



**Head Office**  
**319 Barton Street East**  
**Hamilton, ON L8L 2X6**  
**905-522-0283**



October 27, 2020

**BRIDGE TO HOPE 2020 Sponsorship – Event: November 19, 2020**

Charitable Reg # 890630940 RR0001

Dear Friend,

Since 1970, **The Bridge from Prison to Community** has been promoting safe community reintegration for persons exiting incarceration. Through our restorative approach, we provide clients with an opportunity to rebuild connections to the community and achieve personal reintegration goals for a better future.

It is often challenging and difficult, but so rewarding when we watch our clients reintegrate successfully back into the community adding positive value. This year alone, we have been able to help one of our clients gain full time employment and one of our volunteers was able to help one of our clients rent their first ever apartment. We are looking forward to sharing updates from some of our previous clients, one of which is completing university, and one who is working as a youth mentor. These are among the successes you can help make possible!

With the majority of our funding coming through grants and fundraising efforts, The Bridge is proud to announce that the **Bridge to Hope 2020 (B2H2020)** is back by popular demand and we invite you to become an Event, Diamond or Platinum Level Sponsor. The B2H2020 Event will be held virtually this year on **November 19, 2020** and our goal is \$50,000. Today, we hope you will pledge your support as one of our 3 Sponsor Levels, because our work is far from complete. Your support will help to strengthen our services for our clients and programs, supporting them on vital reintegration into the community. We are a registered charity and a tax-deductible receipt for donations will be provided.

With your help, we can continue to help more clients and families in our community by being their Bridge to Hope, and a true investment in their future. The funds raised will go directly to support programs like:

- Transitional Housing
- Support Groups
- Intensive Case Management
- On-site Clinical Counselling
- Family Support

We deeply appreciate the opportunity to help strengthen our services for our clients and programs, supporting them on vital reintegration into the community. We are ever so grateful for any amount that you are able to contribute to our programs.

With gratitude,

A handwritten signature in cursive script that reads "Ryan".

Ryan McComb  
Board Chair

A handwritten signature in cursive script that reads "Leanne".

Leanne Smith-Cummins  
Gala Committee, Co-Chair

## SPONSORSHIP LEVELS

|   |   |
|---|---|
| <p><b>PLATINUM LEVEL</b></p>  <p><b>\$500</b></p>    | <ul style="list-style-type: none"> <li>• Logo on sponsorship page</li> <li>• Logo on scrolling banner</li> <li>• Mention on website</li> </ul>  |
| <p><b>DIAMOND LEVEL</b></p>  <p><b>\$1,000</b></p> | <ul style="list-style-type: none"> <li>• Silver Level Benefits</li> <li>• During Event: <ul style="list-style-type: none"> <li>◦ 1/2 slide advertising</li> <li>◦ 5 second commercial</li> <li>◦ Shout out on social media</li> <li>◦ Your business link sent via email to attendees</li> </ul> </li> </ul> |
| <p><b>Event</b></p>  <p><b>\$5,000</b></p>         | <ul style="list-style-type: none"> <li>• Silver and Gold Level benefits</li> <li>• "Your Name" Presents Bridge to Hope</li> <li>• 15 second commercial</li> <li>• Recognition by hosts during the event</li> </ul>  |