

City of Hamilton - 2021-2025 Economic Development Action Plan – 1 Page Overview

Overview

The City of Hamilton's Economic Development Division and Tourism & Culture Division are working together to create the City's 2021-2025 Economic Development Action Plan (EDAP), as the current 2016-2020 Economic Development Action Plan is in its last few months.

Key Resources

To inform our efforts to write the next five year plan, we are leveraging existing and emerging thoughts, knowledge, plans and best practices to ensure that the plan is current, connected and representative of the various stakeholders and their capacities, mandates and needs, where it is practical and viable to do so based on economic and other realities. A partial list of some of the existing written resources that will be reviewed for incorporation include:

- Existing approved City of Hamilton strategic documents;
- Existing and approved Planning and Economic Development Department strategic plans;
- The various Mayor's Taskforce for Economic Recovery reports and appendices;
- Policy and Recommendation documents from the various Chambers of Commerce; and
- Stakeholder survey results

Engagement Overview

A key component of this work is the gathering of thoughts, ideas, opinions and priorities of our various stakeholders, including the general public. We have endeavored to do a significant amount of outreach to the greater Hamilton business and not-for-profit community and the general public through a combination of outreach to:

- the various Chambers of Commerce through their newsletters or notification emails;
- the innovation ecosystem organizations;
- the Workforce Planning Hamilton service provider network;
- the Invest in Hamilton newsletter;
- the companies and organizations within the current identified strategic Key Industry Sectors and Areas of Focus as listed in the existing 2016-2020 EDAP through a direct email from City staff;
- the Our Future Hamilton mailing list; and
- the Hamilton Economic Development and City of Hamilton social media accounts.

Next Steps

- Analyze the results of the recently concluded EDAP Engagement Survey
- Write 2021-2025 EDAP and present to council, targeting January 2021.