

Grant Review Sub-Committee

April 6, 2021

Present: Paulina Szczepanski, Lennox Toppin, Brenda Duke, Felicia Van Dyk

History of KHCG Grant:

The grant was designed to reach out to community, making it easy for anyone to apply, with few barriers to approval. Initially, the uptake was minimal, 3 years ago there was very good response but it has remained approximately the same for the last two years.

Possible Solutions:

- Make the application process longer
- Release earlier, possibly 2nd week of January; i.e. announce “coming soon”
- Reach out to more social media groups, promote

Application format is considered adequate but could be more detailed.

Possible Solutions:

- Include the possible categories and describe them or provide a link to the criteria
- Include a description of what KHCG provides as supplies
- Define the grant as “up to \$1,000:” with no minimum limit or specifics

We discussed some concerns around the grants being focused on clean-up projects only. Much of that may be due to the timing of the grant release in the spring when everyone is planning gardens and getting rid of winter debris.

Some Solutions:

- Rotating Grant Options
 - What would be involved in reviewing a set number of grants on a monthly basis
 - What impact would it have on finance
- Twice Yearly Grants
 - If two grant cycles were available, the spring one could be open to any project and a fall one could be focused on one of our other mandates i.e. litter prevention, environmental stewardship