



2021 KEEP HAMILTON CLEAN & GREEN ADVISORY COMMITTEE WORK PLAN

Work Plan Focus Areas

- 1. Litter**
- 2. Illegal Dumping**
- 3. Beautification**
- 4. Graffiti**
- 5. Environmental Stewardship**
- 6. Other**

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Litter	Use Team-Up to Clean-Up data to inform future engagement efforts regarding litter.	Partnerships Education	2019	City Staff (technical work) with Committee Support (input on how to use the data)	Community/Neighbourhood groups	Invite City staff to present technical work at a Cmte meeting; Cmte members to provide advice and feedback. Committee to review list of TUTCU participants (formal groups) and recommend other groups for City staff to engage with.
Litter	Spread the message of anti-littering	Partnerships	2021	City Staff and Committee Members	Environmental groups Community/Neighbourhood groups Schools and students Business Improvement Areas (BIAs) Great Shoreline Clean-Up Stewards of Cootes	Share Great Canadian Shoreline data card/annual results
Litter	Educate the public about the impacts of litter on Hamilton's natural environment	Education	2022	City Staff with Committee Support	Schools and students Stewards of Cootes Neighbourhood groups Great Shoreline Clean-Up Business Improvement Areas	Committee to consult with community organizations and residents about key challenges/issues to develop messaging/themes

Illegal Dumping

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Illegal dumping	Provide education on free large-item removal to prevent illegal dumping.	Education (staff and public)	2020	City Staff with Committee Support	Residents	Committee to consult with City staff and external groups about commonly dumped item and dumping areas Consider implementing or funding appropriate action (e.g. social media campaign)
Illegal dumping	Foster a sense of pride and beautify neighbourhoods historically known as being dumping grounds.	Events Partnerships	2021	City Staff with Committee Support	Community/Neighbourhood groups Residents/Local Champions	Consider hosting or supporting neighbourhood "bin day" events in partnership with local groups
Illegal dumping	Educate community on the reporting process for illegal dumping bylaw enforcement.	Education	2022	Committee Members	City Staff	Invite City staff to present their work to the Committee and provide feedback on process improvements

Beautification

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Beautification	Implement de-pave projects across the City to add more garden space.	Events Education	2022	City Staff with Committee Support	Green Venture Community/Neighbourhood groups	Invite Green Venture to present their work to the Committee Consider participation or possible sponsorship
Beautification	Promote pollinator and gardens including native plants.	Education	2021	City Staff with Committee Support	Hamilton Naturalists Club Environment Hamilton Green Venture Community/Neighbourhood groups	Invite organization to present their work to the Committee Consider participation or possible sponsorship
Beautification	Develop a reputation for being a beautiful city through beautification and landscaping in the city (i.e. gateway and medians).	Partnerships Programs	On-going	City Staff with Committee Support	City Staff (e.g. horticulture) Business Improvement Areas (BIAs) Community/Neighbourhood groups Tourism Hamilton	Committee could participate in the Mum Show (e.g. create and deliver a booth or sponsor a workshop in 2020 for 100 th anniversary)

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Graffiti	Continue providing support for victims of graffiti.	Programs	On-going	City Staff with Committee Support	Community/Neighbourhood groups	Continue providing funds for graffiti initiatives Encourage public use of graffiti reporting tools Provide feedback and advice on development of a "Graffiti Angels" volunteer cleanup program
Graffiti	Support "green" graffiti and art projects through partnerships with local artists and youth.	Events Partnerships	2019	City Staff with Committee Support	Local artists Youth Schools and students Community/Neighbourhood groups City Councillors	Provide funding and feedback on legal art wall pilot projects Support and promote Concrete Canvas event and activities

Environmental Stewardship

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Environmental Stewardship	Support the development of a private tree protection by-law.	Engagement/ Consultation	On-going	Committee Members	City Staff Environmental Groups	Invite City staff to present to the Committee, provide feedback and advice Provide letter of support when staff report re. bylaws are considered by City Council or Committees
Environmental Stewardship	Build relationships with local environmental groups to support climate change mitigation projects.	Partnerships	On-going	City Staff and Committee Members	Environment Hamilton Hamilton Naturalists Club Green Venture Bay Area Restoration Council Eco-Schools Centre for Climate Change Management at Mohawk College	Invite groups to present to Committee Provide funding (through C&G grants) to local groups
Environmental Stewardship	Increase green infrastructure across the City to support stormwater management.	Programs Education	2021	City Staff with Committee Support	Green Venture Environment Hamilton Hamilton Naturalists Club Community/Neighbourhood groups	Build awareness based on participation “depave” activity above
Environmental Stewardship	Provide education on the value of trees to increase the canopy.	Education Events	2020	City Staff with Committee Support	Hamilton Naturalists Club Environment Hamilton Community/Neighbourhood groups	Invite City staff to present to the Committee about the City’s free street tree program and provide advice about promoting the program Connect with community tree planting organizations to learn about their initiatives

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Other	Update the Hamilton Clean and Green Strategy (and include metrics for reporting on progress to the community and Council).	Refresh of Strategy	2020	Committee Members with Staff Support	Environmental groups Community/Neighbourhood groups Local businesses	Provide input to staff Assist in development of a public opinion survey Recommend stakeholders
Other	Recognize Clean and Green leaders for their work.	Awards Incentives	On-going	City Staff with Committee Support	Environmentalist of the Year Planning Committee	Create organization, individual or project profiles on Clean & Green facebook page Fund an Environmentalist of the Year sub-category (e.g. youth) award
Other	Support resident-driven Clean and Green initiatives.	Partnerships	On-going	Committee Members with Staff Support	Community/Neighbourhood groups Residents	Continue to provide Clean & Green grants Celebrate and acknowledge grant recipients
Other	Engage communities on Clean and Green projects and encourage behaviour change.	Education Grants	On-going	Committee Members with Staff Support	Residents Community/Neighbourhood groups	Host guest speaker events



Hamilton

THANK YOU