

Digital Main Street – Digital Transformation Grant Program

Description:

Sometimes best described as a **“how-to” guide and program to help you grow your business**, the Digital Transformation Grant Program (DTG) provides businesses with:

- A digital assessment of their current online presence
- Structured video training series
- Guidance
- Advisory support

Through a partnership with FedDev Ontario and the Province of Ontario, **qualifying businesses also have the opportunity to apply for a \$2500.00 grant** to enable the digital transformation they have identified their business requires after completing all video training.

Digital Service Squad teams will support:

- Who is Digital Main Street?
- What is the Digital Transformation Grant Program?
- What are the program objectives?
- What is the application process?
- Who is eligible for a Digital Transformation Grant?
- What are some eligible and ineligible costs of the grant?
- What is the Digital Service Squad and who can access them?