

2021 CITY ENRICHMENT FUND GRANTS SUB-COMMITTEE

28TH MAY, 2021

CEF Program Area Managers:

2021 CEF Staff

- > Arts & CCH: Rebecca Hicks Policy Analyst Grants
- Agriculture: Brian Morris Sr. Business Development Consultant
- > Environment: Diane Butterworth Clean & Green Coordinator
- Community Services: Marianne Vrbanic Recreation Development Consultant
- > Sports & Active Lifestyles: Deborah Mawdsley Sport Specialist

Coordination and Financial Administration:

- Mimi John : Grant Coordinator
- ➤ Monique Garwood : Business Administrator



2021 Approved Budget By Categories

Agriculture
Arts
Communities, Culture & Heritage
Community Services
Environment
Sports & Active Lifestyles
Administration

\$	143,360	
\$2	,770,540	
\$	567,700	
\$2	,164,360	
\$	146,390	
\$	245,990	
\$	50,000	

Total 2021 Budget

\$6,088,340



2021 CEF Highlights

CEF Applications: 335 in 2021

336 in 2020

328 in 2019

313 in 2018

- 100% of organizations were reviewed for risk mitigation and financial sustainability; Continue to refine the financial review process.
- Continue to evaluate the City Enrichment Fund's processes, documents, and support tools; Working with IT for a new online platform;
- Working with Community Engagement team, sought public input through an EDI survey to ensure that we are reaching all segments of our diverse community;
- Funding rationale: COVID Phased Approach 2.0



2021 Proposed Funding Rationale

Based on 2020 Status	Returning Programs
No Change (to 2020 funding levels)	Maintain 2020 Levels
Modified & Cancelled	Based on 2019 Levels

Application Final Rating	New Programs
Score of 80 and Above	75 % of funding request.1*
Score of 60 -79	50% of funding request.1 *
Rating less than 60	Funding not recommended.

¹ Contingent upon funds remaining in program envelope and achieving a passing score.

Note: Returning and new programs were prioritized over program expansion requests within the respective program envelope



Phased Approach CEF 2021

☐ That funds be released for Operating-Based Groups and conditional approval for all others

Operating -Based Programs Recommendation to Approve Operating-Based Groups

General Programs Applicant to submit Program Status Form: (No Change, Modified, Cancelled)

Event Based

Programs

- Applicant to submit Program Status Form: (No Change, Modified, Cancelled)
- Cover unavoidable expenses for cancelled events

Conditional
Approval
pending
submission of
additional
documents (i.e.
Program Status
Form, final
report, etc.)



THANK YOU