




**CITY OF HAMILTON**  
**PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT**  
**Transportation Planning and Parking Division**

<b>TO:</b>	Chair and Members Public Works Committee
<b>COMMITTEE DATE:</b>	December 6, 2021
<b>SUBJECT/REPORT NO:</b>	Hamilton Cycling Committee Budget 2022 (PED21189) (City Wide)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>PREPARED BY:</b>	Danny Pimentel (905) 546-2424 Ext. 4581
<b>SUBMITTED BY:</b>	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
<b>SIGNATURE:</b>	

**RECOMMENDATION**

- (a) That the Hamilton Cycling Committee 2022 Base Budget submission, in the amount of \$10,000, as described in Appendix "A" attached to Report PED21189, be approved and referred to the 2022 Budget process for consideration;
- (b) That, in addition to the base funding, a one-time budget allocation for 2022 of \$4,000 to support community events and initiatives that meet the mandate of the Committee, funded by the Hamilton Cycling Committee Reserve, be approved and referred to the 2022 Budget process for consideration;
- (c) That remaining funds from the 2021 Hamilton Cycling Committee Budget be allocated into the Hamilton Cycling Committee Reserve, to the upmost allowable amount.

**EXECUTIVE SUMMARY**

The Hamilton Cycling Committee (HCyC) has developed a request for funding for planned activities in 2022. With the endorsement of the HCyC Members, this request for funding is submitted to the Public Works Committee as Appendix "A" attached to this Report. This Report presents this proposed budget to the Public Works Committee for consideration as part of the 2022 Budget Process.

The HCyC is proposing a 2022 Budget of \$14 K. Their proposed budget would be financed with \$10 K from the Levy through the Public Works Standing Committee and \$4 K from the HCyC Reserve. As of September 2021, the HCyC has a Reserve of \$15,949.97, therefore, there is no request to increase from the Levy in 2022.

**Alternatives for Consideration – Not Applicable**

**FINANCIAL – STAFFING – LEGAL IMPLICATIONS**

Financial: Annually, citizen advisory committees are funded by the Levy to fund activities that supports the Committee's Mandate. Typically, the annual budget for advisory committees is \$10,000. For 2022, the HCyC has requested a budget of \$14,000. The proposed budget will finance community educational activities, plus the production of safety and promotional materials. The \$4,000 from the Reserve will be used to support community events and initiatives that meet the mandate of the HCyC. As of September 2021, the Hamilton Cycling Committee has a Reserve of \$15,949.97.

The following table highlights the proposed 2022 Budget.

<b>Item</b>	<b>Proposed 2022 Budget</b>
Social Media Campaign	\$500
Special Projects	\$5,000
Tourism Promotions - supporting Ontario by Bike	\$500
Supporting Community Events to Raise Awareness for Cycling	\$3,000
Special Committee Cycling Events	\$2,000
Training, Conferences and Memberships	\$2,000
Meeting Expenses	\$1,000
<b>TOTAL</b>	<b>\$14,000</b>
<b>Funds from Levy</b>	<b>\$10,000</b>
<b>Funds from Reserve</b>	<b>\$4,000</b>

Staffing: N/A

Legal: N/A

## **HISTORICAL BACKGROUND**

The HCyC advises the City of Hamilton on all matters related to cycling; provides input on the implementation of the Hamilton Cycling Master Plan, planning for bicycling facilities (e.g. bike parking), educating citizens on matters of traffic safety, and promoting cycling, both for recreation and commuting. Cycling helps to maintain personal health; thus, it helps to foster a healthier community. In 2021, approximately 21 kms of cycling infrastructure was installed in Hamilton.

## **POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS**

In preparation of this Report, the HCyC, the City of Hamilton, Corporate Services, Financial Planning, Administration, and Policy staff, and, the Office of the City Clerk were consulted. This Report is consistent with the legislative requirements to request funding for advisory committees.

## **RELEVANT CONSULTATION**

In preparation of this Report, the HCyC, the City of Hamilton, Corporate Services, Financial Planning, Administration, and Policy staff, and, the Office of the City Clerk were consulted. This Report has been prepared in consistency with the legislative requirements to request funding for advisory committees.

## **ANALYSIS AND RATIONALE FOR RECOMMENDATION**

As a result of COVID-19, typical projects and events were not able to be conducted in 2020 or 2021.

The Committee promotes cycling safety through their very successful distribution of Share the Road car magnets and stickers, and the distribution of bicycle lights at special events, to stress the importance of improved visibility of cyclists.

Committee Members, in conjunction with community groups, promote cycling in Hamilton during events like Bike Day, Supercrawl, and other City festivals. The HCyC also proposes to grow the profile of cycling in Hamilton by promoting and hosting more cycling events across the City

Historically, projects or events have typically included film screenings, bicycle rides, various campaigns and project research. Members have also served as volunteer staff for the HCyC booth at the Toronto International Bike Show, promoting Hamilton as a cycling destination. They receive and share feedback from people that cycle on Hamilton facilities, including Hamilton residents attending the show. The Committee works with Tourism Hamilton to promote the City's recreational assets by distributing

the City map “Bike Routes, Trails & Parks”, pamphlets printed by the Hamilton Conservation Authority, and financially contributes to the Ontario Cycling Organization - Ontario By Bike, to provide Hamilton specific information online.

Feedback received by HCyC Members ensures cycling projects are well vetted by the community, thereby, improving the quality of cycling facilities for both recreation and commuting purposes.

## **ALTERNATIVES FOR CONSIDERATION**

N/A

## **ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN**

### **Community Engagement and Participation**

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community

### **Economic Prosperity and Growth**

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

### **Healthy and Safe Communities**

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

### **Clean and Green**

Hamilton is environmentally sustainable with a healthy balance of natural and urban spaces.

### **Built Environment and Infrastructure**

Hamilton is supported by state-of-the-art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

### **Culture and Diversity**

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

## **APPENDICES AND SCHEDULES ATTACHED**

Appendix “A” to Report PED21189 - 2022 Advisory Committee Budget Submission Form