

Hamilton Business Centre 2021 Programming



Starter Company Plus

Starter Company Plus is a **training and mentoring program** for businesses operating between six months and two years. This program offers opportunities for **FREE** training in Business Planning, Marketing, as well as Bookkeeping and Financial Management.



Summer Company

Are you searching for a summer job? Have you ever wanted to start your own business around your passion or skills but are unsure of where to start? The Summer Company program can **help turn your vision into reality**.



Access to Professionals

Are you looking for Business Legal, Accounting or Marketing advice? The Access to Professionals series **provides an opportunity for you to meet with a professional** for a 45 minute, one-on-one meeting.



Digital Main Street

The Digital Main Street project **seeks to help small, main street businesses across Hamilton** improve their adoption of technologies to better promote themselves online, sell online and even run back-office processes online.



ShopHere

The ShopHERE powered by Google program offers businesses and artists the opportunity to build a digital presence and minimize the economic impact of COVID-19 with a **quick, easy, and no-cost way to get selling online right away**.

Workshops & Seminars

- 10 Steps to Starting a Business (2X per week)
- Maximizing Your Online Advertising & Digital Marketing Budget
- SEO Fundamentals
- Why Your Business Needs an Online Store
- Social Media for Small Business
- Facebook and Instagram Advertising on a Small Budget

.....and more offerings added each week