

September 3rd, 2020

RE:16th Annual Power of a Changed Life Gala and Silent Auction

Dear Treasured Friend,

As you know, since 2004, Liberty For Youth has helped over 800 at-risk youth make positive choices. We offer restorative mentorship to youth as young as 12 and up to 25 years old in our youth centre, detention facilities, and group homes across Southern Ontario. To support the youth, we provide 4 distinctive programs without any charge to the youth.

To provide these programs, we host events like our annual *Power of a Changed Life Fundraising Gala & Silent Auction*. Last year we had over 800 people attend. Due to the recent outbreak of COVID-19 we are unable to conduct the fundraising gala as planned. This represents significant program funding loss. To bridge this gap, we will offer our 16th Annual *Power of a Changed Life Gala & Silent Auction* online! Our stay at home gala will be streamed on Wednesday, November 4th, 2020 between 7 - 8 PM via a private link. (Due to this unprecedented change of format our gala tickets are available at half price this year. \$25/person!) As this is our main fundraising event of 2020, it is vital that we reach our fundraising goal.

Would you kindly consider a **sponsorship in the amount of \$250 - in lieu of a table sponsorship?** **Your business and/or personal name will be promoted before and during the stay at home event.** Liberty For Youth will provide you with a charitable tax receipt.

Especially this year, it will be your generous and continuous support that help us make a difference in the lives of our youth. Please email or call Melanie to coordinate your sponsorship and promotional materials at melanie@libertyforyouth.org or (905) 297-7929 Ext. 23. Sincerely,



Frederick Dryden
Founder & Executive Director
Liberty For Youth

LIBERTY FOR YOUTH

COVID-19 PROGRAMMING UPDATE



During the pandemic, program staff have adjusted regular programming and have been conducting virtual services, one-on-one mentoring and keeping youth engaged via inspiring social media video posts with various topics.

As keeping our youth safe is our first priority, we have retrofitted our vans to include a plexiglass shield and all staff and passengers use hand sanitizer, wear mandatory masks and gloves in order for us to continue providing support.

Staff have been distributing weekly care packages in response to any youth in an immediate crisis situation who require food and/or basic need supplies, providing educational devices and counseling services are in place for any youth suffering with mental health issues.

Our Power of a Changed Life gala focuses on providing public affirmation for our youth by allowing them to share their journey from challenge to personal success. This year, in order to help propel our youth to the next stage in their lives, we will be awarding five \$1,000 post-secondary scholarships.



Although we are unable to see our partners in person this year as planned. This year's gala will still offer powerful testimonies from the youth, scholarship presentations, and an update on our programming.

Every \$25 ticket purchased, or event sponsorship will provide resources toward sustaining our mentorship programs. This year a charitable tax receipt can be provided for the full amount. Tickets and/or event sponsorship will grant access to a private link to the Gala stream. (The Gala will not be rebroadcasted.)

Thank you for partnering with us & supporting our youth!