

INFORMATION REPORT

то:	Chair and Members Public Works Committee
COMMITTEE DATE:	October 4, 2021
SUBJECT/REPORT NO:	Sustainable Mobility Programs Annual Report 2020 (PED19124(b)) (City Wide)
WARD(S) AFFECTED:	City Wide
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COUNCIL DIRECTION

On July 12, 2019, Council approved Report PED19124 - Smart Commute Workplace Mobility Program Transition, which included a Recommendation that staff be directed to report back to the Public Works Committee annually on the results of the Sustainable Mobility Program including the workplace and school programs.

The purpose of this Information Report is to provide the Public Works Committee with an update on the Sustainable Mobility Programs in 2020. Results on the Program in 2019 were presented to Public Works Committee on October 20, 2020 through Report PED19124(a).

INFORMATION

The 2020 Sustainable Mobility Programs Annual Report, attached as Appendix "A" to this Report, summarizes the major activities undertaken by the Sustainable Mobility Program. These include the Smart Commute Hamilton Workplace Program, School Travel Planning, cycling network expansion, and Transportation Demand Management (TDM) initiatives, infrastructure, and policies.

Sustainable Mobility uses policies, programs, services, and products to influence travel behaviour and manage travel demand by shifting users to sustainable modes and

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distributing trips outside the peak travel period. This is achieved by increasing awareness of the available travel options, educates the community on sustainable travel, and helps remove common barriers that individuals face when considering travel by a sustainable way to get around. These strategies help reduce the need to widen roadways, reduce households' transportation costs, foster safer and healthier communities, and support travel demand. Sustainable Mobility is a major pillar of the Transportation Master Plan (TMP).

Select Program highlights from 2020 include:

• Workplace Program

- Welcoming the Catholic Children's Aid Society as a new member, bringing Smart Commute Hamilton to 29 employers, representing over 125,100 employees and post-secondary students at 50 sites across Hamilton;
- The development of two quick-launch resources that offered tips for employers and employees to transition to working from home, and guidance on safe commuting habits for essential workers;
- The Annual Smart Commute survey found that 46% of staff and students had transitioned to working remotely all the time, and 26% were working a hybrid model of in-person and remote work; and,
- The City of Hamilton and its regional partners began procurement of the new SmartTripsON carpool matching platform, which will launch in Fall 2021.

• Active Transportation

- The preparation and approval of the COVID Mobility Recovery Plan, which led to the enhancement of 5.4 kms of existing cycling infrastructure with pre-cast concrete curbs, bollards, pavement markings and signage;
- The installation of 15.1 kms of new cycling infrastructure, including multi-use paths, bike lanes and cycling track;
- The opening of the 2.1 km Keddy Access Trail separated by 1.4 m concrete barriers. The trail includes six new access points for active travel, 600 m of off-road trails, and a new signalized crossing to Southam Park;
- 462,000 cycling and walking trips were taken on the Waterfront Trail at Bayfront Park, an increase of 182,000 trips over 2019;
- 248,000 cycling and walking trips were taken on the East Mountain Brow, a 92% increase over the previous years;
- 55 "Hammer Hoop" bicycle racks and multi-ring bicycle racks locations were installed across the City; and,
- A virtual Bike Month in September, which had over 350 participants.

\circ Schools

- 110 schools are at, or above, Level 1 of the Active and Safe School Travel certification process, an increase of one; and,
- Nine schools continued to be engaged through the new Parent Engagement Strategy.

The Sustainable Mobility Program Team continued to make great strides with our partners throughout 2020, despite the impacts of the pandemic. The Team focused on helping workers transition to working from home, creating cycling opportunities for residents making essential trips, and for people looking to stay active, given that the regular suite of in-person events and programs was no longer feasible. However, the unprecedented nature of 2020 made the team reconsider how to deliver programs and services and postponed some of the previously planned activities to future years.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" to Report PED19124(b) - Sustainable Mobility Programs Annual Report 2020

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