

CITY OF HAMILTON

MOTION

Advisory Committee for Persons with Disabilities: March 9, 2021

MOVED BY J. KEMP

SECONDED BY

Advisory Committee for Persons with Disabilities Logo

WHEREAS, in an effort to educate the public regarding the role and function of the Advisory Committee for Persons with Disabilities (ACPD) with respect to City Council, the ACPD has begun designing a pamphlet/brochure to be distributed throughout the City at various community centres. To that end, the ACPD has designed a logo for the Council's consideration;

WHEREAS, the most well-known symbol that represents persons with disabilities is the wheelchair symbol. While it has recently had a small facelift in the form of the Dynamic Symbol of Access, many people feel that it creates a false impression of disability; that the only disability that people need to make allowances for are those in wheelchairs and other similar mobility devices. It is for this reason that we do not feel that it is inclusive enough to represent all persons with disabilities;

WHEREAS, in an effort to be inclusive and encompass all disabilities we have looked for a symbol that represents all disabilities. The Universal symbol of Access is simply a representation of a person, with legs slightly spread and arms raised fractionally. It originated as the symbol for web accessibility, but it is becoming the more accepted symbol of universal accessibility. The reason for this is that it conveys the

need for accommodation without placing judgement on the disabilities that require them;

WHEREAS, the ACPD will ensure that we follow all requirements when placing said logo; i.e. ensuring that it is always located to the right of the City of Hamilton logo and ensuring that it does not exceed the size of said logo; and,

WHEREAS, the logo presented for consideration is in a grayscale, we would ask for permission to alter its colours to possibly represent various disabilities with future use. For example, we would have made it purple last year to represent persons with invisible disabilities on International Persons with Disabilities Day;

THEREFORE, BE IT RESOLVED:

That the Advisory Committee for Persons with Disabilities logo, attached as Appendix “A”, to be used in outreach efforts in the community alongside the City of Hamilton logo (in accordance with the City of Hamilton Brand Guidelines), be forwarded to the Governance Review Sub-Committee for consideration.

