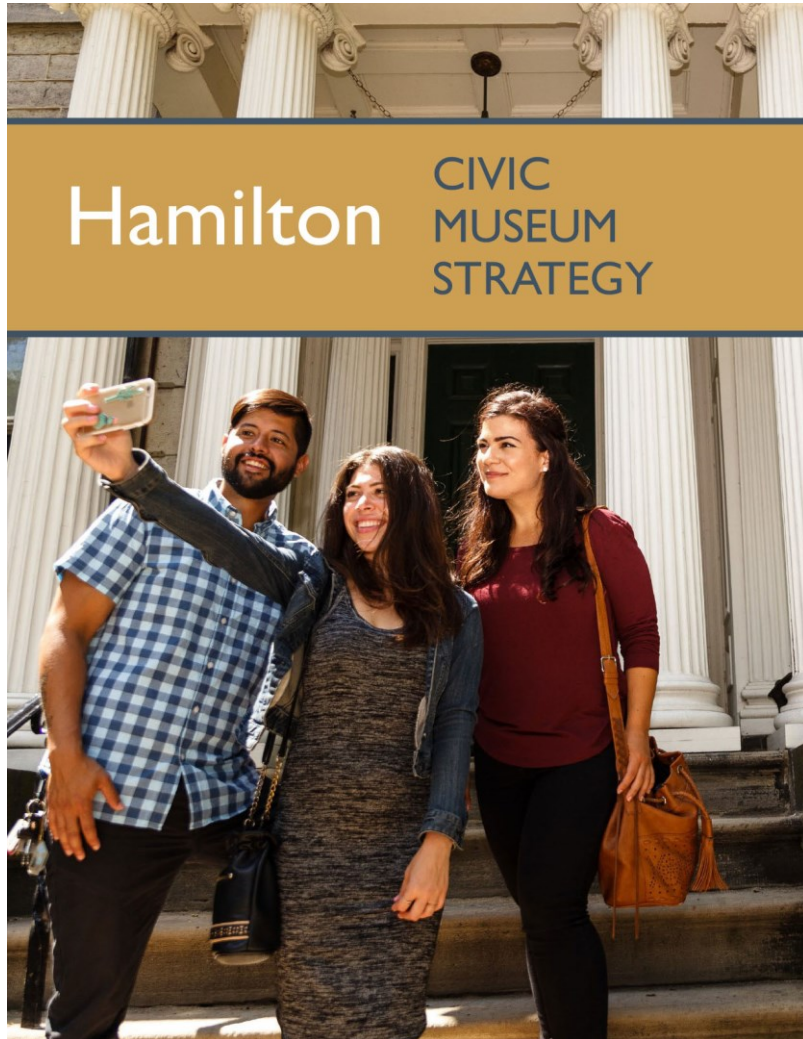




HAMILTON CIVIC MUSEUM STRATEGY

November 17, 2021



THIS STRATEGY IS:

A plan for the Hamilton Civic Museums from 2022-2030

An expanded vision for their role in preserving and sharing the city's history

A new approach to community and collaboration

Responsive to resident feedback;

Informed by leading examples of museum practice

Aligned with key municipal priorities, plans and strategies

HAMILTON CIVIC MUSEUMS



Dundurn National Historic Site

Hamilton Military Museum

Whitehern Historic House and Garden National Historic Site

Fieldcote Memorial Park and Museum

Hamilton Museum of Steam and Technology National Historic Site

Battlefield House Museum and Park National Historic Site

Hamilton Children's Museum

Griffin House National Historic Site

Hamilton and Scourge National Historic Site

BACKGROUND



Transforming Hamilton Through Culture: Cultural Plan (2013)

- *Develop a Civic Museum Strategy and related plans to guide the long-term development and sustainability of Hamilton's museums and associated collections and resources.*

GIC motion (March 2018)

- *Include the investigation of a City of Hamilton Museum as part of the work of the Hamilton Civic Museum Strategy and report to the General Issues Committee when the strategy is complete.*

PED20172 Investigating the Feasibility of a City of Hamilton Museum(October 2020)

- *a virtual museum approach offers significant and cost-effective potential . . . for offering content and experiences that will complement and expand in-person offerings at the existing civic museums. This online engagement approach could be expanded into a virtual Museum of Hamilton.*

Plan and Policy Alignments

Term of Council Priorities 2018-2022

Transforming Hamilton Through Culture: The Cultural Plan 2013

Urban Hamilton Official Plan (2013)

Hamilton Tourism Strategy 2015-2020

Our Future Hamilton Community Vision (2017)

Urban Indigenous Strategy (2019)

Consultations

Reimagine Our Museums
(2019)

Hamilton 175 Advisory Group
(2021)

Hamilton Public Library (2020 –
2021)

Urban Indigenous Strategy
(2020 – 2021)



The Hamilton Civic Museums will become museums of, by and for the city rather than just museums which are operated by the City.

To do this they will preserve and present the many untold stories of Hamilton and Hamiltonians in a sustainable, accessible, inclusive and engaging manner.

The city itself, including its peoples, streetscapes, parks, theatres, neighborhoods, buildings and public spaces, will be treated as a museum that embodies its collective history.

The Hamilton Civic Museums will become physical, mobile and virtual

Embrace the City

Rethink Collecting

Embed the Shift to Digital

Collaborate and Co-Create

Develop the Workforce

Develop Additional Revenue Streams



November 30 Web Launch

Featuring new exhibits developed in collaboration with community partners:

The Brightside Neighbourhood

Points of Pride

Struggle and Survival: Epidemics and Pandemics in Hamilton 1850 to 1965

Stories of Migration and Belonging

Hamilton's History Timeline

Talking About Treaties

Strategy Outcomes

Advancement of key City priorities, plans and policies

EDI approach embedded in the Hamilton Civic Museums

The launch of a virtual Museum of Hamilton

An online space for the city's heritage

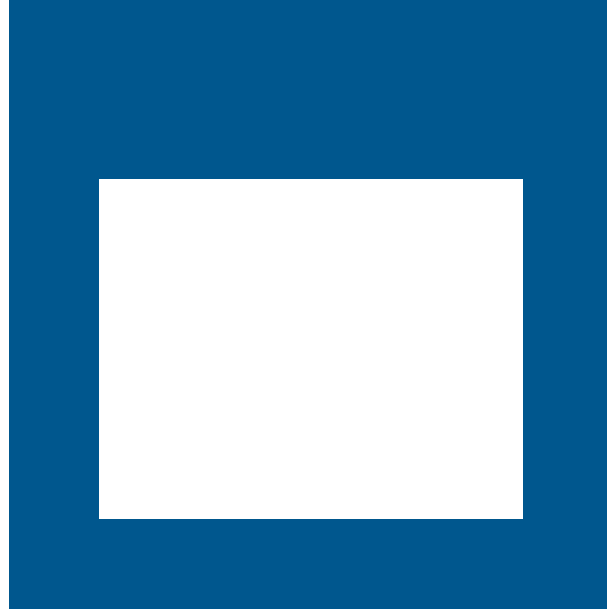
A collaborative and community-focused approach

Enhanced sustainability, accessibility, inclusivity and engagement

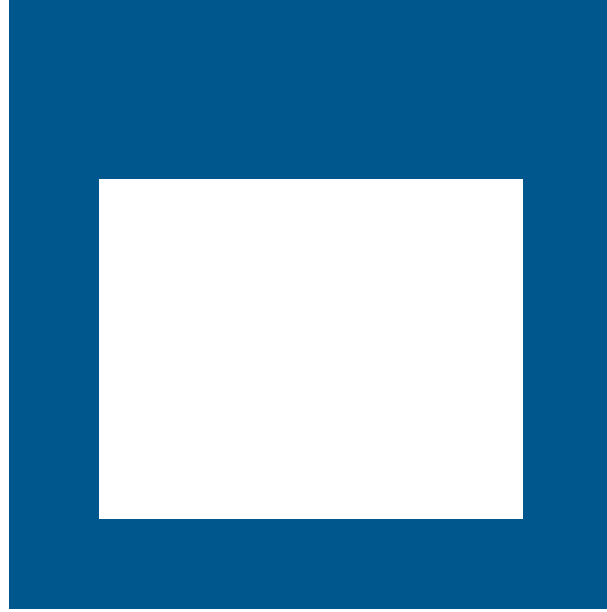
A rationalized approach to collecting

Hamilton Civic Museums positioned for success in a post-covid world

Recognition for Hamilton as a leader in the field of civic museums



THANK YOU



QUESTIONS?