



ACCELERATES SUCCESS

David Carter
Executive Director
Innovation Factory

Agenda

- Remind you who we are
- Tell you what we did
- Funding
- The Road Ahead

WHAT WE DO

iF provides entrepreneurs with commercialization services to help bring disruptive (unique/IP) technologies to market, increase revenues, attract investment and create jobs.

We work with high-potential entrepreneurs in six sectors.



INFORMATION
TECHNOLOGY



ADVANCED
MANUFACTURING



CLEANTECH



LIFE SCIENCE



INTEGRATED
MOBILITY



SOCIAL
INNOVATION

ES

year

con

ams

ever

ups

OUTCOMES

with ~~\$390m~~ in funding to
community and clients since we
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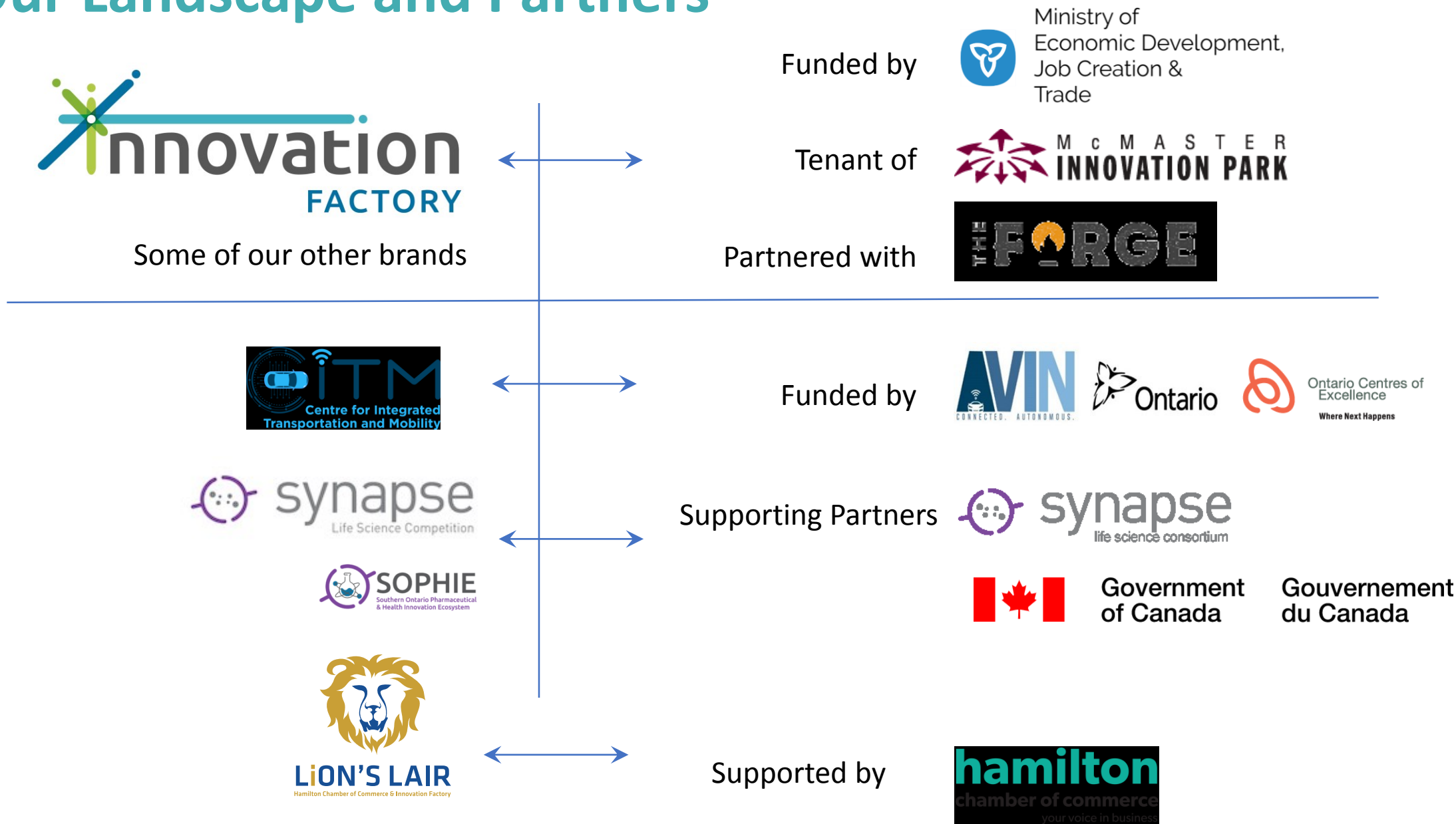
clients represent about 400
jobs in 2021

ents met with last year
sent 1,467 job

0 ~~6,000~~ connections since

Dec 1, 2020 - Dec 1, 2021

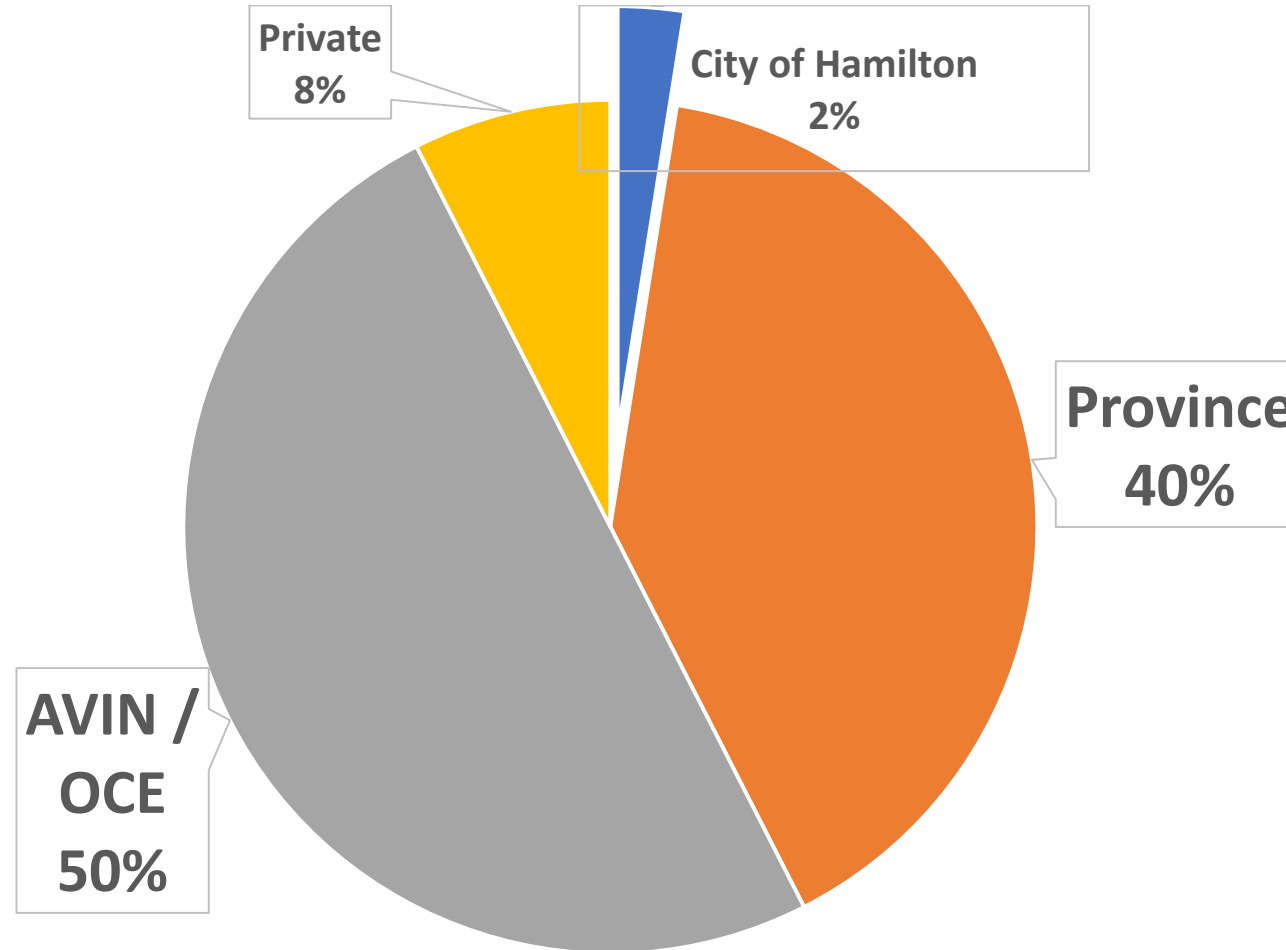
Our Landscape and Partners



Funding

Approximately \$2.2million annually + \$1million in-kind

and... \$6.2m to fund Life Science Companies



Good News to Complicate Things



\$6 million dollar investment



Government
of Canada

Gouvernement
du Canada

Fund to support Life Science Start-ups to work with our



Funding in more detail

If Funding	Amount	
Province	\$850,000	38.2%
Partners	\$200,000	9.0%
City of Hamilton	\$50,000	2.2%
Town of Norfolk	\$24,000	1.1%
Project for MEDJCT	\$100,000	4.5%
AVIN	\$1,000,000	45.0%
	\$2,224,000	

Synapse Consortium (7 Members)

Synapse Partners		
HHS, St. Joes, Mac, Mohawk, BAHT, MIP	\$140,000	93%
City of Hamilton	\$10,000	7%

SOPHIE Fund (3yrs)	\$6,000,000
HEALTHI Fund	\$215,000

COH’s \$60k becomes \$4.5 million/yr. to the region

75 – 1
Return on Investment

<p>facilitated</p> <p>+2,500</p> <p>member connections</p>	<p>led</p> <p>+50</p> <p>site visits in the community and several internationally (e.g., BIO, Norway, San Francisco);</p>
<p>Monthly Hamilton Health Checkup meeting reaching</p> <p>+900</p> <p>stakeholders across Ontario;</p>	<p>Supporting</p> <p>Website, Marketing Materials, Social Media & Back office Support</p>

2021

- Continued to expand the Smart City / Smart Mobility Lab
- Delivered Future of Transportation & Mobility Summit
- Lions Lair Competition
- Synapse Life Science Competition
- Launched Online Learning Platform
- Sales Bootcamps, IP, HR, Marketing



- >1,500 viewers over 4 nights

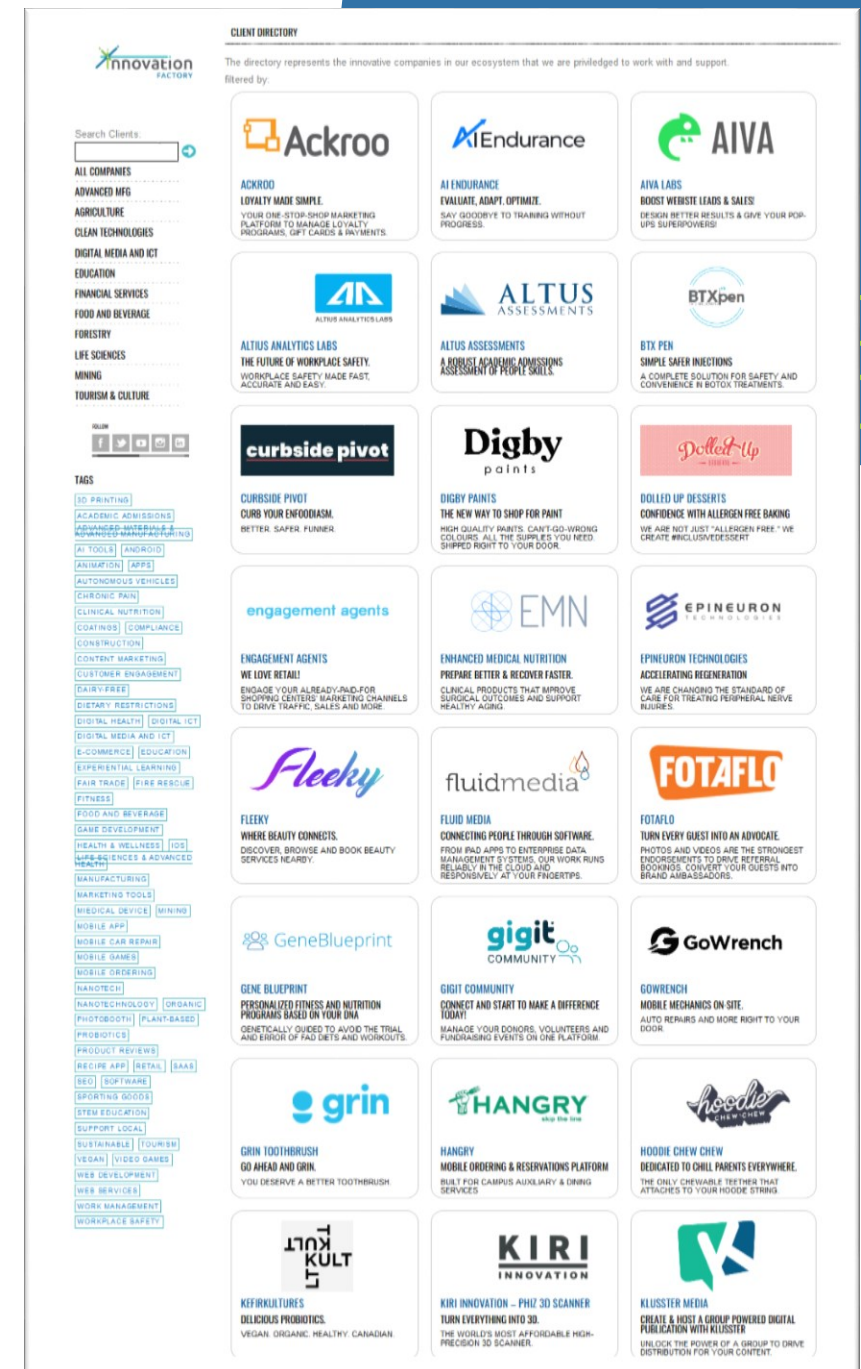
LionsLair.ca

- Head to Head matchups
- Green screen technology to support social distancing



- Promote our companies / make connections
- Share the breadth of innovation in Hamilton
- Searchable by keyword, sector etc.

[Innovationfactory.ca/clients](https://www.innovationfactory.ca/clients)



What's up for 2022

We have a lot to deliver on

- SOPHIE Fund, HEALTHI Fund
- MEDJCT Project
- Or course out Core Startup Support business
- Get CITM re-funded
- Drive Start-up Visa
- Launch more Associations/Consortiums similar to Synapse
 - Smart Goods Movement
 - FemTech Association
- Re Strategize Synapse Consortium on success of SOPHIE funding
- Talent / Talent / Talent





Questions?

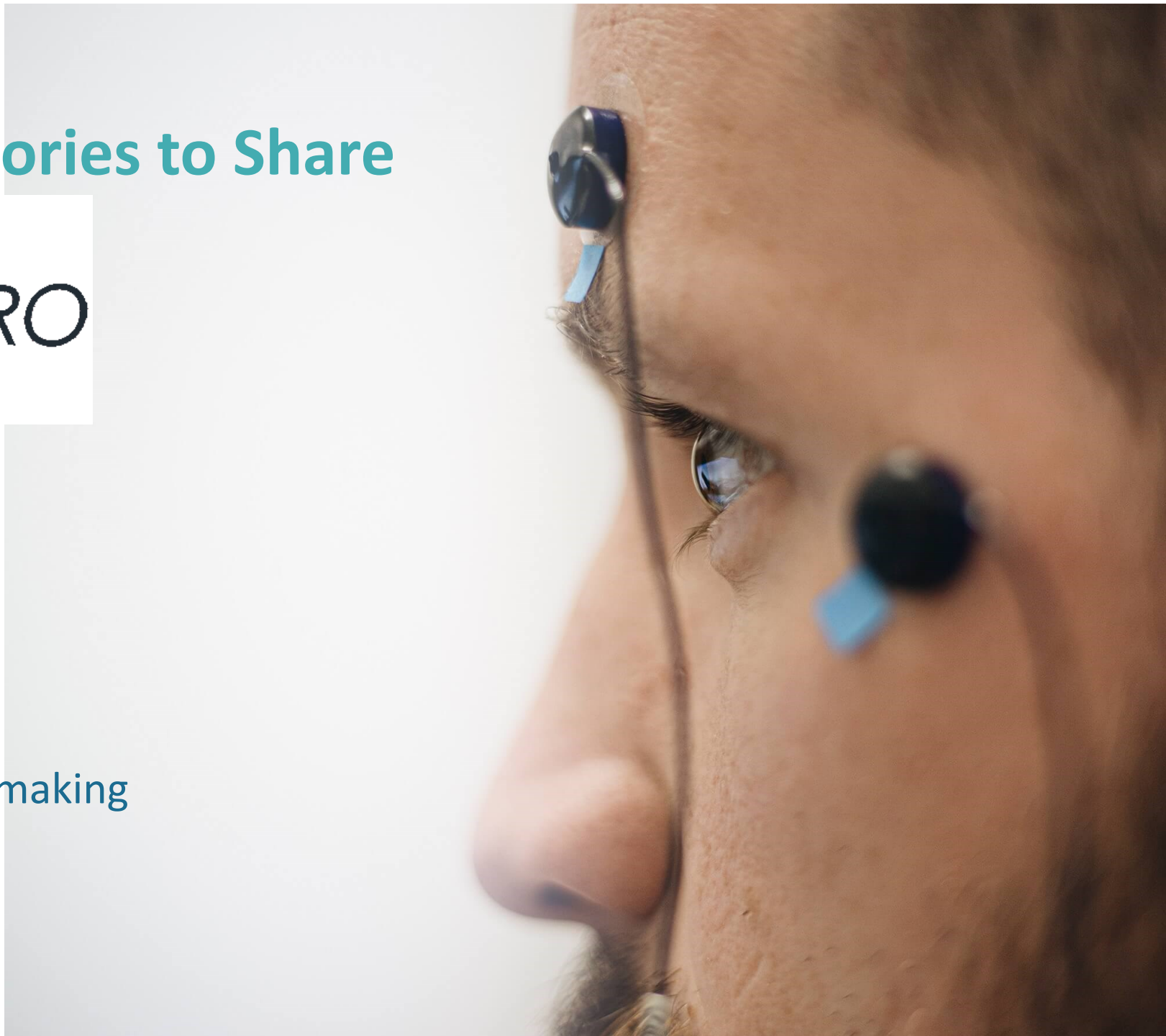
Some Great Client Stories to Share



Voxneuro.com

VoxNeuro scores multiple
core cognitive functions
to support:

- proactive brain health
- informed clinical decision-making
- customized care



Some Great Client Stories to Share



- Webility is web development firm
- Lumedi is a company that spun off software Webility Developed
- Launchit Ventures is a venture studio that brings capital AND the digital support of Webility



Some Great Client Stories to Share



LonganVision.com

- Came out of the Forge @ McMaster
- Heads-up display for Firefighters and others
- Pivoted to thermal cameras for detecting people with high fever to tap COVID opportunities
- Working with US and Canadian Defense Department



City of Hamilton Support More Important Than Ever

- A) We offer great value! \$50k contribution is leveraged into \$2m in funding for Hamilton. 40 times return-on-investment.
- B) We Advocate for a Hamilton presence, not just virtualized services.
- C) We Advocate for Hamilton funding as dollars flow to Waterloo, Toronto and Ottawa. Constant vigilance required.
- D) We Showcase Hamilton - Our Smart City Lab is highlighting Hamilton as a modern City.