

# About the City of Hamilton Cycling Committee

Monday, September 27, 2021



# Who are we?

- Christine Yachouh (rhymes with cashew)
- She/her pronouns
- Recreational and seasonal cyclist
- Strathcona Resident
- Project Manager @ McMaster University
- Jessica Merolli
- She/her pronouns
- Recreational and seasonal cyclist
- Corktown Resident
- Professor @ Sheridan College



# Committee mandate

- Advise the City Government on all matters related to cycling
- Monitor implementation of the Hamilton Cycling Master Plan
- Participate in planning for bicycling facilities
- Encourage citizens to cycle instead of drive
- Educate the public on the benefits and necessities of cycling
- Integrate the work of neighbouring municipal bicycle committees



# A “normal” year of projects and events

- ‘Share the Road’ Campaign
- Bike month (June)
- Winter Bike Day (February)
- ‘Be Seen’ Campaign – distributing bike lights (fall daylight savings)
- Provide feedback on infrastructure project
- Gender and cycling research project
- Write letters to Council (i.e. e-scooters, SoBi funding, LRT, etc.)
- Jane’s Rides with Burlington
- Staffing information booths
- Documentary screenings (i.e. Why We Cycle, Afghan Cycles)
- Bike tourism - Ontario by Bike
- Supporting community projects and events (i.e. Bike Buddies, Dundas Rides)
- Hamilton bike registry

# Challenges we have experienced

- Scope is limited to cycling, but often give broader advice to Council because other transportation modes (i.e. walking, e-scooters, etc.) are not represented by anyone other committee
- Understanding how to make the most impact when advising Council or Public Works
- Constraints on our ability to advocate for cycling issues (i.e. SoBi. climate emergency)
- Attrition of members - feeling bogged down in process and other organizations being more effective
- Councillor members unable to attend consistently because of scheduling conflicts
- City-wide representation across membership
- Limited partnerships
- Inconsistent application of City policy

# How we might connect

- Cycling for all ages and abilities
- Active transportation
- Intersectional research project on gender and cycling in Hamilton
- Public art opportunities on multi-use trails and bike lanes
- Cycling is clean and green, and a financially accessible mode of transportation



# Get in touch with us!

## Staff liaison

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## Committee chair

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