

Hamilton Bike Share Update

Nov 4th, 2020 Update to the Cycling Committee from
Hamilton Bike Share Inc.



Who We Are

Hamilton Bike Share Inc. is the not-for-profit operator of the bike share system.

We oversee all bike maintenance, rebalancing, customer support, programming, Everyone Rides Initiative (equity program), and administration of the bike share system.

Mission:

To enhance the quality of urban life by improving equitable access to bicycles in Hamilton.

Vision:

We envision a resilient, just, and vibrant city where more people choose cycling.

Where We're At

- Currently delivering interim operations to February 2021 (contract with City of Hamilton)
- Following the staff recommendations in upcoming report, Council will determine next steps for bike share contract (eg RFP, renewal, etc)
- To date the City of Hamilton funds zero percent of operational costs; HBSI funds operations with mix of user revenues, donations/fundraising, sponsorship, (+ seeking grants).





Recent Usage (as of 10/29)

- 189,5777 KM travelled using bike share since HBSI regained operations June 30
 - VS driving: 47,117 kg of GHGs reduced
 - Approx. 4,711,926 calories burned
- Pandemic-related shifts in usage:
 - Bayfront Park hub has become most-used hub this year as people are utilizing system more for physically distanced exercise and recreation
 - Riders also report relying on bike share as alternative to transit (for distancing purposes), and for essential trips.

Everyone Rides Initiative

- Over 400 riders with financial barriers accessing fully subsidized passes
- Adaptive bike uptake among people with disabilities, seniors, and others
- Healthy Loops collaboration with Elise from Bike Buddies (Cycle Hamilton) - includes loops in Wards 1, 2, 3, 4, 8, 14
- Current programming funded by Ontario Trillium Foundation GROW grant



Thank you!

Chelsea Cox

Executive Director,
Hamilton Bike Share Inc.

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Rider support

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