Appendix B to Report 21-008

Virtual TownHall – Summary



Hamilton Police Service Public Engagement TownHall

Wednesday, January 27, 2021

Virtual TownHall – Summary

		Total Townhall Confere	nce Attendees		
Attendees 7322 Listeners	Peak Attendees	Entered Queue	Screened	Went Live	Voicemails
6 Hosts 4 Screener(s)	1562	146	108	10	0
		Minutes and T	otals		
	Virtual TownHall Length 73 Minutes			Average Minutes 18 Minutes	

		Facebook Live Eve	nt Attendees		
Viewers	Peak Live Viewers	Reactions	Comments	Shares	Total Reached
3K Under 1 Min Video Views	154	56	314	8	4.6K total people reached
474 Over 1 Min Video Views					
		Minutes and	Totals		
Total Minutes Viewed		Average Minutes Viewed			
4 Days, 23 Hours, 23 Minutes			2 Minutes		

Virtual TownHall – Summary

Question 1: Overall, how satisfied are you with the services provided by the Hamilton Police Service?

Answer	Responses	Percentage
Very Satisfied	231	37.5%
Satisfied	298	48.4%
Dissatisfied	61	9.9%
Very Dissatisfied	26	4.2%

Question 2: Please let us know your thoughts on the following statement – "The Hamilton Police Service is taking the initiative to become more involved with the community in a positive way."

Answer	Responses	Percentage
Strongly Agree	96	30.6%
Agree	161	51.3%
Disagree	42	13.4%
Strongly Disagree	15	4.8%

Virtual TownHall – Summary

Question 3: During the past three years, do you believe the level of crime in your neighbourhood has increased, decreased or remained the same?

Answer	Responses	Percentage
Increased	90	36.1%
Decreased	24	9.6%
Remained the Same	85	34.1%
Unsure	50	20.1%

Question 4: What is the policing issue you are most concerned about?

Answer	Responses	Percentage
Property Crime	33	21.0%
Domestic Violence	7	4.5%
Hate Crime	31	19.7%
Traffic Safety	35	22.3%
Violent Crime	28	17.8%
Drug Enforcement	23	14.6%