



## **Hamilton: Commercial E-scooter Operations**

**Chris Schafer, VP Government Affairs**

**Bird Canada**

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# Who We Are

**Bird Canada Inc.** is a first KM / last KM, micro-mobility sharing company dedicated to bringing affordable, environmentally friendly transportation solutions to Canadian municipalities.

We are a **Canadian owned and operated** venture that provides – in conjunction with Bird Rides Inc. in the United States – e-scooter sharing programs globally.



# Bird Canada supports Hamilton Staff Report, Recommendations and Approach

HAMILTON	OTHER CANADIAN CITIES
<b>RFP</b> A Request for Proposals to select a maximum of three commercial E-Scooter operators.	RFPs are common for commercial e-scooter operations: Calgary, Ottawa, Windsor, & London have all RFPed.
<b>Number of E-scooters</b> A maximum of three operators with each operator managing a fleet of no more than 500 scooters in the existing bike share service area.	Consistent generally with other Canadian cities: <ul style="list-style-type: none"> <li>• Ottawa: 1300-1500 e-scooters (max. 3 operators)</li> <li>• Calgary: 1500 e-scooters (max 2 operators)</li> <li>• Edmonton: ~4000 e-scooters (currently 4 operators)</li> </ul>
<b>Operating Speed</b> Commercial E-Scooters will be limited to a maximum speed of 20 km/h and will be “geo-fenced” to reduce speed to 10 km/h when operating in identified parks, high-pedestrian areas, and paths (comparable to walking speed)	Every other Canadian city with commercial e-scooter operations limits max. speed to 20 km/h, in addition to using geo-fencing to reduce speed in identified areas.

HAMILTON	OTHER CANADIAN CITIES
<p><b>Operating Areas</b></p> <p>E-Scooters will be permitted to operate on roads, bike lanes, and designated pathways and trails. E-Scooters will not be permitted to operate on sidewalks.</p>	<p>This is consistent with a majority of Canadian cities, including Ottawa and Windsor.</p>
<p><b>Lock-up E-scooters</b></p> <p>All commercial E-Scooters will be required to have a “locking” mechanism and will be required to be fastened to a rack or pole, similar to the existing bikeshare system.</p>	<p>This is consistent with cities such as Chicago and San Francisco. If approved, Hamilton will be the first Canadian city with this technology. This lock-up technology has been shown to dramatically improve parking outcomes in cities.</p>
<p><b>Parking Management and Enforcement</b></p> <p>Commercial operators will be required to educate users on proper parking procedures. The City and members of the public will be able to report improperly parked E-Scooters, which the operator will be required to address within a defined time period.</p>	<p>This is consistent across Canadian cities with commercial e-scooter operations.</p>



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**Bird Canada**

[chris.schafer@birdcanada.co](mailto:chris.schafer@birdcanada.co)

