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Sent: May 2, 2021 7:32 PM

To: VanderBeek, Arlene <Arlene.VanderBeek@hamilton.ca>

Cc: Moaz Ahmad <moaz@ridescooty.com>; Davenport, Alicia <Alicia.Davenport@hamilton.ca>

Subject: RE: Report on Commercial E-Scooters Operations (PED20134(a))

May 2, 2021

Councillor Arlene VanderBeek
Chair, Public Works Committee
Hamilton City Hall
2nd Floor - 71 Main Street West
Hamilton, ON L8P 4Y5

Dear Chair VanderBeek

SCOOTY is a Canadian micromobility company incubated at Ryerson's Digital Media Zone. We are writing today to express our appreciation for staff recommendations to introduce a shared e-Scooter pilot. Done properly this e-Scooter pilot will improve local mobility and access, extend the reach of transit, and support local businesses.

We are here today to ask that the committee, council and staff consider the value of working with a homegrown company that understands Hamilton's vision, how to maximize the benefits from this exciting new industry and the important need to improve mobility in Hamilton in a safe, equitable fashion.

Our team is built from local leaders in planning and transportation. Through our research and civic partnerships we offer effective ways to maximize the benefits of micromobility while proactively addressing and mitigating concerns raised about e-Scooters. We know the best ways to respect the rights of pedestrians and riders and reduce risks through education and sensible, controlled implementation.

We have carefully studied the rollout of e-Scooter programs and pilots in cities across the world, looking carefully at best practices and found that one of the most important is building enduring relationships with community and municipal stakeholders. We know the importance of working with local businesses who are immersed in their communities and here for the long haul.

We are happy to address any questions you may have about micromobility and e-Scooters and the contributions we can make together to improve local mobility in Hamilton. Thank you for your attention to this matter.

Sincerely,

Shoaib Ahmed

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Shoaib Ahmed

Founder & CEO

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