

CITY OF HAMILTON

MOTION

Public Works Committee: February 14, 2022

MOVED BY COUNCILLOR S. MERULLA

SECONDED BY COUNCILLOR

Incorporation of a Refurbished and Newly Branded City Motor Hotel Sign into the Site Development at 55 Queenston Road (Ward 4)

WHEREAS, the former City Motor Hotel sign, having significant nostalgic value, is currently stored at a Public Works Yard located at 1579 Burlington Street East for safekeeping with the purpose and intent of resurrecting the sign in the near future to a suitable location in the community;

WHEREAS, the most ideal location for the sign is 55 Queenston Road, the former location of the City Motor Hotel and the original location of the sign;

WHEREAS, the parcel of land at 55 Queenston Road is approximately 2 acres in size and is located on the eastern side of the Queenston Traffic Circle. The site is situated at the end of a long stretch of Main Street. The straight street creates a view corridor in the City which provides the opportunity to have a unique building that responds to its prominent location;

WHEREAS, on August 16, 2012, Council approved the expropriation of 55 Queenston Road (City Motor Hotel) and authorized and directed staff to complete the next steps in the expropriation process;

WHEREAS, the Board of Directors of CityHousing Hamilton Corporation (CHH), through the leadership of former Councillor and former President of CHH, Chad Collins, has approved the acquisition of 55 Queenston Road (City Motor Hotel) as an affordable housing development. With the site's ideal location for CHH to rebuild sold units due to its excellent transit connectivity, its continuation of social housing in the East end, as well as the fair market value of the land, and;

WHEREAS, CHH is currently developing 55 Queenston Road, to include a two-phase project which will contribute to neighbourhood renewal through an integrated mixed-income and mixed-use development. The first phase of the development will be a 40-unit mid-rise residential apartment complex with 25 1-bed and 15-3 bed units.

THEREFORE, BE IT RESOLVED:

- (a) That Public Works Facilities Management staff in collaboration with CityHousing Hamilton explore the suitability of a refurbished and newly branded City Motor Hotel sign to be incorporated into the site development at 55 Queenston Road, provided it meets all the required sign by-laws and setbacks;
- (b) That Public Works Facility Management staff be authorized and directed to retain a Design Consultant to assist in determining a strategy for the signage as it relates to the Old City Motor Hotel, and ultimately creating a new branding to the sign while maintaining the shape and size, if feasible;
- (c) That the conceptual design and suitable site location of the sign at 55 Queenston Road be forwarded and presented to the CityHousing Hamilton board of Directors for their approval;
- (d) That the City Motor Hotel Sign Refurbishment Project be funded from the Ward 4 Capital Discretionary Account 3302009400 & 3302109400 at an upset limit, including contingency, not to exceed \$150,000 which will include the following; Design Consultant fees, feasibility and site review of appropriate location for the sign, refurbishing of the existing sign to include new branding and LED monitor, if applicable, and site preparation for installation; and
- (e) That the Mayor and City Clerk be authorized and directed to execute any required agreement(s) and ancillary documents, with such terms and conditions in a form satisfactory to the City Solicitor.