



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 21-005

8:00 a.m.

Tuesday, May 11, 2021

Virtual Meeting

Hamilton City Hall

71 Main Street West

Present: Councillor Esther Pauls (Chair)
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Kerry Jarvi – Downtown Hamilton BIA
Rachel Braithwaite – Barton Village BIA
Susie Braithwaite – International Village BIA
Jennifer Mattern – Ancaster BIA
Heidi VanderKwaak – Locke Street BIA
Emily Burton – Ottawa Street BIA
Susan Pennie – Waterdown BIA
Lisa Anderson – Dundas BIA

Absent: Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

(MacKinnon/R. Braithwaite)

That the agenda for the May 11, 2021 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) April 13, 2021 (Item 4.1)

(S. Braithwaite/Geissler)

That the April 13, 2021 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 9)

(i) Graffiti Enforcement Update (Item 9.1)

Kelly Beaton, Acting Manager of Service Delivery and Cindy Heuck, Student Coordinator, addressed the Committee with an update on Graffiti Enforcement.

(VanderKwaak/Pennie)

That the staff presentation on Graffiti Enforcement, be received.

CARRIED

(ii) Infection Prevention and Control Update (Item 9.2)

Latchman Nandu, Manager, Infection Prevention and Control, Dr. Ninh Tran, Associate Medical Officer of Health, and Elissa Press, Health Promotion Specialist addressed the Committee with an update on Infection Prevention and Control.

(Mattern/Burton)

That the staff presentation on Infection Prevention and Control, be received.

CARRIED

(e) DISCUSSION ITEMS (Item 10)

(i) Ontario Business Improvement Area Association (OBIAA) Conference 2021 (Item 10.1)

Julia Davis addressed the Committee respecting the Ontario Business Improvement Area Association (OBIAA) Conference 2021 being held September 26 – 29, 2021.

Julia provided the Committee with information on the mobile tours that are tentatively being planned for September 28 -29, 2021. Julia advised the Committee that 4 different sessions are being planned and that the duration of each session will be approximately 2.5 hours. These tours will consist of a maximum of 10 people per tour and will follow the appropriate COVID guidelines that are applicable at that time.

Julia requested that the individual BIA's think about how many sessions they would like to participate in and if they would have enough content to fill 2.5 hours (otherwise the BIA's could be paired up). Julia suggested that if the members wanted to prepare a sample itinerary, that she would review it.

(R. Braithwaite/MacKinnon)

That the discussion respecting Ontario Business Improvement Area Association Conference 2021, be received.

CARRIED

(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 13.1)

Julia Davis reminded the Committee that the Shop Local Grant funding of \$10,000 is available to each BIA. The BIA's will need to submit a written proposal with a budget. The proposals must be submitted no later than June 30, 2021 and the funds must be spent in 2021.

Julia advised that the Hamilton COVID Concierge Site is excellent resource for businesses. The website can be accessed at www.hamiltoncovidconcierge.ca. Alternatively, their phone number is 905-521-3989 and this line is staffed Monday – Friday (8:30 am – 4:30 pm).

The Canadian Football League has released its schedule for 2021 and the Grey Cup will be held in Hamilton this year on December 12, 2021. More information will be coming forward over the next few months and hopefully there will be events that can be planned around it.

Julia advised Committee that she will be connecting with each BIA and requesting information from them on commercial vacancies, specifically on street level store fronts.

(Burton/Mattern)

That the verbal update from Julia Davis, Business Development and BIA Officer, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(MacKinnon/Pennie)

That the updates from Committee Members, be received.

CARRIED

(g) ADJOURNMENT (Item 15)

(Mattern/R. Braithwaite)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:31 a.m.

CARRIED

Respectfully submitted,

Councillor Esther Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk