From: Wink Properties Office **Sent:** March 8, 2021 2:28 PM

To: clerk@hamilton.ca

Subject: Support - 804-816 King Street West - Development (City File UHOPA-19-004 ZAC 19-009)

Good afternoon Members of Planning Committee;

Regarding the above development application for amendment to the official plan - our management group wishes to unequivocally support and encourage this and more such developments in the area. As the King Street West corridor is a vital transportation link from east to Westdale evidenced by once being part of the LRT route, it should be incumbent upon our councilors to encourage, not oppose such rejuvenation, while creating more housing, greater density and re-development along the route, especially to achieve highest and best use of land while re-purposing aging buildings at the end of their useful economic life.

Please DO NOT succumb to typical NIMBYISM mindsets which often occur with proposed changes in neighbourhoods - the above project will be a catalyst for additional re-development along this route and will contribute to expanding the curb appeal and vibrancy of the Westdale area eastward. We would ask you to support this application as well as any future projects that have the potential to create more housing while enhancing an area's curb appeal.

Regards,

Mr. Paul R.J Martindale