## **Keep Hamilton Clean and Green Advisory Committee Work Plan 2021**

| Area of Focus      | Action   | Implementation<br>Stream      | Timeline<br>(Start<br>Date) | Lead   | Potential Partners   | Possible Committee Actions / Role   |
|--------------------|--|-------------------------------|-----------------------------|--|--|---|
| Litter             | Use Team Up to Clean-Up data to inform future engagement efforts regarding litter.                     | Partnerships & Education      | 2019                        | City Staff (technical<br>work) with Committee<br>Support (input on how<br>to use the data) | Community /<br>Neighbourhood Groups  | Invite staff to present technical work at a Cmte meeting; Cmte members to provide advice and feedback. Committee to review list of TUTCU participants (formal groups) and recommend other groups for City staff to engage with. |
| Litter             | Spread the message of anti-littering   | Partnerships                  | 2021                        | City Staff and<br>Committee Members  | Environmental groups; Community / Neighbourhood Groups; Schools and students; Business Improvement Areas (BIAs); Great Shoreline Clean- Up; Stewards of Cootes | Share Great Canadian Shoreline<br>data card / annual results  |
| Graffiti           | Support "green" graffiti<br>and art projects through<br>partnership s with local<br>artists and youth. | Partnerships & Education      | 2019                        | City Staff with<br>Committee Support   | Community /<br>Neighbourhood Groups  | Provide funding and feedback on<br>legal art wall pilot projects; support<br>and promote Concrete Canvas event<br>and activities  |
| Illegal<br>Dumping | Provide education on free large-item removal to prevent illegal dumping.                               | Education (Staff<br>& Public) | 2020                        | City Staff with<br>Committee Support   | Schools and Students   | Committee to consult with City staff and external groups about commonly dumped item and dumping areas; consider implementing or funding appropriate action (e.g. social media campaign?)  |
| Illegal<br>Dumping | Foster pride; beautify neighbourhoods historically known for being dumping grounds.                    | Events<br>Partnerships        | 2021                        | City Staff with<br>Committee Support   | Community /<br>Neighbourhood Groups;<br>Residents; Local<br>Champions  | Consider hosting or supporting neighbourhood 'bin day' events in partnership with local groups  |

| Environmental<br>Stewardship | Provide education on the value of trees to increase the canopy.  | Education &<br>Events  | 2020 | City Staff with<br>Committee Support    | Hamilton Naturalists<br>Club; Environment<br>Hamilton; Community /<br>Neighbourhood Groups       | Invite City staff to present to the Committee about the City's free street tree program and provide advice about promoting the program. Connect with community tree planting organizations to learn about their initiatives. |
|------------------------------|--|------------------------|------|---|--|--|
| Environmental<br>Stewardship | Support development and implementation of a strategy or policy to phase out single use plastics across the City.         | Policy<br>Education    | 2020 | City Staff with<br>Committee Support    | Great Shoreline Clean-Up   | Request Councillor Nann to present the zero-waste strategy to the KHCG   |
| Environmental<br>Stewardship | Increase green infrastructure across the City to support stormwater management.  | Programs<br>Education  | 2021 | City Staff with<br>Committee Support    | Green Venture; Environment Hamilton; Hamilton Naturalists Club; Community / Neighbourhood Groups | Build awareness based on participation 'depave' activity   |
| Beautification               | Promote pollinator and gardens including native plants.  | Education              | 2021 | City Staff with<br>Committee Support    | Hamilton Naturalists<br>Club; Environment<br>Hamilton; Community /<br>Neighbourhood Groups       | Invite organization to present their work to the Committee   |
| Other                        | Update the Hamilton Clean and Green Strategy (and include metrics for reporting on progress to the community & Council). | Refresh of<br>Strategy | 2020 | Committee Members<br>with Staff Support | Environmental Groups;<br>Community /<br>Neighbourhood Groups;<br>Local Businesses                | Consider participation or possible sponsorship   |