

Digital Main Street Program Update

Free Social Media Content Strategy (this is a game changer)

What do I even talk about when I'm trying to promote my business on social? What is my unique positioning statement?

If this sounds like you and you're looking to:

- bring clarity to your social content strategy (I mean crystal clear)
- hone in your voice and message
- create social content pillars that you can create content around for years to come
- create a solid plan to follow day by day, week by week
- build authority in the niche you serve

we can help with our FREE, in-depth social media content strategy planning session.

This is an in-depth, two part session that involves answering specific question about your businesses audience, yourself, and your product/service.

Get started today by booking a FREE consultation using the link below or email us at digitalmainstreet@hamilton.ca.

<https://investinhamilton.ca/hamilton-business-centre/digital-main-street/>

Free 16-Point Social Media Audit

Are your social media profiles set up properly? Are you utilizing all the options available? Are you posting regularly? What about the branding of your profiles? Are they consistent with your website and other online properties?

Find the answers to these questions and more with our FREE 16-point audit for your Facebook and Instagram profiles.

To get started simply email us your social handles and we'll do the rest. Please allow 3-5 business days to complete.

digitalmainstreet@hamilton.ca.

Additional Resource

Digital Resource Hub (curated by the Hamilton DSS Team)

<https://investinhamilton.ca/hamilton-business-centre/2021/01/18/digital-resource-hub-2021/>