park 80 – Bay St. N. and King St. W.
239 Transactions

Passport Mobile Parking App

Top Performing B.I.A. Locations Overall:

1. International Village BIA
2. Dundas BIA
3. Locke Street BIA
4. Barton Village BIA
5. Westdale Village BIA



THANK YOU