

WELCOME TO THE CITY OF HAMILTON

PLANNING COMMITTEE

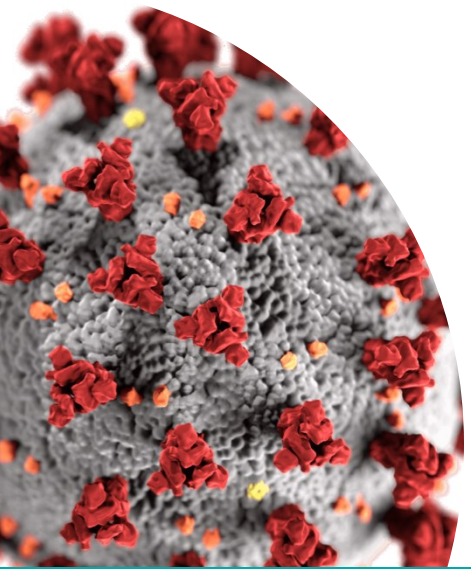
October 6, 2020

PED20174

Planning Division Consultation and Engagement Strategy in Response to COVID-19

Presented by: Tiffany Singh

2020 CORONAVIRUS PANDEM

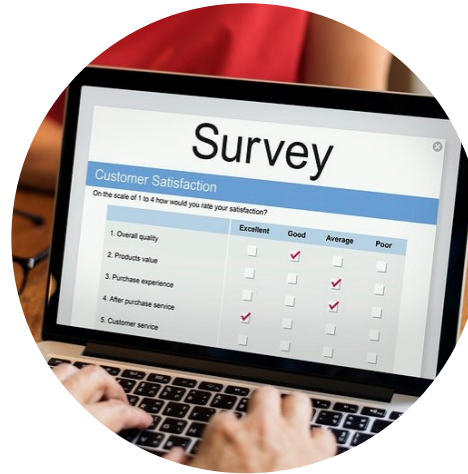


COVID - 19



Table 1 – Planning Division – Projects Requiring Community Engagement

Project Name	Anticipated Completion Date	Area Affected & Engagement Groups	Project Lead
GRIDS 2 - Growth Management Strategy and Municipal Comprehensive Review	Q3, 2021	City Wide; General Public	Heather Travis
Residential Zoning Project (Zoning By-law No. 05-200 – Low Density Zones)	Q3, 2021	City Wide; Various Stakeholders and General Public	Tim Lee
Dundas Node Study & Urban Design Guidelines	Q4, 2020	Ward 13; General Public	Jennifer Roth
Bayfront Industrial Area Strategy (Including Urban Design Guidelines)	Q1, 2021	Wards 2, 3, and 4; Various Stakeholders and General Public	Tiffany Singh
Community Energy Plan	Q2, 2021	City Wide, Various Stakeholders	Christine Newbold
Waterdown Community Node Secondary Plan Study	Q3, 2021	Ward 15; General Public	Melanie Pham
Elfrida Growth Area Study	Q1, 2021	Wards 9 and 11; General Public	Melanie Pham
Family Friendly Housing and Review of Condominium Conversion Policies and Processes	Q1, 2021	City Wide, General Public	Melanie Pham
Pier 8, Block 16 Opportunity Study	Q4, 2020	Ward 2, General Public	Jennifer Roth, Alissa Mahood
Urban Forest Strategy	Q2, 2021	City Wide, General Public	Catherine Plosz



TRANSITION TO ONLINE ENGAGEMENT



ONLINE ENGAGEMENT – COVID ERA

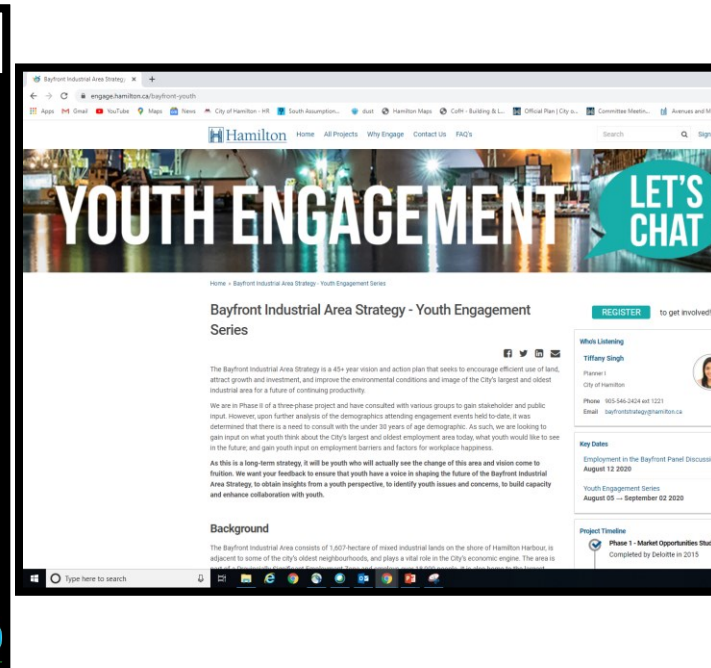
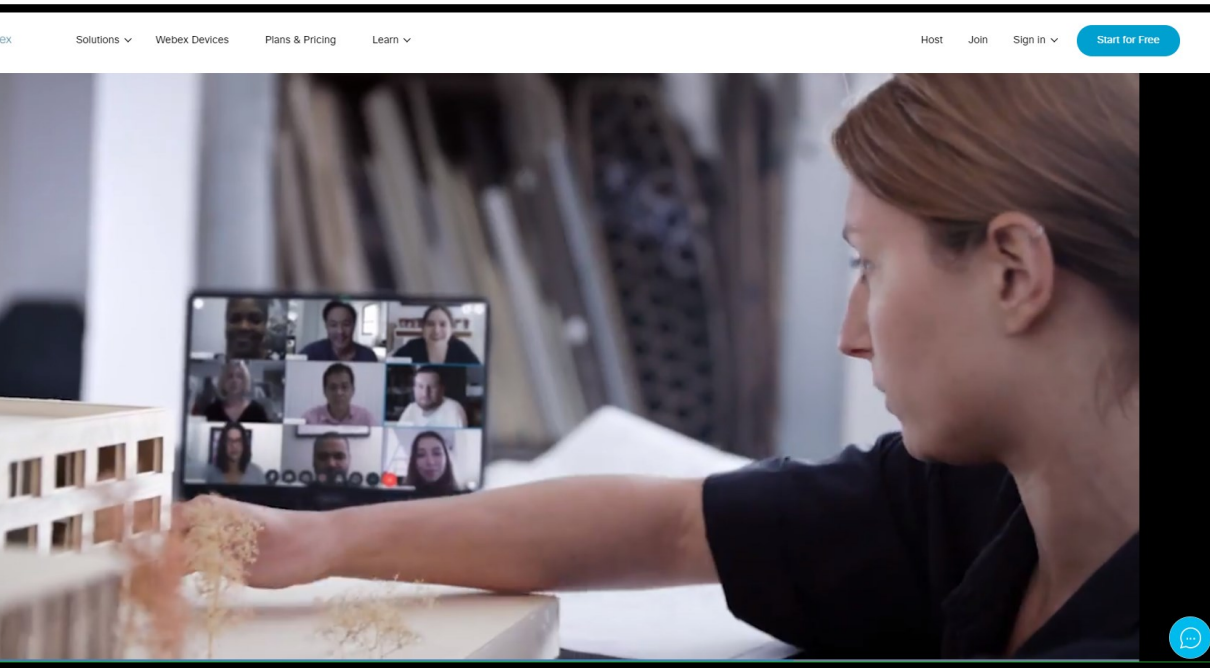
Pros of Online Engagement:

- Reaching a broader audience
- Increased time for feedback
- Less staff required (facilitators etc.)
- Can provide just as an effective presentation
- Can get feedback from breakout sessions

Cons of Online Engagement:

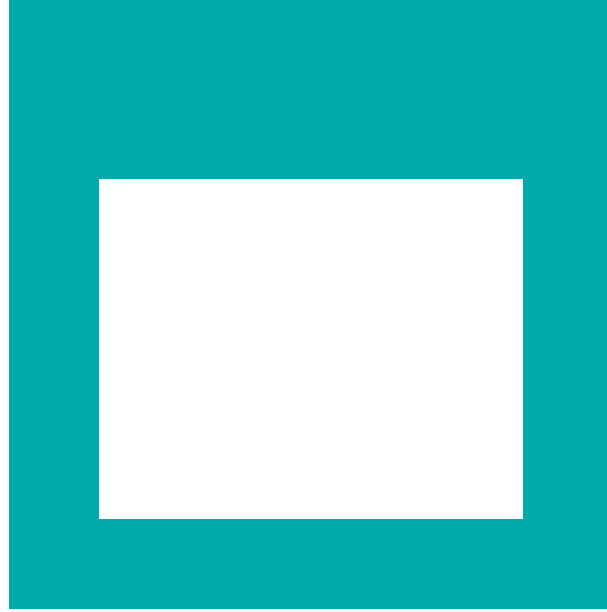
- Access issues for marginalized groups
- Potential for boredom (ie. Zoom-Fatigue) – Need to break-up content into manageable amount
- Difficult to achieve consensus on formal agreements
- Reduces opportunity for team building, networking, comradery amongst stakeholders
- Difficult to build relationships
- More time to prepare content
- Increased level of review and involvement from other departments
- Reduced ability to make adjustments while engagements are live
- Reduced ability to build trust and relationships with participants or team building amongst participants

ONLINE TOOLS



PLANNING DIVISION COMMUNITY CONSULTATION & ENGAGEMENT PRINCIPLES DURING COVID-19 PANDEMIC

- No in-person engagement events or meetings;
- Project Leads will work with the local Councillor on appropriate timing, engagement methods, and notification;
- Virtual consultation or engagement events will be conducted through City supported video web conferencing tools (i.e. Cisco WebEx);
- Engagement activities may be conducted through web-based engagement and surveying platforms (ie. Engage.Hamilton.ca) and/or with universally accessible method (e.g. telephone, direct mail, and e-mail);
- Engagement during popular vacation weeks and dates of significance should be avoided in keeping with regular engagement practices;
- Online engagement will remain open to receive input for a minimum of 3 weeks, where possible; and,
- All public online meetings will be:
 - Live streamed
 - Recorded
 - Posted to YouTube or the project webpage



THANK YOU FOR ATTENDING

THE CITY OF HAMILTON PLANNING COMMITTEE