

From: [Canadian Association of Police Governance](#)
To: [Stevenson, Kirsten](#)
Subject: A Unique Sponsorship Opportunity for our Members
Date: Thursday, April 1, 2021 2:59:43 PM

Unsubscribe

It appears that you have subscribed to commercial messages from this sender. To stop receiving such messages from this sender, please [unsubscribe](#)

[View this email in your browser](#)

The following message is an exclusive CAPG membership communication sent solely to the designated CAPG liaison. Please distribute this email to all members of your organization.



SPONSORSHIP OPPORTUNITY

2021 GOVERNANCE SUMMITS

Dear Hamilton Police Services Board,

It is thanks to your contributions like yours that we are able to keep registration fees low in order to encourage even the smallest of police boards and commissions to participate in our unique events.

All packages include complimentary registration for up to 10 individuals. Pricing is PER EVENT (April or June) and dependant upon availability.

SPONSORSHIP STREAMS

Official Governance Summit Sponsor

2 available, choose between April or June

- **\$10,000**

Inclusions:

- your logo + hyperlink + blurb in pre-event email and Summit web page
- verbal recognition of sponsor during opening and closing remarks
- 3-minute video looped before and after sessions
- logo or banner on login screen
- dedicated social media shoutout during event

CAPG Supporter Package - \$500+

Choose between April or June

- Your board's logo in rotation on the main event page and related Summit emails to subscribers

Sponsor a Session - \$2,500

2 available, choose between April or June

- Display your organization's name and logo with hyperlink alongside your chosen session in the agenda, the Summit webpage and throughout the event platform.

Lobby Video - \$1,500

2 available, choose between April or June

- Play a message or promotional video on the lobby splash page (3-4 minutes with audio)

OUR POLICE GOVERNANCE SUMMITS: *Two one-day comprehensive workshop-style events designed to allow attendees to engage, network and discuss challenges related to policing and police governance.*

Please contact communications@capg.ca to register as a sponsor!



Governance 101

A Refresher for Police Boards and Commissions

Date: **April 27, 2021**

Time: 11:00 AM - 3:00 PM EST | **Register up to 10 people for a single low rate!**

We have gathered Executive Directors from across Canada to share their own insights, best practices and real-world experiences. These four key areas will be explored by our seven experts, highlighting case studies and lessons learned:

- 1. Orientation and Roles and Responsibilities**
- 2. Assessing Board Effectiveness**

3. Communication

4. Board – Chief Relations

The 4-hour session will include a Q&A session so we ask participants to send their questions in advance.

Facilitator Barb Mantello will be joined by:

- Ryan Teschner, **Toronto Police Services Board**
- Fred Kaustinen, **Ontario Association of Police Services Boards**
- Mafalda Avellino, **Regional Municipality of York Police Services Board**
- Heather Spicer, **Calgary Police Commission**
- Matt Barker, **Edmonton Police Commission**
- Krista Ferraro, **Ottawa Police Services Board**
- Stephanie Johanssen, **Vancouver Police Board - newly added**

Prices are per organization. Up to 10 organization members may attend under a single registration. You will be prompted to provide contact information for your chosen attendees upon registration.

We hope you can join us for this unique collaboration between Police Governance leaders!

Register Now

Mark your calendar!

CAPG Governance Summits 2021

April 27th

Governance 101: A Refresher for Police Boards and Commissions

June 30th

Policy Development in Police Governance

Add event to calendar



Adjusting to a Virtual Format

This virtual event delivers the same access to Police Governance knowledge, resources and community we have spent decades building and cultivating only in a broader, more accessible and safer format.

We do know, however, that there can be bumps along the way when it comes to adjusting to a new method of learning. The following video gives an in-depth overview of our virtual event platform - Pheedloop.

If you have specific questions or concerns, please feel free to reach out to us. We are here to help!



Copyright © 2021 Canadian Association of Police Governance, All rights reserved.

You are receiving this email because you are a Member of CAPG.

Our mailing address is:

Canadian Association of Police Governance
78 George Street
Suite 204
Ottawa, ON K1N 5W1
Canada

[Add us to your address book](#)

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).