




CITY OF HAMILTON
PUBLIC WORKS DEPARTMENT
Environmental Services Division

TO:	Chair and Members Public Works Committee
COMMITTEE DATE:	January 10, 2022
SUBJECT/REPORT NO:	2022 Volunteer Committee Budget - Keep Hamilton Clean and Green Committee (PW22002) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Whitney Slattery (905) 546-2424 Ext. 5089 Florence Pirrera (905) 546-2424 Ext. 5523
SUBMITTED BY:	Cynthia Graham Acting Director, Environmental Services Public Works Department
SIGNATURE:	

RECOMMENDATION

- (a) That the Keep Hamilton Clean and Green Committee's 2022 base budget submission attached as Appendix "A" to Report PW22002 in the amount of \$18,250, representing a zero-net levy impact from the previous year budget, be approved and referred to the 2022 operating budget process for consideration.

EXECUTIVE SUMMARY

The Keep Hamilton Clean and Green (KHCG) Committee is a Council-endorsed, citizen volunteer group that has existed since 2001 and has actively addressed issues related to litter, graffiti and beautification across the City of Hamilton (City). The KHCG Committee has prepared their annual funding request for proposed activities in 2022 in the amount of \$18,250 and this request for funding is being submitted to the Public Works Committee as Appendix "A" Attached to Report PW22002 for review and consideration during the 2022 operating budget process.

The funding in the 2022 budget request will pay expenses directly related to the Committee's workplan and goals.

Alternatives for Consideration – See Page 4

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: The KHCG Committee is requesting a 2022 budget of \$18,250 (Dept ID #300361), representing a zero net levy increase from the 2021 budget.

Staffing: N/A

Legal: N/A

HISTORICAL BACKGROUND

The Clean & Green Hamilton Strategy was endorsed by City Council in November 2012. In October 2013, the Clean City Liaison Committee changed its name to the Keep Hamilton Clean and Green Committee which better reflects its alignment to the Clean & Green Hamilton Strategy.

The KHCG Committee coordinates and promotes litter and graffiti remediation and prevention programs and supports beautification and environmental stewardship initiatives in the community.

In November 2021 the committee met to confirm that there would be no alterations to their budget requests for the following operating year.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

The recommendation provided in this report aligns to the Vision and Mission of the City's 2016-2025 Strategic Plan and supports the Clean and Green priority area.

The recommendation also supports the ongoing implementation of the Clean & Green Hamilton Strategy, which includes:

- Contributing to an enhanced quality of life for our citizens through clean and green initiatives;
- Supporting community and stakeholder engagement through partnerships, collaboration and consultation, and;
- Contributing to the social, economic and environmental wellbeing of Hamilton.

RELEVANT CONSULTATION

The recommendation in this report was prepared in consultation with staff from the Corporate Services Department (Financial Planning, Administration and Policy Division) and with the members of the KHCG Committee.

ANALYSIS AND RATIONALE FOR RECOMMENDATION(S)

The proposed 2022 KHCG Committee base budget supports various activities that align with the five focus areas of the Clean & Green Hamilton Strategy including litter, illegal dumping, graffiti, beautification and environmental stewardship as well as the Committee's administrative costs. The 2022 operating budget request includes the following categories:

Team Up to Clean Up Program - \$6,000

The KHCG Committee's workplan continues to support many volunteer groups through the Team Up to Clean Up Program. The 2022 budget request includes the purchase of supplies and promotional costs to support the Team Up to Clean Up Program.

Keep America Beautiful – \$650

The KHCG Committee acts as members to the Board of Directors of Keep America Beautiful (KAB) affiliate. As such, the Committee is required to pay an annual affiliate fee and participate in training and development opportunities offered by KAB. The 2022 affiliate fee has been confirmed to be \$460 USD (which is approximately \$611 CDN).

Graffiti Management Strategy – \$2,000

The City's Graffiti Management Strategy Team continues to identify new pilot programs that support a reduction of illegal tagging and graffiti across the City. To continue the ongoing action towards addressing these initiatives in 2022, the KHCG Committee will allocate funds to support a proactive graffiti prevention or deterrent initiative based on recommendations to be developed by the City's internal Graffiti Working Group.

Clean and Green Neighbourhood Grants – \$6,000

The KHCG Committee continues to support community-led clean and green projects through the Clean & Green Neighbourhood grants program. The KHCG Committee will allocate funds towards these grants in 2022.

Cigarette Litter Prevention – \$2,500

In 2019 and up to March 2020, the Cigarette Litter Prevention Program was funded through a grant from the Main Street Revitalization program. The funds from the grant were used to purchase promotional items such as pocket ashtrays and develop promotional materials such as labels for containers and a video that was promoted on social media. The grant has not awarded funding since March 2020. Because of this,

funds for this program were requested in the 2021 KHCG operating budget. Funds are being requested again in the 2022 KHCG operating budget for use on similar promotional activities.

Environmental Stewardship – \$600

In 2022, the KHCG Committee will look for new opportunities to foster a sense of environmental stewardship in the local community. The Committee is exploring various ways to recognize and reward local volunteers in the environmental sector, which will be a component of the 2022 workplan.

Administration and Meeting Costs – \$500

The KHCG Committee has a membership of up to 15 committee members. The Committee meets approximately eight times per year. A portion of the Committee's budget is allocated for administrative and meeting related expenses. This is a reduction from the amount that was requested in 2021 as all meetings remain virtual at this time.

ALTERNATIVES FOR CONSIDERATION

Council could reduce the KHCG Committee's annual base budget in 2022. The Committee's annual base budget is \$18,250 and has not been increased since 2007. A reduction from this amount would reduce the Committee's capacity to invest in grassroots neighbourhood development initiatives, environmental stewardship initiatives and behaviour modification.

Furthermore, a reduction in the Committee's base budget would reduce the ability of the KHCG Committee to implement the Clean & Green Hamilton Strategy and Clean & Green strategic priorities.

Financial: A reduction in the budget would require the committee to reduce the number of items on their workplan for 2022.

Staffing: N/A

Legal: N/A

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Community Engagement and Participation

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

Healthy and Safe Communities

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

Clean and Green

Hamilton is environmentally sustainable with a healthy balance of natural and urban spaces.

Built Environment and Infrastructure

Hamilton is supported by state-of-the-art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

APPENDICES AND SCHEDULES ATTACHED

Appendix “A” to Report PW22002 – 2022 Advisory Committees Budget Submission for
the Keep Hamilton Clean & Green Advisory
Committee