

# Summary Report

29 April 2021 - 13 May 2021

## Engage Hamilton

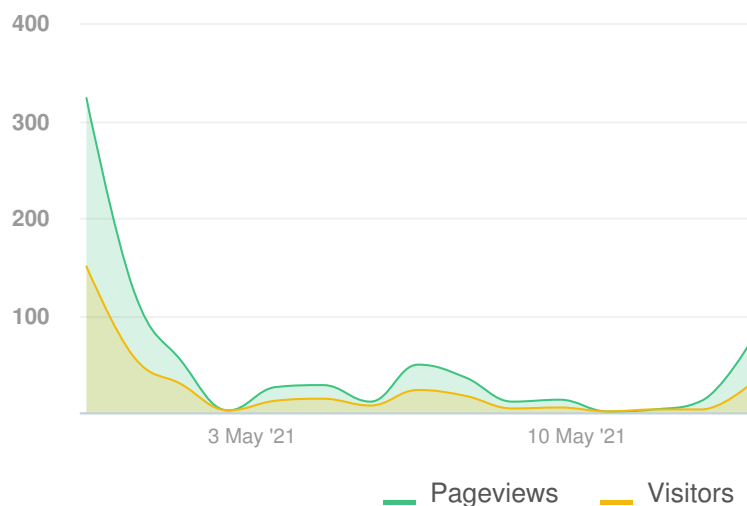
PROJECTS SELECTED: 1

Pride Recognition in Our City

FULL LIST AT THE END OF THE REPORT



### Visitors Summary



### Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
374	150	
NEW REGISTRATIONS		
0		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
155	199	341

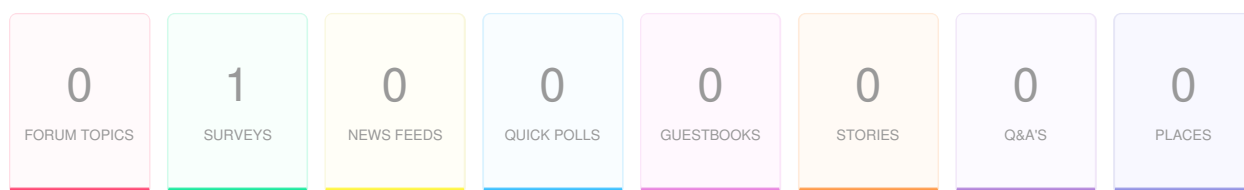
## PARTICIPANT SUMMARY

ENGAGED	155 ENGAGED PARTICIPANTS				(%)		
INFORMED	Registered			Unverified	Anonymous	Pride Recognition in Our City	155 (45.5%)
		Contributed on Forums	0	0	0		
		Participated in Surveys	10	0	145		
		Contributed to Newsfeeds	0	0	0		
AWARE		Participated in Quick Polls	0	0	0		
		Posted on Guestbooks	0	0	0		
		Contributed to Stories	0	0	0		
		Asked Questions	0	0	0		
		Placed Pins on Places	0	0	0		
		Contributed to Ideas	0	0	0		
* A single engaged participant can perform multiple actions					* Calculated as a percentage of total visits to the Project		

ENGAGED	199 INFORMED PARTICIPANTS				(%)	
INFORMED				Participants	Pride Recognition in Our City	199 (58.4%)
		Viewed a video		0		
		Viewed a photo		0		
		Downloaded a document		0		
AWARE		Visited the Key Dates page		1		
		Visited an FAQ list Page		0		
		Visited Instagram Page		0		
		Visited Multiple Project Pages		45		
		Contributed to a tool (engaged)		155		
* A single informed participant can perform multiple actions					* Calculated as a percentage of total visits to the Project	

ENGAGED	341 AWARE PARTICIPANTS					
INFORMED				Participants	Pride Recognition in Our City	341
		Visited at least one Page		341		
AWARE						
* Aware user could have also performed an Informed or Engaged Action					* Total list of unique visitors to the project	

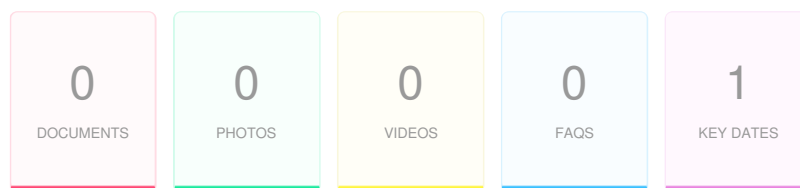
## ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
155	Contributors
160	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
<p>155</p> <p>Contributors to</p> <p>Commemorating Pride Survey</p>

## INFORMATION WIDGET SUMMARY



KEY DATES	
1	Key Dates
1	Visitors
1	Views

TOP 3 KEY DATES BASED ON VIEWS	
1	Views
Pride Recognition in Our City	

## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	125
t.co	45
l.facebook.com	25
android-app	8
www.google.com	6
www.hamilton.ca	5
l.instagram.com	3
lm.facebook.com	2
www.linkedin.com	2
mail.google.com	1
www.facebook.com	1
www.google.ca	1
www.instagram.com	1
www.snapchat.com	1
l.messenger.com	1

## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Pride Recognition in Our City	341	199	155