



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 21-002

8:00 a.m.

Tuesday, February 9, 2021

Virtual Meeting

Hamilton City Hall

71 Main Street West

Present: Councillor Esther Pauls (Chair)
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Lisa Anderson – Dundas BIA
Kerry Jarvi – Downtown Hamilton BIA
Susan Pennie – Waterdown BIA
Rachel Braithwaite – Barton Village BIA
Susie Braithwaite – International Village BIA
Jennifer Mattern – Ancaster BIA
Emily Burton – Ottawa Street BIA
Heidi VanderKwaak – Locke Street BIA

Absent: Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 1)

The Committee Clerk advised that there were no changes to the agenda.

(Mattern/S. Braithwaite)

That the agenda for the February 9, 2021 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) January 12, 2021 (Item 3.1)

(Geissler/VanderKwaak)

That the January 12, 2021 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 8)

(i) Hamilton Business Enterprise Centre Program Update (Item 8.1)

Kristin Huigenbos, Coordinator of the Hamilton Business Enterprise Centre, addressed the Committee with an update on the Hamilton Business Enterprise Centre Program.

(Mattern/R. Braithwaite)

That the presentation from staff respecting the Hamilton Business Enterprise Centre Program, be received.

CARRIED

(e) DISCUSSION ITEMS (Item 9)

(i) Ontario Business Improvement Area Association (OBIAA) Conference 2021 (Item 9.1)

Kerry Jarvi addressed the Committee respecting the Ontario Business Improvement Area Association (OBIAA) Conference 2021 and confirmed that the Conference will be held September 26 – 29, 2021. The Committee is still hopeful to have a hybrid conference model that would comprise of in-person attendees along with a virtual attendance option.

The Committee is also hosting 4 virtual sessions on professional development in April with a focus on wellness.

(VanderKwaak/Pennie)

That the discussion respecting Ontario Business Improvement Area Association Conference 2021, be received.

CARRIED

(ii) Mayor's Task Force on Economic Recovery Report (Item 9.2)

Julia Davis and Kerri Jarvi, addressed the Committee with the highlights from the Mayor's Task Force on Economic Recovery Report.

(Mattern/)

That the discussion respecting the Mayor's Task Force on Economic Recovery Report, be received.

CARRIED

(f) GENERAL INFORMATION/OTHER BUSINESS (Item 12)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 12.1)

Julia Davis advised the Committee respecting the Provincial announcements around the Stay At Home Order which will still be in effect for Hamilton until February 16th, 2021. Julia will be in touch with the BIA's once there is more information available.

Julia sent an email to all BIA's respecting the COVID-19 Business Impact Survey. The response rate has been lower than expected and Julia requested that the BIA's reach out again to members to fill it out the survey as it is open until February 14th.

Julia advised Committee that the Outdoor Dining District Program for Spring and Summer will be launching applications next week. She advised the BIA's that restaurants will need to re-apply this year.

(Geissler/MacKinnon)

That the verbal update from Julia Davis, Business Development and BIA Officer, be received.

CARRIED

(ii) Statements by Members (Item 12.2)

BIA Members used this opportunity to discuss matters of general interest.

Councillor Pauls relinquished the Chair to Rachel Braithwaite as she had another meeting to attend.

(Anderson/VanderKwaak)

That the updates from Committee Members, be received.

CARRIED

(g) ADJOURNMENT (Item 14)

(Geissler/S. Braithwaite)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:30 a.m.

CARRIED

Respectfully submitted,

Councillor Esther Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk