



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 22-002

8:00 a.m.

Tuesday, February 8, 2022

Virtual Meeting

Hamilton City Hall

71 Main Street West

- Present:** Councillor Esther Pauls (Chair)
Susie Braithwaite – International Village BIA
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Kerry Jarvi – Downtown Hamilton BIA
Katie Poissant-Paul – Ancaster BIA
Bettina Schormann – Locke Street BIA
Susan Pennie – Waterdown BIA
Jessica Myers – Barton Village BIA
Maggie Burns – Ottawa Street BIA
Lisa Anderson – Dundas BIA
- Absent:** Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA
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FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised there were no changes to the agenda.

(Jarvi/Poissant-Paul)

That the agenda for the February 8, 2022 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) January 11, 2022 (Item 4.1)

(Geissler/Braithwaite)

That the January 11, 2022 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 8)

(i) Triaging of Business Improvement Area Requests (Item 8.1)

Anita Vidovic, Business Initiatives Coordinator addressed the Committee with information on Triaging of Business Improvement Area Requests.

(Jarvi/Braithwaite)

That the staff presentation respecting Triaging of Business Improvement Area Requests, be received.

CARRIED

(e) DISCUSSION ITEMS (Item 10)

(i) Local Commercial Areas Economic Recovery Program (Item 10.1)

Judy Lam, Manager of Commercial Districts and Small Business and Julia Davis, Business Development and BIA Officer addressed the Committee respecting the Local Commercial Areas Economic Recovery Program.

(Braithwaite/Geissler)

That the discussion respecting the Local Commercial Areas Economic Recovery Program, be received.

CARRIED

(ii) Business Improvement Area Policy Templates (Item 10.2)

Susan Pennie, Waterdown BIA, addressed the Committee respecting Business Improvement Area Policy Templates.

(Anderson/Pennie)

That the discussion respecting Business Improvement Area Policy Templates, be received.

CARRIED

(f) MOTIONS (Item 11)

(i) Parking Meters Located in Business Improvement Areas During the Free Christmas Parking Program (Item 11.1)

(Braithwaite/Giessler)

WHEREAS, the holiday shopping season is an important season for businesses located in Business Improvement Areas;

WHEREAS, Business Improvement Areas that take part in the Free Christmas Parking Program rely on this benefit for their businesses to attract customers during the holiday shopping season; and,

WHEREAS, parking meters located in the Free Christmas Parking Program areas were not clearly identified for the 2021 Free Christmas Parking Program;

THEREFORE IT BE RESOLVED:

That Parking Staff be directed to investigate ways to clearly mark all parking meters in Business Improvement Areas that take part in the Free Christmas Parking Program during the holiday shopping season (November 24 – December 24) and attend the March 22, 2022 Business Improvement Area Advisory Sub-Committee meeting with an update.

CARRIED

(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 13.1)

Julia Davis thanked the Committee for sharing the link to the Business Needs and Workforce Survey. The survey will be open until Friday, February 11, 2022, so if Committee members would like to share it one more time, that would be appreciated. The results of the survey will be shared with the BIA's once it is complete.

Julia advised the Committee that at upcoming meetings there will be agenda items touching on governance expectations for this year as it is an election year for both Council and the BIA Boards.

Julia reminded the Committee that the Audit information was sent to the BIA's via email with the two options for submission dates (June or September). Each BIA should have received an email with their key dates. Julia also reminded Committee that the 2021 BIA Board Meeting minutes from each BIA should be sent to her as well.

Julia advised the Committee that there will be a report coming to the Planning Committee respecting the temporary outdoor patio program, with recommendations for it to be made a permanent program. Julia advised that Council has already waived the fees for 2022.

(Anderson/MacKinnon)

That the verbal update from Julia Davis, Business Development and BIA Officer, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(Pennie/Braithwaite)

That the updates from Committee Members, be received.

CARRIED

(h) ADJOURNMENT (Item 15)

(Geissler/Anderson)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:11 a.m.

CARRIED

Respectfully submitted,

Councillor E. Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk