

CITY OF HAMILTON PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT Tourism and Culture Division

то:	Mayor and Members General Issues Committee
COMMITTEE DATE:	May 19, 2021
SUBJECT/REPORT NO:	Commonwealth Games 2030 (PED19108(f)) (City Wide)
WARD(S) AFFECTED:	City Wide
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SUBMITTED BY:	Carrie Brooks-Joiner Director Tourism and Culture Planning and Economic Development
SIGNATURE:	Camie Brooks-Joiner

RECOMMENDATION

That the following two staff members be authorized and directed to participate on the 2030 Commonwealth Games Bid Concept Review Committee (CRC):

- (i) Director of Recreation; and,
- (ii) Manager of Tourism and Culture.

EXECUTIVE SUMMARY

After exploration of the opportunity to host the Commonwealth Games in Hamilton in 2030, 2026 or 2027, the current focus of the local bid organizing group is the development of a 2030 bid.

On April 15, 2021, the City Manager, received an email from Brian MacPherson, Chief Executive Officer, Commonwealth Games inviting City of Hamilton staff to participate on a 2030 Commonwealth Games Bid Concept Review Committee. The purpose of the Committee would be to refine the proposal, including its vision and legacy, identify the required government services and investment, and outline a timeline for next steps.

The Concept Review Committee would be an "all Parties" committee comprised of representatives from Commonwealth Sport Canada, Government of Canada, Government of Ontario, City of Hamilton, Hamilton Commonwealth Games Bid

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Committee, Six Nations of the Grand River, Mississaugas of the Credit and the Canadian Paralympic Committee, if all parties accept the invitation.

Participation of staff on the Bid Concept Review Committee by government does not imply formal endorsement of the proposal nor approval of any financial commitment. No financial decision is required by the City of Hamilton during this concept development phase. Staff will provide a report back to the General Issues Committee on the progress of the CRC.

No deadline for submission to the international bidding process for the 2030 Commonwealth Games has been announced by the Commonwealth Games Federation. Refinement of the Canadian bid proposal is being done proactively in anticipation of a future call.

Alternatives for Consideration - See Page 4

FINANCIAL - STAFFING - LEGAL IMPLICATIONS

Financial: None at this time.

Staffing: No additional staffing for this phase of work.

Legal: No financial commitment is required within this phase of work.

HISTORICAL BACKGROUND

Appendix "A" to Report PED19108(f) outlines the chronology of Previous Staff Reports and Council Directions.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

N/A

RELEVANT CONSULTATION

N/A

ANALYSIS AND RATIONALE FOR RECOMMENDATION

Commonwealth Sport Canada proposes that the purpose of the Concept Review Committee would be to review and refine the draft Hamilton 2030 Commonwealth Games Hosting Concept Proposal including:

• The vision, goals and objectives for hosting the 2030 Commonwealth Games in

Hamilton;

- The many positive sport, social, economic, community and cultural impacts and sustainable legacies for Hamiltonians and Ontarians;
- The potential government services that would be required; and
- The proposed Total Event Investment required (including potential future public funding request).

This process allows all parties to share and review priorities that could be addressed through hosting the 2030 Commonwealth Games in Hamilton, recognizing that this process is not an indication of government support, but that it informs future decisions around whether or not to support a bid and hosting the event.

The invitation for the CRC proposes a multi-party committee of 13 representatives from:

- Commonwealth Sport Canada (2)
- Government of Canada (2)
- Government of Ontario (2)
- City of Hamilton (2)
- Hamilton Commonwealth Games Bid Committee (2)
- Six Nations of the Grand River (1)
- Mississaugas of the Credit (1)
- Canadian Paralympic Committee (1)

The commitment is to participate in a series of regular virtual meetings from May to August 2021.

The proposed City of Hamilton staff representatives are:

- Chris Herstek, Director of Recreation
- Ryan McHugh, Manager of Tourism and Events

The City of Hamilton staff representatives will be supported by the existing Commonwealth Bid Staff Group composed of:

- Janette Smith, City Manager
- Mike Zegarac, General Manager, Corporate Services Department
- Jason Thorne, General Manager, Planning and Economic Development Department
- Carrie Brooks-Joiner, Director, Tourism and Culture
- Rom D'Angelo, Director, Energy, Fleet & Facilities Management

The Concept Review Committee brings multiple perspectives to the process and builds on the bid proposal developed by Hamilton100 and creates the foundation for decisions that the governments would need to make around support for a Canadian bid in the competitive international bid process.

The final bid proposal would be brought back to three levels of government for review and decisions, direction on financial commitment and execution of a Multi-Party Agreement.

Staff will provide a report back to the General Issues Committee on the progress of the Concept Review Committee.

ALTERNATIVES FOR CONSIDERATION

That the City of Hamilton decline the invitation to join the Hamilton 2030 Commonwealth Games Bid Concept Review Committee.

That the City of Hamilton request the opportunity to review the final bid concept developed by the CRC. This alternative is not recommended as being part of the concept review discussions with other key parties will best enable staff to subsequently provide information and advice to Council on the implications of the proposed bid for the City and to support Council decision making.

ALIGNMENT TO THE 2016 - 2025 STRATEGIC PLAN

Community Engagement and Participation

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community

Economic Prosperity and Growth

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

Healthy and Safe Communities

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

Built Environment and Infrastructure

Hamilton is supported by state-of-the-art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

Culture and Diversity

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" - Chronology of Staff Reports and Council Direction re: Commonwealth Games

CBJ:ac