



CITIZEN COMMITTEE REPORT

To:	Emergency & Community Services Committee
From:	Senior Advisory Committee <div style="text-align: right;">_____ (Penelope Petrie, Chair)</div>
Date:	October 7, 2021
Re:	Funding Support for the International Day of Older Persons

Recommendation:

That \$500 be allocated from the 2021 approved budget funds for the Seniors Advisory Committee to support the International Day of Older Persons televised event.

Background:

At the September 10, 2021 Senior Advisory Committee meeting, committee member passed a motion under General Information/Other Business (SAC's Budget for 2021), to approve the use of 2021 budget funds to support expenses related to the International Day of Older Persons televised event. The event will be broadcast on October 1, 2021 at 8pm. The event will also be available to view on the City of Hamilton YouTube channel.

Analysis/Rationale:

The Senior Advisory Committee is a key partner with the planning committee for the International Day of Older Persons event. In past years, the Senior Advisory Committee has also approved and provided funding support for this annual event which takes place on October 1st every year.

The United Nations introduced the International Day of Older Persons in 1990 as a way of bringing awareness and attention to seniors. Since then it has been a catalyst for people coming together to overcome misconceptions against seniors and has ushered in new policies that benefit seniors across the world.