



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 22-003

8:00 a.m.

Tuesday, March 22, 2022

Virtual Meeting

Hamilton City Hall

71 Main Street West

Present: Councillor Esther Pauls (Chair)
Susie Braithwaite – International Village BIA
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Kerry Jarvi – Downtown Hamilton BIA
Katie Poissant-Paul – Ancaster BIA
Bettina Schormann – Locke Street BIA
Susan Pennie – Waterdown BIA
Jessica Myers – Barton Village BIA

Absent: Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA
Maggie Burns – Ottawa Street BIA
Lisa Anderson – Dundas BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised there were no changes to the agenda.

(Poissant-Paul/Geissler)

That the agenda for the March 22, 2022 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) February 8, 2022 (Item 4.1)

(Braithwaite/Jarvi)

That the February 8, 2022 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 8)

(i) Starter Company Plus Program for 2022 (Item 8.1)

Luisa Cicconi, Business Development Officer addressed the Committee with information on the Starter Company Plus Program for 2022.

(Myers/MacKinnon)

That the staff presentation respecting the Starter Company Plus Program for 2022, be received.

CARRIED

(ii) Christmas Free Parking Program (Item 8.2)

Brian Hollingworth, Director of Transportation Planning and Parking and Amanda McIlveen, Manager of Parking Operations and Initiatives addressed the Committee with information on the Christmas Free Parking Program.

(Braithwaite/Pennie)

That the staff presentation respecting the Christmas Free Parking Program, be received.

CARRIED

(e) DISCUSSION ITEMS (Item 10)

(i) Meetings of the BIA Boards of Management (Item 10.1)

Loren Kolar, Legislative Coordinator addressed the Committee respecting the Meetings of the BIA Boards of Management.

(MacKinnon/Geissler)

That the discussion respecting the Meetings of the BIA Boards of Management, be received.

CARRIED

(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Commercial Districts and Small Business Verbal Update (Item 13.1)

Judy Lam, Manager of Commercial Districts and Small Business and Karol Murillo, Senior Business Development Consultant, addressed the Committee respecting an update on Commercial Districts and Small Business.

Quorum was lost at 9:40 a.m. and therefore the meeting adjourned.

Respectfully submitted,

Councillor E. Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk