

Project: Celebrating Resilience in Arts

MISSION STATEMENT:

The Covid-19 pandemic has affected us all, especially the arts community, in unique ways. Each of us have survived this historical phase through sickness and healing, loss and life, struggles and accomplishments.

We want to hear from you: We are collecting stories celebrating resilience in the arts. The stories will showcase ways in which artists in Hamilton and the surrounding region have found hope, strength and courage to pivot, adapt and create new ways to showcase, present, and perhaps sell their work in the time of Covid.

We want to celebrate your resilience. Our goal is to include stories from different creative genres: visual artists, writers, poets, photographers, musicians and performers from all backgrounds. We want to know about your coping mechanisms, little joys and miracles, and creativity in the field of arts during this period.

We want you to be a part of history. Your experiences from this extraordinary will encapsulate the physical, social and emotional impact of the pandemic, and act as tools of inspiration. This project will be stored online and used to inform future conversations and work about response and recovery of the arts community in Hamilton.

- Budget - \$8,000.00 TBD
- Artist fees - Flat Fee TBD \$150 (33 artists approx.) Works relevant to theme only. Works not relevant to the theme will not be considered.
- Images and Video - they are hosting on their site - we are just asking for a link

HAMILTON ARTS COUNCIL - FEE FOR SERVICE \$2,000.00

ROLES and RESPONSIBILITIES

- Send out media release announcing call for submissions
- Post call using approved AAC call for submission and criteria information
- Design social media assets using City of Hamilton brand elements
- Submit draft designs to AAC for proper approvals and vetting
- Budget for Marketing and Advertising on all social media platforms with a number of paid targeted boosting up to \$200.00
- Collect submissions, create spreadsheet/data folder with artist information
- Collate submission files and forward to AAC for jurying
- Provide all jury assets to jury committee
- Once submissions have been juried the winning submissions will be uploaded to website by HAC
- Share announcement of winning submissions via Media Release

DRAFT TIMELINE

- Launch call for submission at the end of Hamilton Arts Week
- Deadline for call for submissions September, 2021
- AAC subcommittee members to design survey
- Jury mid September
- Announce winners by end of September
- Upload files and launch survey by first week of September
- Announce launch of online content with request for survey submissions
- Create social media posts highlighting different story weekly or biweekly tbd
- Survey Deadline - End of September (tbc)
- Compile findings from survey - October
- Submit request to Council for Symposium in 2022 with possible dates and themes
- Begin designing programming for 2022 Symposium based on stories and findings and needs of Hamilton's Creative Community

AAC ROLES and RESPONSIBILITIES

- Clearly define criteria for submissions
- Create artist release form
- Write Press Release
- Provide Hamilton Arts Council with project package consisting of Call For Submission, Media Releases, Artist Release Documents
- Set up Jury Criteria
- Organize Jury Date
- Write Survey Questions to help inform possible 2022 Arts and Culture Symposium
- Compile and breakdown findings
- Write a proposal for 2022 Symposium
- Send request and budget to Council for review and consideration
- Upon approvals from Council, Build 2022 Symposium sub committee and planning team