



CITY OF HAMILTON
PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT
Transportation Planning and Parking Division

TO:	Chair and Members Public Works Committee
COMMITTEE DATE:	December 7, 2020
SUBJECT/REPORT NO:	Hamilton Cycling Committee Budget 2021 (PED20212) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Rachel Johnson (905) 546-2424 Ext. 1473
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

RECOMMENDATION

- (a) That the Hamilton Cycling Committee 2021 base budget submission, in the amount of \$10,000, as described in Appendix "A" attached to Report PED20212 be approved; and,
- (b) That, in addition to the base funding, a one-time budget allocation for 2021 of \$4,000, will be used to initiate a community grant program to support community events and initiatives that meet the mandate of the Committee, to be funded by the Hamilton Cycling Committee reserve, be approved.

EXECUTIVE SUMMARY

The Hamilton Cycling Committee (HCyC) has developed a request for funding for planned activities in 2021. With the endorsement of the HCyC members, this request for funding is submitted to the Public Works Committee as Appendix "A" attached to this Report. This Report presents the proposed budget to the Public Works Committee for consideration as part of the 2021 budget process.

The HCyC is proposing a 2021 budget of \$14 K. Their proposed budget would be financed with \$10 K from the levy through the Public Works Standing Committee and \$4 K from the HCyC reserve. As of November 2020, the HCyC has a reserve of \$17 K, therefore, there is no request to increase from the levy in 2021.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: Annually, citizen advisory committees are funded by the levy to fund activities that supports the Committee's mandate. Typically, the annual budget for advisory committees is \$10,000. For 2021, the HCyC has requested a budget of \$14,000 comprised of \$10,000 from the levy and \$4,000 from the HCyC reserve. The proposed budget will finance community educational activities, plus the production of safety and promotional materials. The \$4,000 from the reserve will be used to initiate a community grant program to support community events and initiatives that meet the mandate of the Committee. As of November 2020, the HCyC has a reserve of \$17,000. This does not include the surplus budget from 2020.

The following table highlights the proposed 2021 budget.

Item	Proposed 2021 Budget
Social Media Campaign	\$500
Special Projects	\$5,000
Group Rides	\$1,000
Tourism Promotions - supporting Ontario By Bike	\$500
Supporting Community Events to Raise Awareness for Cycling	\$3,000
Special Cycling Events	\$2,000
Conferences	\$1,000
Meeting Expenses	\$1,000
TOTAL	\$14,000
Funds from levy	\$10,000
Funds from reserve	\$4,000

Staffing: N/A

Legal: N/A

HISTORICAL BACKGROUND

The HCyC advises the City of Hamilton on all matters related to cycling - monitoring the implementation of the Hamilton Cycling Master Plan, planning for bicycling facilities (e.g. bike parking), educating citizens on matters of traffic safety, and promoting cycling, both for recreation and commuting. Cycling helps to maintain personal health, thus, it helps to foster a healthier community.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

N/A

RELEVANT CONSULTATION

In preparation of this Report, the HCyC, the City of Hamilton Corporate Services Financial Planning, Administration, and Policy staff, and, the Office of the City Clerk were consulted. This Report has been prepared in consistency with the legislative requirements to request funding for advisory committees

ANALYSIS AND RATIONALE FOR RECOMMENDATION(S)

Feedback received by members of the HCyC ensures cycling projects are well vetted by the community, thereby, improving the quality of cycling facilities for both recreation and commuting purposes.

In April 2019, new HCyC members were appointed. These members sit on the Committee until 2022, correlating with Council appointments. In 2020, the Committee was unable to accomplish a significant portion of their workplan, nor able to spend the majority of their 2020 budget. COVID-19 meant the Committee could not meet between the months of April and August, and outreaches, conferences, and public engagement events were cancelled.

In a typical year, the Committee promotes cycling safety through their distribution of Share the Road car magnets and stickers, and the distribution of bicycle lights at special events, to stress the importance of improved visibility of cyclists. Typically, Committee members, in conjunction with community groups, promote cycling in Hamilton during events like Bike Day, Supercrawl, and other City festivals. The HCyC also proposes to grow the profile of cycling in Hamilton by promoting and hosting more cycling events across the City

The Committee works with Tourism Hamilton to promote the City's recreational assets by distributing the City map "Bike Routes, Trails & Parks", pamphlets printed by the Hamilton Conservation Authority, and financially contributes to the Ontario cycling organization, Ontario By Bike, to provide Hamilton specific cycling information online.

ALTERNATIVES FOR CONSIDERATION

N/A

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Community Engagement & Participation

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

Economic Prosperity and Growth

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

Healthy and Safe Communities

Hamilton is a safe and supportive city where people are active, healthy, and have a high quality of life.

Clean and Green

Hamilton is environmentally sustainable with a healthy balance of natural and urban spaces.

Built Environment and Infrastructure

Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

Culture and Diversity

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" - 2021 Volunteer Committee Budget Submission HCyC

RJ:cr