

May 18, 2021

Arts Advisory Commission

Hamilton City Hall
71 Main Street West
Hamilton, ON, L8P 4Y5

Re: The "HAMSTR" initiative and community committee partnership

For the attention of the Arts Advisory Commission,

Hamilton Arts Council are currently preparing to undertake the development of the 'Hamstr initiative'. This project consists of developing an online platform that addresses the current challenges of audience engagement, whilst identifying opportunities for collaborative project planning and communication between artists and organizations.

Hamilton Arts Council is seeking representation from the Arts Advisory Commission, as part of the project steering committee. Participation will include attendance at monthly meetings (where possible), participation in reviewing resources and provision of feedback.

This role of the committee will establish guidelines for content, sustainability planning for the project, and implementation of a strategy for accessibility and inclusion.

This initiative has been enthusiastically supported by multiple organizations that will directly benefit, and identified as a key program to accelerate the recovery of Hamilton's arts sector in the wake of the COVID-19 pandemic.

David Hudson will be HAC's representative, and will speak on behalf of this request at the May 25th Arts Advisory Commission meeting.

Sincerely,

Joanna Johnson

General Manager | Hamilton Arts Council

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