

REPORT OF THE
Mayor's Task Force on
ECONOMIC
RECOVERY

Mission & Mandate

The Mayor's Task Force on Economic Recovery provided multi-sectoral leadership and direction to guide Hamilton's economic recovery with a mandate to:

- Develop an action driven plan to position the City of Hamilton now, for long-term, sustainable and equitable economic recovery.
- Establish defined outcomes with specific deliverables to address the priority economic impacts.
- Identify issues and opportunities to convey to other levels of government.
- Provide advice and assistance in the implementation of the Task Force's plan for economic recovery.
- Provide advice and suggestions to the Mayor, Council and senior staff for specific City of Hamilton actions and responses.

7 Working Groups

Seven Working Groups were identified and selected to represent the broad range of industry sectors impacted by COVID-19 and included:

- 1. SMALL BUSINESS, RESTAURANTS, MAIN STREET AREAS
& NON-PROFIT**
- 2. MANUFACTURING & LIFE SCIENCES**
- 3 AGRICULTURE & CIRCULAR ECONOMY**
- 4. ARTS & CULTURE**
- 5. TOURISM & HOSPITALITY**
- 6. WORKPLACE & OFFICE**
- 7. TRANSPORTATION, BUILDING & INFRASTRUCTURE**

Three Guiding Principles

Moving Forward – A Multi-Sectoral Lens

The Task Force was encouraged to consider the following three guiding principles – *Equity Diversity and Inclusion, Climate Action and Labour* – in their deliberations.

The image shows the cover of a report titled "Supporting a Resilient Recovery through Climate Action". At the top, it features the logos for the Hamilton Musicians' Guild (Local 293, AFM / CFM) and the American Federation of Musicians of the United States and Canada. Below this, it is presented to the Hamilton Mayor's Taskforce on Economic Recovery. A central image shows a scenic view of a river and a highway interchange. A blue banner at the bottom of the image contains the title "Supporting a Resilient Recovery through Climate Action" and the date "August 31, 2020 at 12 p.m.". The bottom section of the cover is white with a blue vertical bar on the left. It contains the title "Appreciating Individual, Systemic, and Structural Inequities in Local, Current and Historical Contexts for Change" and the author's name "Amel J. Joseph MSW, RSW, Ph.D., Associate Professor, School of Social Work, McMaster University". Logos for the Climate Change Management Office and the Bay Area Climate Change Council are also present.

Hamilton Musicians' Guild
Local 293, AFM / CFM
American Federation of Musicians
of the United States and Canada

Presentation to
Hamilton
Mayor's Taskforce
on Economic Recovery

CORONAVIRUS
(COVID-19)

Supporting a Resilient Recovery
through Climate Action
Presentation to the Mayor's Taskforce on Economic Recovery
August 31, 2020 at 12 p.m.

CLIMATE CHANGE
MANAGEMENT
OFFICE

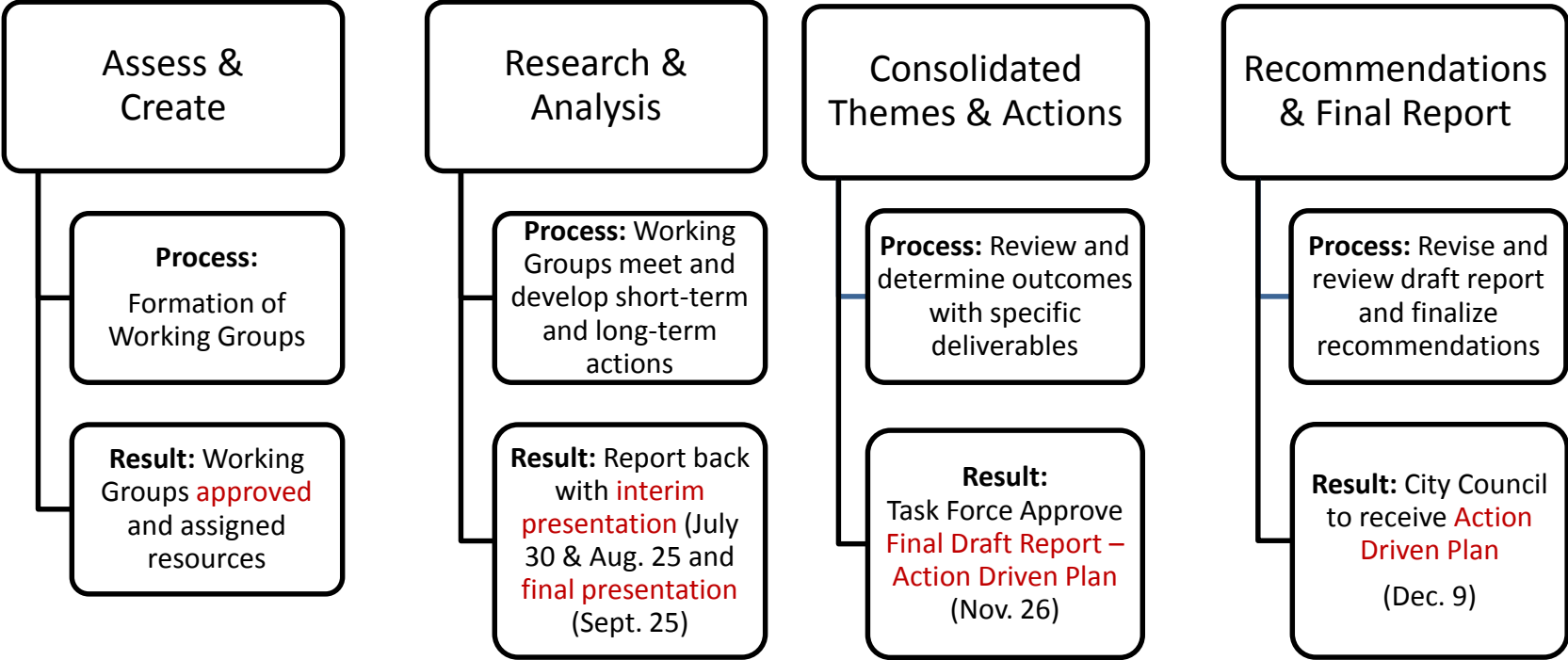
BAY AREA
CLIMATE CHANGE
OFFICE

Hosted by the Bay Area Climate
Change Council, in partnership
with City of Hamilton staff and
the Centre for Climate Change
Management at Mohawk College.

Appreciating Individual, Systemic, and
Structural Inequities in Local, Current and
Historical Contexts for Change

Amel J. Joseph MSW, RSW, Ph.D.
Associate Professor
School of Social Work
McMaster University

Process



Common Themes

- Advocacy for Hamilton Businesses and Workers
- Financial relief for local businesses
- Property Tax relief for local businesses
- Supporting “Shop Local”
- Expanding connectivity across the city
- Transportation and Childcare critical areas in pandemic planning

Areas of Consensus

- Centralized communications contact point for businesses
- Training and funding for workers and job-seekers
- Advance and build the digital capacity of local businesses
- Well-being supports for employees and training for employers
- Champion placemaking projects
- Advance major infrastructure projects or shovel-ready projects

Next Steps

Task Force will meet in early 2021 to discuss City Council's direction and response to the report of the Mayor's Task Force on Economic Recovery.

Thank you

Task Force Members:

Project Sponsor

Janette Smith, City Manager

Mayor
City Councillors

Mayor Fred Eisenberger
John-Paul Danko, Ward 8, Nrinder Nann, Ward 3
Terry Whitehead, Ward 14

Chair
Vice-Chair

Ron McKerlie, President, Mohawk College
Terri Johns, Board Member, West End Home Builders Association

Resource to the Working Groups:

Judy Travis, Executive Director, Workforce Planning Hamilton
Anthony Marco, President, Hamilton District Labour Council
Ron McKerlie, President, Mohawk College

Small Business, Restaurants, Main Street Areas & Non-Profits

Chair

Patti Hall, Executive Director, The Stoney Creek Chamber of
Commerce
Kerry Jarvi, Executive Director, Downtown Hamilton BIA
Erin Dunham, Owner, The Other Bird
Kelly Duffin, President and CEO, Amity Goodwill

Manufacturing & Life Sciences

Chair

Gay Yuyitung, Executive Director of the McMaster Industry Liaison
Office (MILO), McMaster University
Ty Shattuck, Chair, Synapse Life Science Consortium
Henry Wegiel, AMD's Director of Government and Trade Relations

Thank you

Agriculture & Circular Economy

Co-Chairs

Drew Spoelstra, Chair of Agriculture & Rural Affairs Committee
Matteo Patricelli, Executive Director, Flamborough Chamber of Commerce

Arts & Culture

Chair

Florencia Berinstein, Executive Director, Workers Art & Heritage Centre
Lisa La Rocca, Director of Operations, Sonic Unyon Records
Bob Munroe

Tourism & Hospitality

Chair

Brian Lubbers, General Manager, Courtyard by Marriott
Rondalyn Brown, Manager, Westfield Heritage Village
Matt Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC

Workplace & Office

Chair

Rob McCann, Founder, Clearcable Networks
Kim Martin, Executive Director, Social Planning and Research Council of Hamilton
Keanin Loomis, President & CEO, Hamilton Chamber of Commerce

Transportation, Building & Infrastructure

Chair

Mark Ellerker, Business Manager, Hamilton-Brantford Building and Construction Trades Council
Terri Johns, Board Member, West End Home Builders' Association
Cathie Puckering, President and CEO, Hamilton International Airport