



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

REPORT 20-005

8:00 a.m.

Tuesday, December 8, 2020

Virtual Meeting

Hamilton City Hall

71 Main Street West

- Present:** Councillor Esther Pauls (Chair)
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Lisa Anderson – Dundas BIA
Kerry Jarvi – Downtown Hamilton BIA
Susan Pennie – Waterdown BIA
Rachel Braithwaite – Barton Village BIA
Susie Braithwaite – International Village BIA
Heidi VanderKwaak – Locke Street BIA
Jennifer Mattern – Ancaster BIA
Maggie Burns – Ottawa Street BIA
- Absent:** Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA

THE BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE PRESENTS REPORT 20-005 AND RESPECTFULLY RECOMMENDS:

- 1. Appointment of Chair and Vice-Chair (Item 1)**
 - (a) That Councillor E. Pauls be appointed as Chair of the Business Improvement Area Advisory Committee for 2021; and,
 - (b) That the Vice-Chair position rotate among Committee members for the Business Improvement Area Advisory Committee for 2021.

- 2. Letter to the Premier on Behalf of the Business Improvement Area Advisory Committee (Item 10.2)**

That the Mayor of the City of Hamilton send a letter to the Premier of Ontario on behalf of the Business Improvement Area Advisory Committee (attached as Appendix "A" to Business Improvement Area Advisory Committee Report 20-005), respecting the COVID-19 Response Framework: Keeping Ontario Safe and Open and the impact it has on small businesses and Business Improvement Areas.

3. Barton Village Business Improvement Area Expenditure Request (Item 11.1)

- (a) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$6,222.03 for the cost to hire youth through the summer to clean and maintain the sidewalks in Barton Village to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$10,192.27 for the cost of marketing for the Barton Village BIA (\$554.24), Office Equipment (\$1,482.23), Banners and Planters (\$4,654.58), and the cost to hire a manager to oversee street cleanup (\$3,501.00) to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

4. Stoney Creek Business Improvement Area Expenditure Request (Item 11.2)

That the expenditure request from the Stoney Creek Business Improvement Area, in the amount of \$8,046.70 for the cost of winter greenery for planters, Christmas decor lights, Christmas decorations maintenance, and materials for summer planters, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised of the following change to the agenda:

6. DELEGATION REQUESTS

- 6.1 Krysta Boyer, Winter Wakeup, respecting a community and small business initiative (For today's meeting)

The agenda for the December 8, 2020 Business Improvement Area Advisory Committee meeting was approved, as amended.

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) November 10, 2020 (Item 4.1)

The November 10, 2020 Minutes of the Business Improvement Area Advisory Committee were approved, as presented.

(d) DELEGATION REQUESTS (Item 6)

(i) Krysta Boyer, Winter Wakeup, respecting a community and small business initiative (For today's meeting) (Added Item 6.1)

The delegation request from Krysta Boyer, Winter Wakeup, respecting a community and small business initiative was approved for today's meeting.

(e) VIRTUAL DELEGATIONS (Item 8)

(i) Krysta Boyer, Winter Wakeup, respecting a community and small business initiative (Added Item 8.1)

Krysta Boyer, Winter Wakeup, addressed the Committee respecting a community and small business initiative, with the aid of a presentation.

The delegation from Krysta Boyer, Winter Wakeup, respecting a community and small business initiative, was received.

(f) STAFF PRESENTATIONS (Item 9)

(i) COVID-19 Infection Prevention and Control (Item 9.1)

Dr. Doug Sider, Public Health Physician and Elissa Press, Health Promotion Specialist addressed the Committee with information on COVID-19 Infection Prevention and Control.

The staff presentation on COVID-19 Infection Prevention and Control, was received.

(ii) COVID-19 Enforcement Update (Item 9.2)

Kelly Barnett, Emergency Operations Centre, Council Liaison and Kelly Beaton, Acting Manager Service Delivery, Licensing and By-law Services addressed the Committee with an update on COVID-19 Enforcement.

The staff update on COVID-19 Enforcement, was received.

(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 13.1)

Julia Davis advised Committee of the General Issues Committee dates that individual BIA Budget requests will be on the agenda.

Julia reminded Committee that the Christmas Grant Program spending must happen in 2020 and that receipts must be submitted by January 6, 2021. The due date for the Pre-Christmas Parking Receipts is also January 6, 2021.

At the December 9, 2020 General Issues Committee there is a presentation on the Mayor's Task Force on Economic Recovery (Item 8.1) going to GIC tomorrow. Julia encouraged the Committee members to have a look at the presentation and advised Committee that they can watch online tomorrow. Julia advised Committee that Kerry Jarvi sits on the Mayor's Task Force on Economic Recovery.

For the January BIA Advisory Committee meeting, Julia will be inviting Accounting services to attend to talk about the audit process. If there are any questions ahead of time, let Julia know and she will send them to staff in advance.

In early 2021 there will be an Employment and COVID-19 Impact Survey and Julia will share the survey results with the BIA's once it's completed.

Julia was on Chamber TV last week and the recording is available online at www.hamiltonchamber.ca.

Julia introduced Anita Vidovic to provide an update on Public Works Staff. Anita advised Committee that Berkley Uhrig will be the new Public Works staff representative for the BIA Advisory Committee.

The verbal update from Julia Davis, Business Development and BIA Officer, was received.

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

Rachel Braithwaite assumed the Chair as Councillor Pauls had to leave the meeting.

That the updates from Committee Members, be received.

(h) ADJOURNMENT (Item 15)

There being no further business, the Business Improvement Area Advisory Committee adjourned at 10:18 a.m.

Respectfully submitted,

Councillor Esther Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk